



25 May 2023

Weekend reading list

AUB backs investor relations forum: Bahrain ([Zawya](#))

GPT-4 for Business ([Brunswick Digital](#))

Saudi's stock market regulator aims at 24 listings by 2023-end ([Zawya](#))

Publications

Unleashing the Power of Investor Feedback: Insights from a Decade of Data (by QuantiFire)

Feedback from the investor community is perhaps the most important intelligence that investor relations (IR) teams have access to. Not only is it a key measure of success for the IR programme and an essential guide to its future success, it also provides vital insights for senior management and powerful intelligence for Boards who need to understand shareholder views and monitor progress.

However, recent regulatory and technological developments, alongside profound changes to the working environment, have made it increasingly difficult for investment banks (and other intermediaries) to deliver the quantity and quality of insight that companies need.

The number one frustration that we see (and address) is that companies are simply not getting enough feedback from their investor community. As experts at collecting and analysing investor feedback, QuantiFire has accumulated over a million lines of feedback– response analysis data since 2013. In this article we draw upon this data and our experience to give suggestions to IR teams, who would like to obtain more feedback from their investor and analysts.

[Download the report here](#)



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BOURSA KUWAIT & MEIRA KUWAIT CHAPTER: IR WORKSHOP

JUNE 7, 2023

MEIRA, in collaboration with **Boursa Kuwait**, is delighted to invite you to the upcoming Investor Relations Event: "Strategic Communications, Challenges, and Opportunities".

Join us for a conversation with the experts and align your IR efforts, from strategy to tactics, with the latest developments in the world of IR!



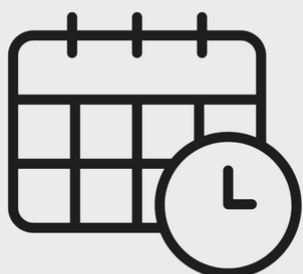
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Boursa Kuwait HQ

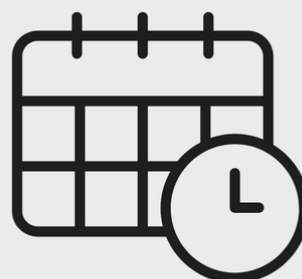
Registration

Professional development



5
June

CIRO Bootcamp



26
June

Integrating ESG into IR

Do you want to get certified as an IRO?

Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.

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