

15 June 2023

# Weekend reading list

The Amman Stock Exchange issued the Introductory guide on the Investor Relations department (Mondo Visione)

Emirates NBD's Haque on Saudi economy, OPEC+ (Bloomberg)

**Boursa holds workshop for Investor Relations' strategic communications** (<u>Kuwait</u> Times)

# **MEIRA Updates**



Notes from the GM

Greetings MEIRA people.

It's almost the longest day of the year for many of us. Yet, sure feels like the shortest, if not the quickest and increasingly hot, year, I can remember! Funny how quickly it can all go when you are Djokovic-focused – did you see the tennis maestro win his 23rd Grand Slam title, unreal, for sure! Or to take a more team-oriented equivalent, how about the treble of trophies just won by Manchester City to match the one won by Manchester United, love it!

Having supported the AFCM (regional exchanges) annual conference last month, this month alone we have featured at a variety of other exchange events, including as part of our latest round of Chapter meetings: DFM IR Workshop where I was given the honour of opening, moderating and closing the event – that went very quickly(!); Boursa Kuwait IR Workshop, where I was joined by expert partners of MEIRA to address strategic communications and building an IR toolkit; and a break in that we were hosted by Almarai, a super MEIRA member, for our most recent KSA Chapter meeting. This week, I am joining a panel discussion on continuous professional development at the FEAS (Euro–Asian exchanges) annual conference with whom we share common members from Egypt to Oman. Next week, it's the ADX–hosted IR Workshop.

Now it's your turn as we turn our attention to the MEIRA IR Reporting Awards. These awards are based on your annual reporting, both annual report and any sustainability reporting. Please see information below for the awards' criteria and how to participate according to your market cap, to be fair to all – you have until 15 August to submit entries, so why not benchmark your IR practices against your regional peers?

Last but not least, if you are a MEIRA member, don't forget to register for our 15th anniversary celebration – it's part of your annual MEIRA subscription – when we hold the annual conference and awards in Manama City on 13 November 2023 in partnership with Bahrain Bourse. Please see <u>conference registration</u> details, including the hotel booking details – hurry as the preferential discounted rates don't last for long!

Onwards and upwards, as we like to say. Let's do this, Team MEIRA, all to play for, given the apt and timely sporting analogies in the competition we all play every day. So much to do, so little time, so join us!

Best wishes,			
Team MEIRA			



# 2023 MEIRA IR Awards – Best IR Reporting Submission is open!

The Best IR Reporting Award is a self-entry category and the results will be based on the selection and review done by a judging panel. There are two separate categories, print and digital.

The award is open to any company listed in the Middle East and entries can be submitted by the company itself or by any third-party on behalf of the company (agencies, advisors, bankers, lawyers).

The 2022 Annual Report, and any other supporting report such as your ESG or Sustainability report, can be submitted in electronic format until 15 August 2023.

Methodology

Submission



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

Registration

Sponsorship

Microsite





Ramada by Wyndham Manama City Centre – Special rates for MEIRA delegates

Delegates attending the 2023 MEIRA Annual Conference can benefit from special rates for their accommodation at different hotels.

To know more, click here

## **Past Events**

#### **MEIRA KSA CHAPTER MEETING**



## **BOURSA KUWAIT & MEIRA KUWAIT CHAPTER: IR WORKSHOP**



## Professional development





## Integrating ESG into IR

Do you want to understand ESG from an IR perspective? Join this 4-hour one training course to learn the principles of ESG and sustainability reporting.

### **CIRO Bootcamp**

Do you want to get certified as an IRO?

Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.

## **Members**



## Agthia Group- New Member

Agthia Group is a leading Abu Dhabibased food and beverage company. Established in 2004, the Company is listed on the Abu Dhabi Securities Exchange (ADX). The Company's assets are located in the UAE, Saudi Arabia, Kuwait, Oman, Egypt, Turkey, and Jordan. Agthia offers a world-class portfolio of integrated businesses providing high-quality and trusted food and beverage products for consumers across the UAE, GCC, Turkey, and the wider Middle East. More than 11,000 employees are engaged in the manufacturing, distribution, and marketing of various products in

categories such as Consumer
Business (Al Ain Water, Al Bayan, Alpin,
VOSS, Al Ain Tomato Paste, Al Ain
Trading Items); Snacking (Al Foah Dates,
Yoplait, Al Faysal Bakery & Sweets, BMB,
Abu Auf); Proteins and Frozen (Nabil
Foods, Atyab, Al Ain Frozen Vegetables);
and Agri-Business (Grand Mills,
Agrivita).



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