



1 June 2023

## Weekend reading list

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What's next for investor relations in the Middle East? ([Orient Capital](#)).

Europe should learn lessons from IPOs in the Middle East ([Global Capital](#))

COP28 – time for business to step up. But are you ready? ([Instinctif Partners](#))

## MEIRA Updates

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### Notes from the GM

Dear MEIRA members and partners, how quickly the year is running away.

Accordingly, it is pleasing to update you with some important initiatives as we make our way to our June Chapter meetings, outlined below under the Events calendar, and more, as always.

One big challenge we have as a professional body is to simplify our delivery of introductory IR training material in a consistent and compelling way every day. In response to what we see as a need to digitise more of our content, we are proud to follow up on what we shared in the recent MEIRA annual report, the housing of more content in short, punchy and engaging video format under the MEIRA

narrative style for future introductory IR training goes. We hope you like it and we welcome your feedback:

### MEIRA Training Academy

### MEIRA Intro to IR

Turning to our all-important IR Awards, the Institutional Investor iteration of which completed its annual EMEA survey last month. Now, it is the turn of the IR reporting awards, the backbone, if you will, of your annual IR programmes. Accordingly, we are delighted to invite you again, in your respective market cap categories, to participate in this year's MEIRA awards. The timeline begins today and you have until 15 August to submit your entries for print and digital annual reports, along with any supporting sustainability reporting and statement to highlight your best practice IR. Do follow the awards' criteria outlined below. Good luck!

Finally, we continue to grow and we are very happy to welcome Ruchira Pereira to the MEIRA staff complement.

Look out for more updates as we move quickly through summer and onwards and upwards to the MEIRA annual conference and awards on 13 November, brought to you this year in partnership with Bahrain Bourse and Tabadul, our strategic partner.

As you know, it is MEIRA's 15th anniversary and it will be an event not to be missed, so if you are a MEIRA member/partner, register now given it's part of your annual subscription. We can't wait to see you all in the pretty city of Manama!

Stay well, stay cool and above all, stay MEIRA, team!

Best wishes,

Team MEIRA

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A year ago, I made the decision to relocate to the United Arab Emirates along with my family. Since then, I have been working as an Administrative Executive, where I have had the opportunity to utilize my skills and expertise in the field. Following my college graduation, I worked in back-office operations, accumulating 5 years of experience. This experience has given me a deep understanding of the intricacies involved in ensuring smooth and efficient back-end processes.

In my role at MEIRA, I aim to provide valuable support to the team by taking on various administrative duties. This will include contact database updates, carrying out basic financial tasks, supporting training activities, and assisting with initial membership-related matters.

With my background and experience in administration, I am eager to contribute my knowledge and skills to add value to the team and make a meaningful contribution that supports the overall goals of MEIRA.

Beyond my professional life, I enjoy listening to music and reading books.

I am excited about the opportunity of joining the team at MEIRA, learning from their expertise and also exploring my career potential in the Investor Relations industry.

## Events

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### **2023 MEIRA IR Awards – Best IR Reporting Submission is open!**

The Best IR Reporting Award is a self-entry category and the results will be based on the selection and review done by a judging panel. There are two separate categories, print and digital.

The award is open to any company listed in the Middle East and entries can be submitted by the company itself or by any third-party on behalf of the company

The 2022 Annual Report, and any other supporting report such as your ESG or Sustainability report, can be submitted in electronic format until 15 August 2023.

Methodology

Submission

## MEIRA Events Calendar 2023



DFM IR Workshop (by invitation only)



Kuwait Chapter meeting



KSA Chapter meeting



ConFEAS 2023



Abu Dhabi Chapter meeting - to be confirmed

COME AND JOIN US FOR THE

## BOURSA KUWAIT & MEIRA KUWAIT CHAPTER: IR WORKSHOP

JUNE 7, 2023

MEIRA, in collaboration with **Boursa Kuwait**, is delighted to invite you to the upcoming Investor Relations Event: "Strategic Communications, Challenges, and Opportunities".

Join us for a conversation with the experts and align your IR efforts, from strategy to tactics, with the latest developments in the world of IR!



12:30 (Kuwait time)



Boursa Kuwait HQ

[Registration](#)

COME AND JOIN US FOR THE

## MEIRA SAUDI CHAPTER MEETING

JUNE 8, 2023

MEIRA is delighted to be back in the Kingdom for its latest Chapter meeting to update members on market trends, IR responses, and a strategic and tactical take on what we need to know as IR teams. Join us for "The next lap, challenges and opportunities for IR".

During this Chapter meeting, our guest speakers, experts in their respective IR fields, will address the latest market trends and offer IR insights and responses, while ensuring that we have time for networking and discussions with you.



09:00 (KSA time)



Holiday Inn Riyadh

[Registration](#)

# meira 2023/



from ESG to  
Sustainable  
Capital Markets

**13 nov 2023**  
MANAMA, BAHRAIN



بورصة البحرين  
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

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**Ritz Carlton Bahrain – preferred rates**  
Delegates attending the 2023 MEIRA Annual Conference can now book their rooms with the MEIRA preferred rates.

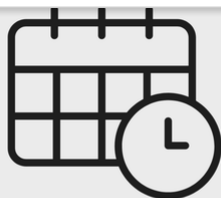
To know more, contact:

[Prakash.Ramaiah@ritzcarlton.com](mailto:Prakash.Ramaiah@ritzcarlton.com)

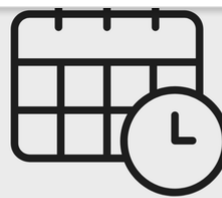
[chahrized.jassem@ritzcarlton.com](mailto:chahrized.jassem@ritzcarlton.com)

Professional development

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5  
June



26  
June

### **CIRO Bootcamp**

Do you want to get certified as an IRO?

Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.

### **Integrating ESG into IR**

Do you want to understand ESG from an IR perspective? Join this 4-hour online training course to learn the principles of ESG and sustainability reporting.



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