



4 May 2023

Weekend reading list

Going beyond the box to engage investors ([IR Magazine](#))

Why proactive and tailored investor engagement is more important than ever
([Nasdaq](#))

Middle East Investor Roadshows ([Letters From The Middle East](#))

MEIRA Updates



2022 IR Best Practice Insights & Trends report

2022 marked the 14th anniversary of the partnership between the Middle East Investor Relations Association (MEIRA) and Institutional Investor.

Every year, this successful collaboration produces the results for the MEIRA IR Awards and this IR Best Practice Insights and Trends report, summarising new developments in the MENA region. The data is based

EMEA Executive Team Survey, where global buy and sell-side assess and rate Corporate IR and Executive Management Teams and Corporates share their best practices insights.

MEIRA IR Best Practice Awards – Polling closes tomorrow!

The 2023 Emerging EMEA Executive Team Survey opened on 11 April and it will run until 5 May. IR winners in the Middle East will be announced at the [MEIRA IR awards ceremony on 13 November 2023.](#)

Both the buy-side and sell-side can give their views on the IR performance of corporates and individual IR professionals based in the Middle East. Corporate rankings for MENA are based on votes from global firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

In order to raise awareness about the survey and get independent and actionable feedback on your IR programme and IR/Executive Management Teams, we recommend the following:

- Directly ask your buy & sell-side contacts to take part
- Insert the "Survey Vote" marketing banner ([download](#)) on your corporate website and your signature hyperlinked to [Institutional Investor website.](#)

Events

13 nov 2023
MANAMA, BAHRAIN

meira
2023/



from ESG to
Sustainable
Capital Markets



بورصة البحرين
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

Registration

Sponsorship

Microsite

A message from John Gollifer

On the occasion of the 15th Anniversary Annual Conference, taking place in Bahrain on 13 November, John Gollifer shared a few words to encourage all IR practitioners in the Middle to participate in the biggest IR conference of the region.



Professional Development



Integrating ESG into IR

Do you want to understand ESG from an IR perspective?
Join this 4-hour online training course to learn the principles of ESG and sustainability reporting.

 **26 June**



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