



30 March 2023

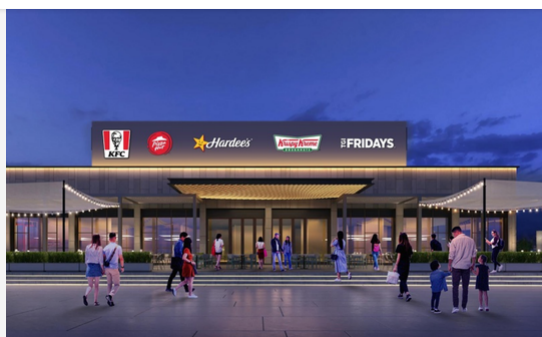
Weekend reading list

Global investors increasingly attracted by Saudi Arabia's incredible economic progress, say top officials at Franklin Templeton ([Arab News](#))

Middle East on 'radar' of global investors as it enjoys IPO boom ([Financial Times](#))

How to spark better engagement with earnings calls ([IR Magazine](#))

Publications



MEIRA THOUGHT LEADERSHIP

AN INTERVIEW WITH SONIKA
SAHNI, HEAD OF IR AT
AMERICANA RESTAURANTS

MARCH 2023

IN COLLABORATION WITH

The Global CEO Advisory Firm

Interview with Americana Restaurants

In the context of its recent dual-listing, MEIRA, in collaboration with Teneo, had the opportunity to interview Sonika Sahni, Head of Investor Relations at Americana Restaurants.

During the interview, Sonika shares the journey that the company underwent to complete the first dual-listing in the Middle East as well as the importance that IR played in achieving a successful IPO.

[Download it here](#)

MEIRA Updates

2023 MEIRA IR Best Practice Awards

**Steps to prepare your company for the
survey process**
Until 11th April

1

Verify your company information and team in the Corporate Verification Roster (link in post)

2

Complete the trends survey and rank buy and sell-side firms via the voting link and using the same login credentials

3

Submit your top/most important/niche buy and sell-side contacts to
amani.korayeim@iiresearch.com

The process for the 2023 MEIRA IR Best Practice Awards will start soon

Important reminder! Have you prepared your company entry for the 2023 MEIRA IR Best practice Awards? Simply follow these 3 steps and get your IR team ready for the polling process.

Step 1: <https://lnkd.in/dkytxnTQ>

Step 2: <https://lnkd.in/g2zcjXJ>

Step 3: <https://lnkd.in/dgh8QAYC>

13 nov 2023
MANAMA, BAHRAIN

meira
2023/



from ESG to
Sustainable
Capital Markets



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

Registration


Sponsorship

Microsite

THERE IS STILL TIME TO REGISTER!

ESG AND SUSTAINABILITY REPORTING, WHERE NEXT?

 **DATE**
TODAY

 **TIME**
4:00 PM - 5:00 PM (UAE TIME)



NEIL STEWART
Director of Corporate Outreach
IFRS Foundation



MYLENE KOK
Client Advisory Specialist
J.P.Morgan DR Group

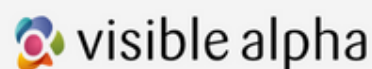


MONAEM BEN LELLAHOM
Partner / Group CEO
Sustainable Square

[Register here](#)

Members Update

Some of our new members and partners in Q1



About Visible Alpha:

Visible Alpha provides access to sell-side analyst models and deep consensus data to enable investor relations professionals to uncover and explore the market's view

Careers

MEIRA is hiring!

MEIRA is looking for an Administrative Officer for a 6-month interim position. To apply and know more about the position, download the job description.

Job description



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