

# → meira MEIRA Newsletter

Your weekly IR publication

23 March 2023

## Weekend reading list

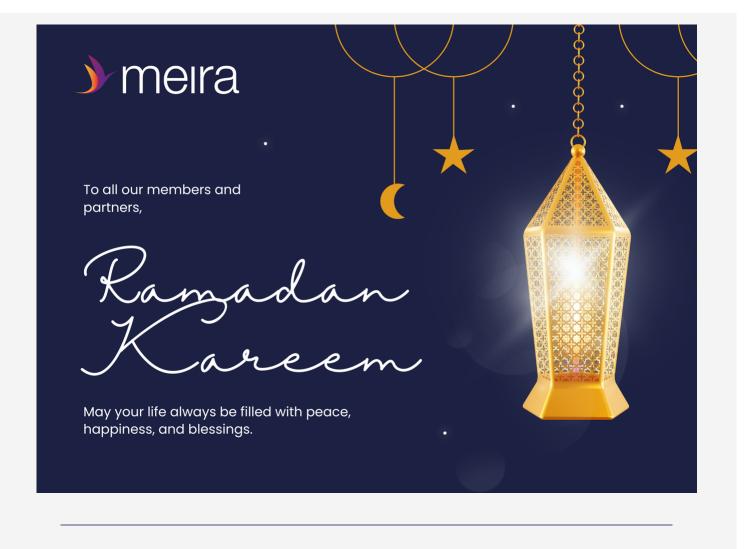
To Enhance The Competitiveness, The Ase Amends The Directives For Listing Securities, And Approves The Rules For Establishing The Investor Relations Unit (IR) As Of The Current Year(<u>Amman Stock Exchange</u>)

We can't tackle climate change in the Middle East without ESG investing (Middle East Institute)

SCA's planned foreign funds regulation is a step in the right direction (Citywire)

## **MEIRA Updates**







Notes from the GM Ramadan Kareem.

Almost at the end of the first quarter, it is timely to reflect.

together and discuss them. Accordingly, the novel approach of doing an IR roadshow with our partners threw up searching questions for IR teams to consider:

- How do you better engage Board and Management in your IR?

- Given a dearth of experienced IROs in a growing marketplace, how can we help?

- How do you diversify your investor base and improve liquidity in your shares?

- How do you address the rise of passive investors and get them onboard?

- What about ESG? Join our next webinar on 30 March to hear where next - see Events below.

2023 is a big year for MEIRA and will build on the success we enjoyed in 2022 – do please take a moment to read the attached Chair's Letter to Members and Partners, a key element of our own annual reporting to you. Time does fly by and you may note my advising the MEIRA Board of plans to retire by this year–end. As my wife says, when you start getting offered a seat on the metro, it's time to put your feet up, figuratively and really, we sure aren't getting any younger, as my parents remind us. We won't fall back on the oft used refrain of wishing to spend more time with the family – it's true for a far–flung family. While Dubai sits nicely between our two homes of UK and Singapore, there are grand–children to see grow up and more on the way! I did say that we are a Rabbit family, according to the Chinese calendar.

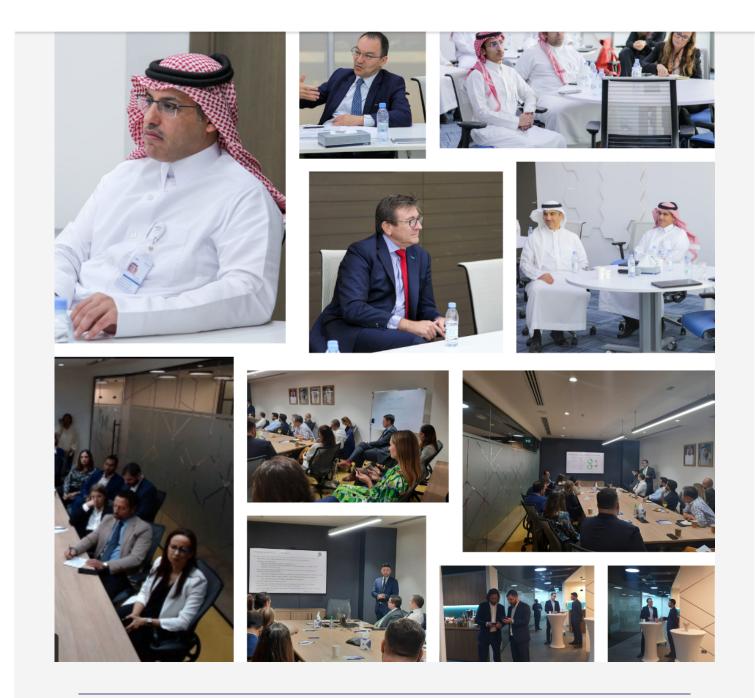
Turning to what we plan for 2023, I could not be more excited. While markets remain volatile, we are lucky to be at the heart of growth markets. We can continue to manage our IR programmes and drive these to make a difference to our internal reporting lines of the Board and Management. At the same time, as our annual conference theme suggests, we cannot do IR without thinking ESG. Ultimately, we do need to increasingly reflect ESG factors, the material ones to our business, in sustainability reporting. In the year of MEIRA's 15th anniversary, let's take this to heart, come together and celebrate all the positive aspects of doing our IR jobs, from more discussion to a special IR awards' ceremony.

Join us on 13 November for MEIRA 2023: From ESG to Sustainable Capital Markets, proudly brought to all MEIRA members in partnership with Bahrain Bourse.

Stay well, stay thoughtful and let's do this, one more time, Team MEIRA!

Best wishes,

Gollifer, not quite out yet.



#### POLLING SOON! 2023 DEVELOPED EUROPE & EMERGING EMEA EXECUTIVE TEAM POLLING DATES: 11 APR - 5 MAY 2023

Institutional Investor

#### The process for the 2023 MEIRA IR Best Practice Awards is now open!

We are delighted to continue our collaboration with Institutional Investor for our 2023 IR Best Practice awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the In order to manage your participation, please read the timeline and steps carefully.

#### Survey Dates:

- Corporate Insights Survey: 6th March -11th April
- Buy and sell-side Survey: 11th April 5th May

#### IR teams - the polling process has begun! What are you expected to do?:

- Sign-uphttps://roster.institutionalinvestor.com
  - Step 1
    - Verify, Delete and Add Company/Individual information
    - only individuals who have assumed their IR role before 12th March are eligible to be named
    - only one submission per company
  - Step 2
    - Complete the trends survey and rank buy and sell-side firms
    - Submit your*top/most important/niche*buy and sell-side contacts template attached to be sent back toamani.korayeim@institutionalinvestor.com

### **Events**



