



2 March 2023

Weekend reading list

What is corporate governance? ([Governance Gurus](#))

Hey Middle East, what's up? ([Global Capital](#))

Debt Capital Markets: Global overview ([Lexology](#))

Publications



MEIRA White Paper – The AGM: Engaging your retail investors from an IR perspective

One of the key events of the year for any listed company is the General Annual Meeting (AGM). Directors from the company are expected to present to its shareholders not only the financial performance of the business but also its strategic plan for the upcoming years. Various resolutions are put to vote to shareholders including board appointments, compensations and dividend payments.

The AGM offers a unique opportunity to all the shareholders to engage with the company and its executives, however not all the shareholders have the opportunity to do so in practice.

This MEIRA white paper, in collaboration with Lumi, shares some tips on how to actively engage with retail investors in the context of an AGM and what it means to IROs.

the website where you can download it along with some other relevant pieces. To access, visit meira.me/ir-resources/ and login with your credentials.
If you need assistance, contact info@meira.me.

MEIRA Updates

Get ready for the 2023 MEIRA IR Best Practice Awards

We are delighted to continue our collaboration with Institutional Investor for our 2023 IR Best Practice awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 50 years.

In order to prepare your participation, please read the timeline and steps carefully.

Survey Dates:

- Corporate Insights Survey: 6th March – 11th April
- Buy – & Sell-Side Survey: 11th April – 5th May
- Buy and sell-side contact list submission – 11th March

Next steps for IR teams from 6th March onwards:

- Sign-up <https://roster.institutionalinvestor.com> (opens 6th March)
 - Step 1
 - Verify, Delete and Add Company/Individual information
 - only individuals who have assumed their IR role before 12th March are eligible to be named
 - only one submission per company
 - Step 2
 - Complete the trends survey and rank buy and sell-side firms
 - Submit your *top/most important/niche* buy and sell-side contacts – template attached to be sent back to amani.korayeim@institutionalinvestor.com

Contact list template

Events

13 nov 2023
MANAMA, BAHRAIN

meira
2023/



from ESG to
Sustainable
Capital Markets



بورصة البحرين
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

Registration

Sponsorship

Microsite

MEIRA Events Calendar 2023

MAR
2

MSX Investors Roadshow in Riyadh

MAR
6

CIRO Bootcamp / Intro to IR

MAR
12

MEIRA roadshow in GCC

MAR
13

Bahrain Chapter meeting

MAR
14

Oman Chapter meeting

MAR
15

KSA Chapter meeting

MAR
17

UAE Chapter meeting

MAR
27

Integrating ESG / Sustainability into IR

APR
3

GCMA-MEIRA Iftar 2023 (by invitation only)

Friday, 17 Mar, 2023

MEIRA UAE Chapter Meeting

📍 Dubai (Hybrid)

> [Read More](#)

[Registration](#)

Wednesday, 15 Mar, 2023

MEIRA KSA Chapter Meeting

📍 Riyadh, Saudi Arabia

> [Read More](#)

[Registration](#)

UPCOMING EVENT

Tuesday, 14 Mar, 2023

MEIRA Oman Chapter Meeting

📍 Muscat (Hybrid)

> [Read More](#)

[Registration](#)

UPCOMING EVENT

Monday, 13 Mar, 2023

MEIRA Bahrain Chapter Meeting – Online session

📍 Online

> [Read More](#)

[Registration](#)

MEIRA Workshop: ESG and Sustainability Reporting, where next?

Join us online on 30 March (4–5 pm, UAE time)

Understanding the Concept of Sustainability – adopting & creating a global baseline
Join us for the what, why and who of international Sustainability Reporting as we hear from Neil Stewart, the New York-based Director of Corporate Outreach for the IFRS Foundation, which houses the International Accounting Standards Board (IASB), the newly created International Sustainability Standards Board (ISSB), the SASB Standards and the Integrated Reporting Framework.



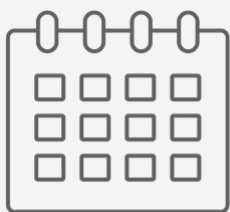
About Neil Stewart

Neil joined SASB in 2020, bringing more than 25 years of experience in and around investor relations and corporate governance.

Previously at Citigroup as VP IR Advisory on the ADR team, helping non-US issuers develop IR and ESG strategies, Neil is a board member of NIRI NY, the New York chapter of the National Investor Relations Institute.

[Register here](#)

Professional Development

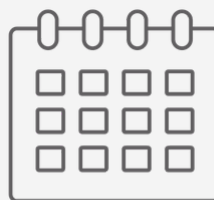


27
March

Integrating ESG into IR

Do you want to understand ESG from an IR perspective? Join this 4-hour online training course to learn the principles of ESG and sustainability reporting.

[Learn More](#)



6
March

CIRO Bootcamp

Do you want to get certified as an IRO? Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.

[Learn More](#)



Copyright (C) 2023 Middle East Investor Relations Association. All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)