



9 February 2023

## Weekend reading list

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What is ESG? ([McKinsey](#))

Global economy and financial markets get a good start in 2023 ([The National](#))

The Not-So-Secrets to Success: Board & CEO Collaboration ([Teneo](#))

Who Is Afraid Of Equity Research Reports? ([Letters from the Middle East](#))

## Publications

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## Saudi Exchange IR Toolkit

Saudi Exchange has recently launched the second edition of the IR Best Practice Toolkit.

The aim of the IR Toolkit is to assist listed companies through examining the key principles of underlying current international practices, and an explanation of the benefits for doing so. It is envisaged that the primary purpose of this resource should be educational, whereby users can use it as a reference source of information on global IR best practices.

[Download it here](#)

## MEIRA Updates

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### Notes from the GM

Greetings MEIRA IR teams,

'Tis the season', mid-way through the EPL and it's awards' time in the world of IR! The SCMA are announced next week and we just kick-started our own IR Awards. The Institutional Investor Awards begin our own awards season based on the long-running EMEA Buy- and Sell-side Survey. As it suggests, it is an iterative process based on a market eco-system in which you play your part as company IR teams, including being in a position to rate your target audience – it cuts both ways, after all, it's a marketplace!

In this week's webinar – [see recording link](#) – we highlighted the following based on the timeline below:

advertise the process and supporting timeline.

2. You will have until 11 April to ensure that your team details, including CEO and CFO, are uploaded and correct on the Institutional Investor awards' portal. Just one submission per company please.

3. The EMEA Survey will remain open for 5–6 weeks until 5 May. During this time, it makes sense to highlight that you wish to participate by letting your target audience know, add an email banner showing the awards are open and demonstrate that you are part of it.

4. Best practice suggests IR engagement throughout the year and during the awards' window of the EMEA Survey, try harder and make sure your Buy– and Sell–side contacts are aware of your desire to get their vote. Otherwise, how else will it happen?

5. The Awards cover your team, your reporting line and you as an individual IRO. The awards are based on each market and there are regional Grand Prix awards and a new Most Improved IR Programme Award. It isn't just about the biggest, best known companies in your market, so give it another try, if you haven't already.

6. Be part of the awards' process and begin to benchmark your IR against your peers. We can show where you come relative to the shortlist and you can keep improving. It's up to you.

7. In the end, it is competitive – it has to be, just like the competition for capital – and the investment community will decide whether or not to vote for you. Given the whole process works on an unprompted voting basis, this means it's up to the Buy– and Sell–side. However, you can make a difference by engaging with them and letting them know what you are trying to do as part of your own IR efforts for 2023. So, just do it!

Good luck and shout if we have missed anything.

Best wishes,

Team MEIRA

## Events

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13 nov 2023  
MANAMA, BAHRAIN

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2023/



from ESG to  
Sustainable  
Capital Markets



بورصة البحرين  
BAHRAIN BOURSE



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**2023**From ESG to  
Sustainable  
Capital Markets

**Andrew Tarbuck**  
Chair, MEIRA

**Dear international IR community,**

**On behalf of the Middle East IR Association (MEIRA), it gives me great pleasure to welcome you all to MEIRA 2023: From ESG to Sustainable Capital Markets, the MEIRA annual conference and awards taking place on 13 November 2023 in Manama City, Bahrain, in partnership with Bahrain Bourse (BHB).**

**2023 is a very special year for MEIRA in that we celebrate MEIRA's 15th anniversary. We have come a very long way thanks to you all in supporting the region's' independent, non-profit professional body for IR.**

**Much is happening in our region and IR as a profession is developing rapidly. It is no coincidence that this year's MEIRA theme focuses on ESG and its role in developing sustainable capital markets. At the heart of all this is IR.**

**We are proud to be in partnership with BHB, one of the region's leading capital markets' players, and a huge supporter of MEIRA and all we stand for and do to promote best practice IR.**

**Join us as we celebrate MEIRA 2023: From ESG to Sustainable Capital Markets.**

**Registration is open and we look forward to your continued support as MEIRA embarks on its next 15 years with you!**

**Best wishes,**

**Andrew Tarbuck**  
Chair, MEIRA

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Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

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## MEIRA Events Calendar 2023

FEB  
12-13

Saudi Capital Markets Awards 2022

FEB  
22

S&P Global Market Intelligence Dubai Conference  
Keeping Pace. Seeking Opportunities

MAR  
6

CIRO Bootcamp / Intro to IR

MAR  
12

MEIRA roadshow in GCC

MAR  
13

Bahrain Chapter meeting

MAR  
14

Oman Chapter meeting

MAR  
15

KSA Chapter meeting

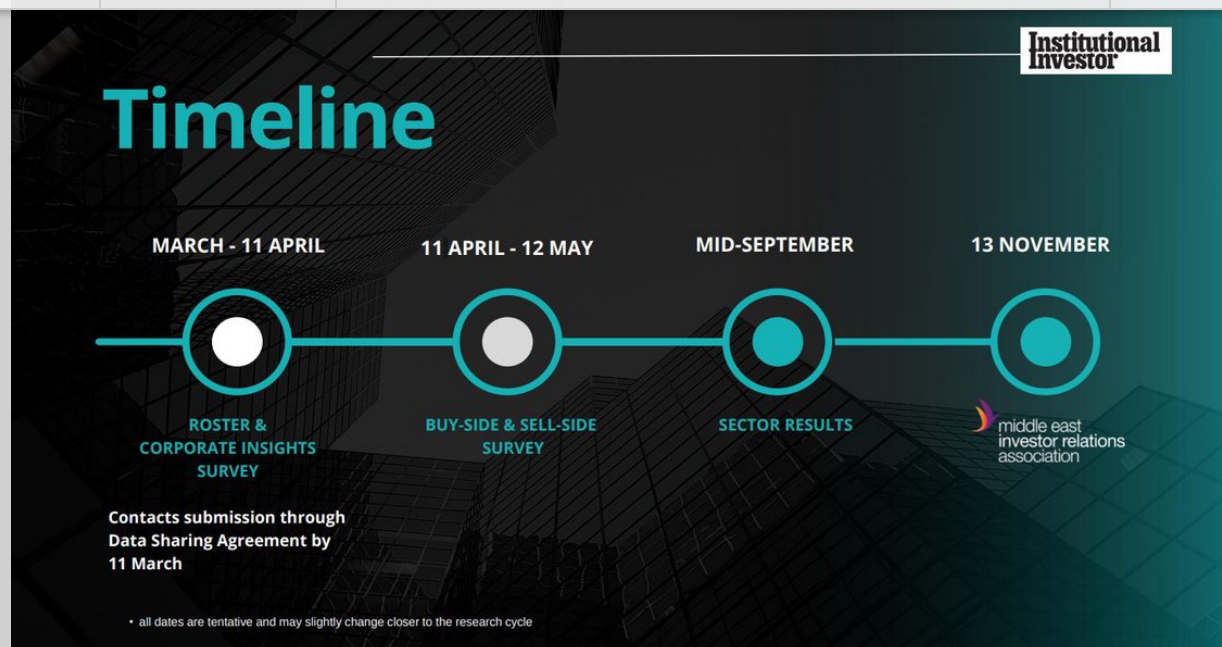
MAR  
17

UAE Chapter meeting

MAR  
27

Integrating ESG / Sustainability into IR



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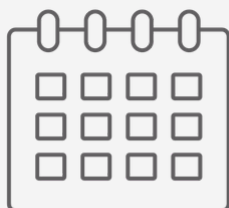
## IR Awards Webinar – Timeline, recording and supporting materials

This week took place the IR Awards Webinar in partnership with Institutional Investor. We would like to encourage our members to check the timeline, [recording](#) and supporting materials to be ready to participate in the upcoming survey!

[II Contact List template](#)

[Webinar slide deck](#)

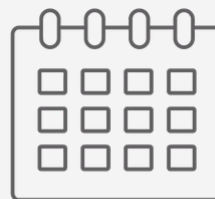
## Professional Development



27  
March

### Integrating ESG into IR

Do you want to understand ESG from an IR perspective? Join this 4-hour online training course to learn the principles of ESG and sustainability reporting.



6  
March

### CIRO Bootcamp

Do you want to get certified as an IRO? Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.



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