



23 February 2023

Weekend reading list

Successful ESG Programs: Two Important Habits From High-Performing Companies ([Sustainalytics](#))

ESG Is Going to Have a Rocky 2023. Sustainability Will Be Just Fine. ([MIT Sloan Management Review](#))

A fireside Chat(GPT) ([IR Magazine](#))

Publications



MEIRA White Paper – The AGM: Engaging your retail investors from an IR perspective

One of the key events of the year for any listed company is the General Annual Meeting (AGM). Directors from the company are expected to present to its shareholders not only the financial performance of the business but also its strategic plan for the upcoming years. Various resolutions are put to vote to shareholders including board appointments, compensations and dividend payments.

The AGM offers a unique opportunity to all the shareholders to engage with the company and its executives, however not all the shareholders have the opportunity to do so in practice.

This MEIRA white paper, in collaboration with Lumi, shares some tips on how to actively engage with retail investors in the context of an AGM and what it means to IROs.

meira.me/ir-resources/ and login with your credentials.

If you need assistance, contact info@meira.me.

MEIRA Updates



Announcement: New MEIRA Board Members

MEIRA is pleased to announce that Patrick Clerkin, Senior Managing Director – Group Funding & Investor Relations at Emirates NBD, and Syeda Tabinda, IR Senior Researcher – Sustainable Investment at Muscat Exchange, have been recently appointed as MEIRA Board Directors.

Andrew Tarbuck, MEIRA Chair, said: “As MEIRA Chair, it makes me extremely proud to welcome Syeda Tabinda Bukhara and Patrick Clerkin to the MEIRA Board. At MEIRA, we do what we preach, and ensuring that the MEIRA Board reflects the diversity of our membership base is a corporate governance exercise that we take very seriously. In our efforts to enhance MEIRA’s presence in all our chapters, we are honoured to count on Syeda Tabinda Bukhara as our new MEIRA Board Director. Tabinda has been a long-standing supporter of MEIRA and has been essential in establishing a strong partnership with both the Muscat Exchange and the Capital Market Authority in Oman. Tabinda is a certified IRO and currently heads the Oman Chapter, sharing the views and needs of our members in the Sultanate.

Equally important is to make sure that we have a fair and balanced representation of our main membership audience, the Investor Relations Officers (IROs). Patrick Clerkin brings an exceptional track record as an IRO in the UAE as Senior Managing Director – Group Funding & Investor Relations at Emirates NBD. He has been recognised numerous times

capital markets ecosystem”.

Commenting on her appointment, **Tabinda** shared: “After a decade long association with MEIRA I welcome this important development opportunity and thank MEIRA for the trust they have placed in me by appointing me on this aspiring board. MEIRA has always been a community of proactive IR thinkers and over the last decade has helped shape the current IR landscape in the region, a function necessary for engaging ideas for sustainable growth. Thus I look forward to working closely with this esteemed board in bringing diverse perspectives to the agenda and continue to partake in the set course of finding where the greatest values lie in Middle Eastern Capital Market IR journey”.

Excited about his new role, **Patrick** added: “It is an absolute honour and privilege to join the MEIRA Board. MEIRA’s Board and leadership have developed the Association into an accomplished, relevant and valuable resource for Investor Relation Officers across the Middle East. I am excited and look forward to the challenge of contributing to MEIRA’s ongoing success”.

Events

The banner features a dark blue background with a series of concentric, wavy lines in shades of purple and gold. The text is white and gold. The event title 'meira 2023/' is in the top left, followed by a grid of dots. The theme 'from ESG to Sustainable Capital Markets' is in the center left. The date and location '13 nov 2023 MANAMA, BAHRAIN' are in the top right. The MEIRA logo and Bahrain Bourse logo are in the bottom right.

meira
2023/

from ESG to
Sustainable
Capital Markets

13 nov 2023
MANAMA, BAHRAIN

Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

MEIRA Events Calendar 2023

MAR
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MSX Investors Roadshow in Riyadh

MAR
6

CIRO Bootcamp / Intro to IR

MAR
12

MEIRA roadshow in GCC

MAR
13

Bahrain Chapter meeting

MAR
14

Oman Chapter meeting

MAR
15

KSA Chapter meeting

MAR
17

UAE Chapter meeting

MAR
27

Integrating ESG / Sustainability into IR

APR
3

GCMA-MEIRA Iftar 2023 (by invitation only)

Voco Riyadh Hotel - Saudi Arabia

MSX Investors Roadshow

MSX is proudly announcing to host the second version of the biggest event for MSX's listed companies "MSX Investor Roadshow" will held in Voco Riyadh Hotel, Saudi Arabia.

[Know more](#)

UPCOMING EVENT

Friday, 17 Mar, 2023

MEIRA UAE Chapter Meeting

📍 Dubai (Hybrid)

> [Read More](#)

UPCOMING EVENT

Wednesday, 15 Mar, 2023

MEIRA KSA Chapter Meeting

📍 Riyadh, Saudi Arabia

> [Read More](#)

[Registration](#)

[Registration](#)

UPCOMING EVENT

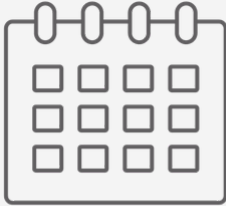
Tuesday, 14 Mar, 2023

MEIRA Oman Chapter Meeting

📍 Muscat (Hybrid)

> [Read More](#)

Professional Development

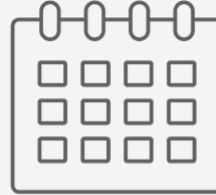


27
March

Integrating ESG into IR

Do you want to understand ESG from an IR perspective? Join this 4-hour online training course to learn the principles of ESG and sustainability reporting.

[Learn More](#)



6
March

CIRO Bootcamp

Do you want to get certified as an IRO? Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.

[Learn More](#)



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