



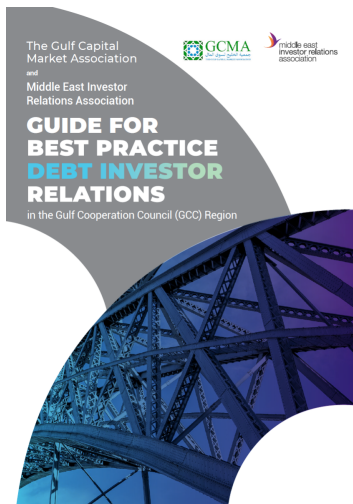
10 November 2022

Don't miss anything!
Weekend News List



- > **Despite global slowdown, Saudi GDP records 8.6% growth in Q3** (Saudi Gazette) [Read it here](#)
 - > **How Investors Feel About ESG Initiatives** (WSJ) [Read it here](#)
 - > **For women in leadership positions, it's only half the battle won** (Arab News) [Read it here](#)
 - > **Listed companies fail to meet climate budgets, says MSCI** (IR Magazine) [Read it here](#)
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Hot off the press!

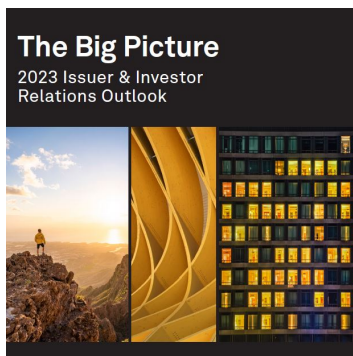


Guide for Best Practice Debt Investor Relations

The Gulf Capital Market Association and MEIRA have launched the Guide for Best Practice Debt IR, a practical communications guide for debt and Sukuk instruments.

First published a decade ago, this newly updated document is a valuable reference not only for Investor Relations Officers but for anyone working in the region's Debt Capital Market.

[Download it now](#)



The Big Picture: 2023 Issuer & Investor Relations Outlook (by S&P Global)

A look ahead to the key strategic trends and opportunities expected to drive the Issuer and Investor Relations industry through 2023 and beyond.

[Download the report here](#)

What's new at MEIRA? MEIRA Updates



Notes from the GM

Annual IR Awards, who needs them, why and what do you need to do next?

Following our recent annual conference and awards - for which we do seek your feedback please, ([link here](#)) - we thought it timely to respond to some of the enquiries we always receive after the event. Nothing quite like acting now, IR teams!

First, awards celebrate what we stand for, IR best practice and IR reporting, the all-important statutory reporting requirement of producing an annual report. Second, if you value your IR, your processes and continuous improvement, how better to benchmark your efforts versus your peers? Last but not least, while we can't all win every time, we all raise the bar together and the profile of our industry. So what next?

At MEIRA, there are currently two main annual Award categories, those we run ourselves - the IR reporting awards - and those we look to the Institutional Investor (II) EMEA Survey results for, an independent vote of IR best practice by the international buy- and sell-side through use of the biggest and longest running database of the investment community, your target audience.

For the MEIRA IR reporting awards, we seek the expert input of a judging panel comprising the who's who of our contributing partners - all the names of these regional service providers are on our website under IR Toolkit, one of the main tabs. We do not differentiate among these fine supporters of MEIRA given they contribute equally in their valuable time and input. Moreover, they cannot assess their own clients as part of the awards' process. In this way, we seek to avoid any conflicts, while aiming to produce the best possible examples of IR reporting for both print and digital annual reports according to your market cap size: Large (>USD10bn); Mid (USD1-10bn); and Small (<USD1bn).

Given most of you report to a calendar year-end, we review the previous year's annual reports, starting by mid-year the following year. The awards' criteria and precise timetable will be shared again in the new year. In any case, you can always review the existing criteria and latest winners on our website under the Events tab, which includes the annual conference and awards. By end July, we expect to have received all your annual reports so that we can begin our initial review over the summer. By September, we aim to share the short lists of the best of your entries. We can then begin our preparations for the announcement of the winners at our annual conference and awards' ceremony. This is a big celebration of everything IR on one day of the year, so don't miss it - 2023 details to be announced soon in partnership with Bahrain Bourse!

will provide you with an update of the precise timeline in the new year. Generally, the verification period of your updated details takes place by the end of the first quarter and the voting period by the investment community takes place in the second quarter. You will have sufficient time to verify any changes in your IR team and let your target audiences know, both buy- and sell-side, that voting is open. Clearly, if you have existing IR relationships, it is easy to seek support, if not votes. It's certainly what I would do! And if not quite there yet, I suggest you start reaching out to the investment community now, target those investors and analysts who are important to you and build rapport ahead of the next voting period in 2023. You have time to do this and this is proactive IR. Ask the winners who appear on our website following the recent 2022 awards, how do they do it? If you wish to learn more from II, Amani Korayeim, our partner, is there to help you, as always.

Let me conclude by saying that I firmly believe in IR awards. I have lived and breathed them for nearly 30 years and there's nothing quite like winning one! I support you wholeheartedly and I salute all those who try, while keen to hear your feedback as part of the awards' review process. I very much look forward to your active participation in 2023. Don't listen to the naysayers and Enzos, who apparently said something like only the winner counts as opposed to second place or the so-called winner of the losers. Not so, after all, was he ever shortlisted by MEIRA, let alone won an IR award?!

Let's do this.

Best wishes,

Team MEIRA

Mark your calendar

Events

2022 MEIRA Annual Conference Key statistics and highlights



Your opinion matters

We would like to hear your thoughts and suggestions. Take our quick survey and help us make the 2023 MEIRA Annual Conference and Awards an even better event!

[Survey](#)

MEIRA Annual IR Awards Explained:

**IR BEST
PRACTICE
AWARDS**



**Institutional Investor
Survey**



**Issuers to verify their
details on the platform**



**Votes from buy- and
sell-side**



**Country categories for
issuers and IROs**

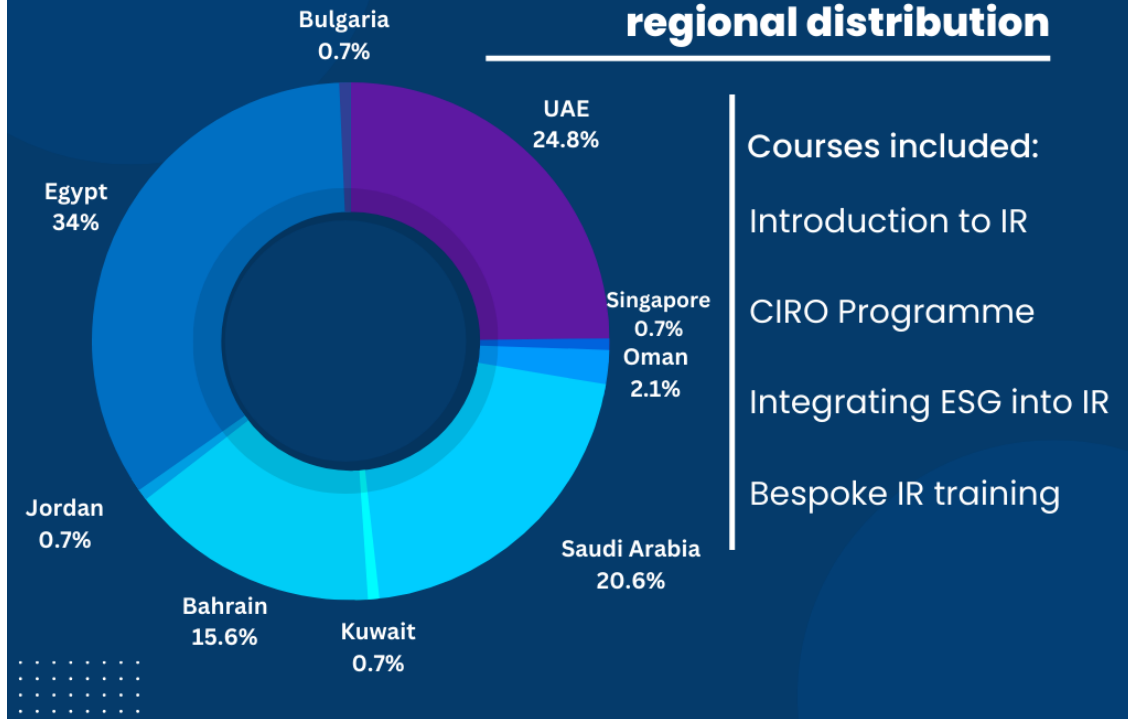


**Regional category for
issuers, CEO and CFO**



Always Learning
Training Courses

2022 training participants: regional distribution



Do you want to improve your IR skills or become a certified IRO? Register today for one of the IR specialised training courses and get ready for 2023!

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Annual Strategic Partners



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