



30 June 2022

Don't miss anything!
Weekend News List



- > **Boursa Kuwait and MEIRA host seminar to highlight the motivations of GCC retail investors** (Zawya) [Read it here](#)
 - > **Who's Who: Mohammed Al-Rumaih, CEO of the Saudi Exchange** (Arab News) [Read it here](#)
 - > **Middle East IPO market booms, outpacing Europe: Everything you need to know about the region's latest mega listings** (Arabian Business) [Read it here](#)
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Hot off the press

iridium[™]

How to Prepare for Earnings Calls in Times of Uncertainty

How to Prepare for Earnings Calls in Times of Uncertainty

Today marks the end of the first half of 2022. As global uncertainty will likely overshadow the next earnings cycle, preparation and pragmatism are better than "PR-spin" to help analysts and investors confirm or discredit their investment opinions.

[Read more here](#)

Mark your calendar

Events



Hello again, MEIRA people, where did the first half of 2022 go?

Well, as your regional professional body for IR, in the past month or so, as is customary just ahead of your next quarterly reporting cycle and the long hot summer, we have managed to traverse our markets from Cairo to Muscat. This included some excellent Chapter meetings from Kuwait City to Manama - more of this ground-up initiative please, here's to the second half in-person again

The common themes of discussion are evident to all of us, wherever we are:

- Some things are clearly not in our control, so focus on what you can manage, particularly your own business, which you know better than anyone.
- It is true that there seem to be lots of external factors at play, so which are most relevant to the way you run your business, which are material factors that inform the way you measure performance?
- Begin to consider what your target audiences are asking for, if you are not yet in a position to address all today, be it E, S or G-related - and it is not the same for every business, so don't get distracted or stuck with trying to be everything to everyone. That doesn't work and that's not IR!
- Over time, we do learn and evolve in response to what really matters and while it appears to get harder rather than easier, what does it mean to you and your business?
- Efforts to reconcile differences, standardise the format and even the reporting continue, but that takes time and in the end, who knows best?
- We expect to continue exploring all these pain points with you, today, tomorrow and on 24 October when we hold our annual conference and awards again. Have you registered and submitted your entry - **the deadline for the MEIRA IR Award entries is 31 July?**

I expect we will have moved forward again by the time we meet on 24 October and at the end of it all, will you have all the answers? Probably not. The external environment is changing, it remains horribly volatile and yet, respond, we must. That will take time too, so no worries, let's just do our IR bit every day and make a difference to our businesses, our markets and let's embrace the growing competition for attention and capital in public markets. That's what we do, that's what we are here for, after all, this is IR, the best job anywhere, right?

So, where do we go from here, well, it has to be MEIRA 2022: KSA through the IR looking glass, as we convene all MEIRA members and partners in one of the most exciting markets to celebrate what we all stand for at MEIRA:

- Connecting IR peers.
- Celebrating best practice by benchmarking your IR through IR awards.
- Seeking answers by comparing notes, listening to our thought leaders and learning together.

No-one, after all, has a monopoly on knowledge, best practice or anything else, so let's do this together. Join us for **MEIRA 2022: KSA through the IR looking glass**, you'll be MEIRA-surprised and MEIRA-inspired, as always!

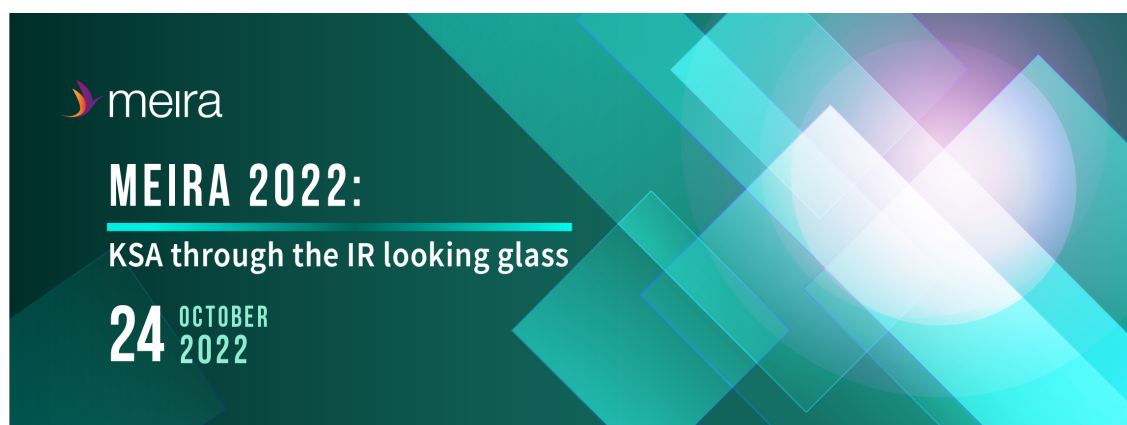
advantage of this with the upcoming breaks - and we look forward to reconvening as we approach the final quarters of 2022. Let's enjoy the sweet spot we are in - best-performing markets in 2022, why not? - and let's make the most of it to ensure we can keep going, remain sustainable, enduring businesses, including your very own go-to MEIRA!

Best wishes,

Team MEIRA

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Register today!

Registration is open to MEIRA members, sponsors, partners, and representatives from stock exchanges and regulatory bodies. If you are not a MEIRA member yet, contact us today and participate in this unique IR forum.

[Register here](#)



Sponsorship opportunities are still available

Be part of the biggest event dedicated to Investor Relations Professionals in the Middle East. Don't miss the opportunity to position your business at the biggest IR event and connect with your target audience.



The submission for the MEIRA Best IR Reporting Awards is open!

The submission process for the 2022 MEIRA Best IR Reporting Awards has begun. Members and IR practitioners can send their submission forms and their 2021 annual reports to awards@meira.me. The process will run until the end of July 2022.

[For more information, click here](#)

Thanks to our 2022 MEIRA Annual Conference Sponsors





We are delighted to invite you to our upcoming workshop on gender culture with Elizabeth Coffey, Founder, Spark Leadership. The session will take place online on **6 July at 12pm UAE time**.

When you travel abroad, you are a stranger in a strange land – a minority in a majority culture. In that foreign country, what makes you notice you are 'different'? When you drive on the 'wrong' side of the road? When you try a dish that 'doesn't taste right'? When you get lost?

Remember a time like that in your life...How does it feel? A bit off balance? Amusing? Alarming? This is what it is like for women when they move – as a minority – into a male-dominated work culture.

We'll look at the lighter side of gender culture through the lens of your own experience being 'the odd one out'. What did you do to navigate that challenge? How did others' help? I'll lift the curtain on provocative real-world leadership stories that challenge your assumptions, make you laugh and spark some insights.

[For more information and registration click here](#)

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