



26 May 2022

*Don't miss anything!*  
Weekend News List



- > **FII Institute unveils new inclusive ESG framework and scoring methodology** (Arab News) [Read it here](#)
- > **ADX and BHB discuss high-level strategic partnership in Abu Dhabi** (Zawya) [Read it here](#)
- > **Dual impact from oil and non-oil sectors 'to propel Saudi GDP growth by 10%'** (Arab News) [Read it here](#)

*What's new at MEIRA?*  
MEIRA Updates



annual report. An excellent summary of all the great milestones we achieved together during 2021, including our first-ever hybrid Annual Conference, the launch of our new ESG training course and the MEIRA D&I Working Group. Special thanks to our members and partners for making it possible.

[Download the 2021 Annual Report](#)



### **Pedro Lopez Lobato - MEIRA Events and Marketing Executive**

Pedro Lopez has recently joined the MEIRA executive team as the new Events and Marketing Executive. Pedro brings over 10 years of experience in communications, marketing and events in a wide range of industries. Prior to MEIRA, Pedro was managing the Cultural Activities and Events department at the Expo 2020 Spanish Pavilion. Pedro's expertise will be

instrumental to continue delivering state-of-the-art events, especially the upcoming 2022 MEIRA Annual Conference.

Commenting on this, Pedro says: "I am very excited with this new professional journey. I am delighted to join the MEIRA team and I am ready to learn and contribute with my experience and knowledge. It is a very interesting time to work with events as we are all very eager to see each other again, network and make the most of every gathering".



Dear colleagues, I hope you are all well and basking in the summer sunshine.

On behalf of Team MEIRA, a warm welcome to Pedro Lopez Lobato, our new Events and Marketing man, just back, having helped us in 2020, from a 6-month stint at Expo 2020, where he manned the Spanish Pavilion, no less.

I'm just back from a week in Egypt, where I had the distinct pleasure of working with the Egyptian Exchange (EGX). Still, for me, there is always that wonderful feeling of stepping into a historic institution with so much to share in capital market development. Egypt's markets can be traced to the cotton industry, just as so many others can be linked at the beginning of their unique history to other real commodities, rubber in Singapore, for example.



I took the opportunity to not only work hard with some great IROs representing a veritable cross-section of industry in that big country, but to also do some of the more magical stuff: Giza and the pyramids; the Sphinx; downtown Cairo, the old town, the new town; a boat on the Nile - great company and food, including seafood; and I even managed to trek north to the coast over the weekend. Alexandria has that enchanting connotation: Cleopatra and Mark Antony; the Corniche; the Bibliotheca, the oldest site and largest collection; and of course, more seafood and Stella!

Where are we now, MEIRA people: annual conference and awards underway with more details being added to the exciting agenda every week; Chapter meetings in full swing; other events supported by a dazzling array of expert speakers - we had the pleasure of Steve Kemp and Noel O'Connor, Emperor Co-founders, in town this week and of course, Michael Chojnacki, Co-founder and CEO of Closir - what I love is that they take the time to get in touch and come and speak to us, sharing their international perspectives on what's happening around us; and so much more to come before we break for the summer hols!

plenty of thought leadership and supporting publications to consider - just ask Alicia, oh and do check out the MEIRA annual report. Given the burgeoning IPO pipelines, there's lots of IR training to do: CIRO Bootcamps continue every first Monday of the month, next one is on 6 June; more ESG training, if you want it - ask Deborah; and as we saw in Cairo, we can always adapt our training to fit your own operating and regulatory environment, no problem, this is what MEIRA is for, your professional body on the ground.

Just get in touch and we'll show you. In the meantime, stay well, until we meet again.

Best wishes,

Team MEIRA

*Mark your calendar*

## Events



### **The 2022 MEIRA Annual Conference Sponsorship brochure is out!**

Don't miss the opportunity to support the biggest IR conference in the Middle East and secure your sponsorship today.

The event will take place, for the first time, in Riyadh, Saudi Arabia. It will bring together IROs from all the Middle-eastern region, industry experts, regulators and stock exchanges' representatives.

Download the [sponsorship brochure here](#) and reach out to Alicia Gallego ([alicia@meira.me](mailto:alicia@meira.me)) to secure your sponsorship.

# IMPROVING INVESTOR RELATIONS BEST PRACTICE IN THE KINGDOM OF SAUDI ARABIA

MEIRA, Instinctif Partners and The Saudi Exchange cordially invite you to an Investor Relations workshop on 1 June which will focus on improving Investor Relations best practice in the Kingdom of Saudi Arabia. We shall share insights on how to get the basics right: preparing for an IR journey, IR data in action and developing award-winning reports.

[More details and registration here](#)

*Always Learning*

## Get Certified in IR!



Get certified as an IRO with the CIRO Programme. The training course, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

A one-day online revision course, the CIRO is followed by an exam, offered on a number of occasions throughout the year

Register today via email:

[info@meira.me](mailto:info@meira.me).

[Check the training calendar here](#)



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