



7 April 2022

*Don't miss anything!*

## Weekend News List



- > **IROs warned ESG is Trojan Horse for activists** (IR Magazine) [Read it here](#)
- > **UAE's economic growth on track for 4.2% GDP growth despite inflation rise: Central Bank** (Gulf News) [Read it here](#)
- > **Muscat Stock Exchange plans to launch market maker as it eyes emerging market status** (The National) [Read it here](#)

*Hot off the press*

## Publications



## **Institutional Investor's 2021 Corporate IR Best Practices & Trends Report**

To determine the members of Institutional Investor's 2021 Emerging EMEA Executive Team, and hence the winners for the MEIRA Awards 2021 we surveyed buy-side analysts, money managers and sell-side researchers at securities firms and financial institutions that cover the region, including those who cast and received votes in this year's Emerging EMEA Research Team survey.

The survey results included in this report reflect the opinions from 437 investment professionals at 259 financial services firms.

To download the report, [click here](#)

## **2022 MEIRA IR Best Practice Awards**

The voting process is open!



The 2022 MEIRA IR Awards winners are based on the results of the "**Developed Europe and Emerging EMEA Executive Team Survey**" carried out by Institutional Investor.

From this week, both buy-side and sell-side can assess and cast their votes on Middle East-based Corporate IR and Executive Management teams across different key performance metrics and activities. Corporate rankings for MENA are based on votes from firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

In order to maximise votes and receive independent and actionable feedback on your IR programme and IR/Executive Management Teams, we recommend

- Verify your details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed. [Roster Link](#). For more information, please review the [Roster and Corporate Insight Guide](#).

- Directly ask your buy & sell-side contacts to take part.

To help raise awareness and encourage your buy and sell-side contacts to participate in the survey, you are welcome to:

- Insert the "Survey Vote" marketing banner ([download](#)) or the QR code ([download](#)) on your corporate website and your signature hyperlinked to the [Institutional Investor voting platform](#).

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*What's new at MEIRA?*

## MEIRA Updates



We are pleased to share with our members and partners the 2021 MEIRA Annual Letters from Andrew Tarbuck, MEIRA Chair, and John Gollifer, MEIRA General Manager.

The two letters highlight the key achievements of the year and what are the key plans for the future of the association.

[Download the Chair's Letter](#)

[Download the General Manager's Letter](#)

*Always Learning*

## Get Certified in IR!



course, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

A one-day online revision course, the CIRO is followed by an exam, offered on a number of occasions throughout the year

Register today via email:  
[info@meira.me](mailto:info@meira.me).

[Check the training calendar here](#)

#### Annual Strategic Partners



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