



14 April 2022

Don't miss anything!
Weekend News List



> **Many boards lacking ESG expertise, study finds** (Corporate Secretary)

[Read it here](#)

> **Saudi competition authority approves 88% more mergers & acquisitions requests in Q1** (Arab News) [Read it here](#)

> **Panel Discussion: ESG Disclosure, Reporting and Rating** (Capital Club Dubai) [Watch it here](#)

Hot off the press
Publications

The Renaissance of IPOs in the GCC

A new wave of IPOs requires a new way of thinking

After a good year for IPOs in 2021, market participants anticipate more issuers coming to market in 2022. The deal pipeline is full of good companies, but even great companies are not always transformed into great stocks.

Iridium Advisors, the leading IR consultancy in the Middle East, analyzed 457 listings in the GCC region between 2005 and 2021. The report "The Renaissance of IPOs in the GCC" highlights that the spirit of rebirth and optimism in equity capital markets disguises an alarming fact:

Two out of three GCC listings do not succeed.

The report – the first in a series exploring the science and practice of IPOs – examines the success rate of companies going and being public, demystifies some common misconceptions about winners and losers, and addresses some critical elements that may improve a company's odds of getting a successful public offering underway.

To download the report, [click here](#)

2022 MEIRA IR Best Practice Awards

The voting process is open!

POLLING NOW

POLLING NOW!
**2022 DEVELOPED EUROPE &
EMERGING EMEA EXECUTIVE TEAM**
Buy and Sell-Side VOTE NOW for the Best Corporates

**Institutional
Investor**

carried out by Institutional Investor.

From now, both buy-side and sell-side can assess and cast their votes on Middle East-based Corporate IR and Executive Management teams across different key performance metrics and activities. Corporate rankings for MENA are based on votes from firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

In order to maximise votes and receive independent and actionable feedback on your IR programme and IR/Executive Management Teams, we recommend the following:

- Verify your details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed. [Roster Link](#). For more information, please review the [Roster and Corporate Insight Guide](#).
- Directly ask your buy & sell-side contacts to take part.

To help raise awareness and encourage your buy and sell-side contacts to participate in the survey, you are welcome to:

- Insert the "Survey Vote" marketing banner ([download](#)) or the QR code ([download](#)) on your corporate website and your signature hyperlinked to the [Institutional Investor voting platform](#).

What's new at MEIRA?

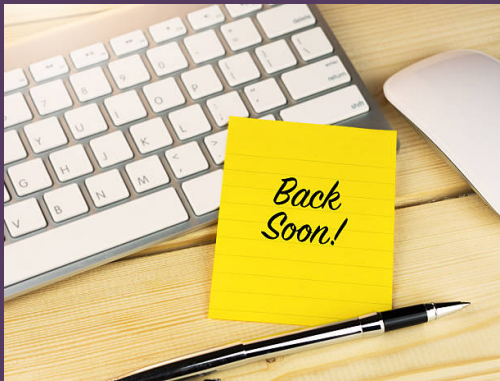
MEIRA Updates



We are pleased to share with our members and partners the 2021 MEIRA Annual Letters from Andrew Tarbuck, MEIRA Chair, and John Gollifer, MEIRA General Manager.

[Download the Chair's Letter](#)

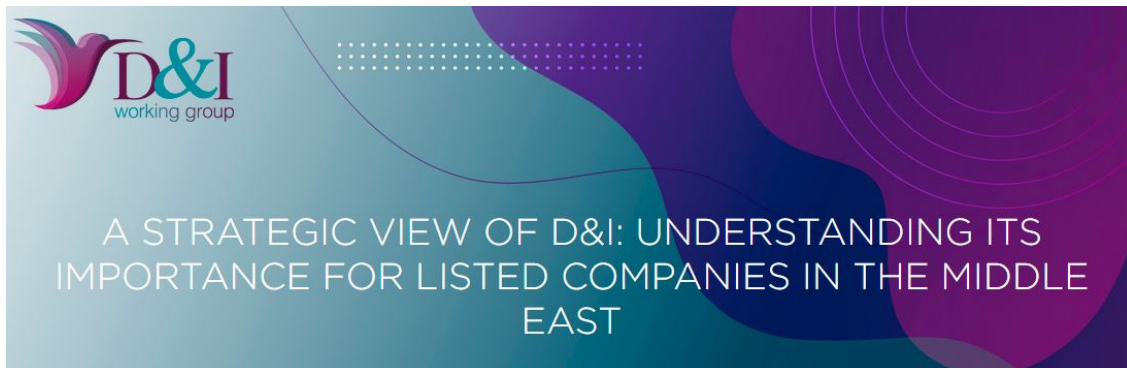
[Download the General Manager's Letter](#)



The MEIRA Newsletter will come back to your inbox after the Eid al-Fitr. We, the MEIRA Executive team, will take these upcoming weeks to focus on the 2022 MEIRA Annual Conference. We will be very excited to share with you what we have in store for our biggest event of the year.

Mark your calendar

Events



Yesterday we hosted an interactive panel discussion with some of our D&I (diversity and inclusion) champions in the region and international experts.

Over the last few years, D&I has become an important element of any good ESG strategy as investors demand more transparency in the social factors affecting the business's performance.

During the session, we discussed what we mean by D&I and exchanged ideas on how to embed D&I within the IR programme.

Speakers:

– Dalal Al Dousari, Deputy General Manager – Investor Relations, Gulf Bank

Global Advisors

- Diana Wilde, Co-Founder, Aurora50
- Moderator: Alicia Gallego, Senior Manager - Policy and Strategic Communications, MEIRA

[You can access the recording here](#)

Always Learning

Get Certified in IR!



Get certified as an IRO with the CIRO Programme. The training course, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

A one-day online revision course, the CIRO is followed by an exam, offered on a number of occasions throughout the year

Register today via email:
info@meira.me.

[Check the training calendar here](#)

Annual Strategic Partners



