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YOUR WEEKLY IR PUBLICATION

# MEIRA Newsletter

31 March 2022

## Don't miss anything! Weekend News List



> Capital growth in Saudi Arabia at \$3.2bn, says CMA Chairman (Arab News) <u>Read it here</u>

> The first Saudi capital market forum concludes in Riyadh (Zawya) Read it here

> Ramadan Thoughts (Majd Shafiq Blog) Read it here

Hot off the press Publications



#### Institutional Investor's 2021 Corporate IR Best Practices & Trends Report

To determine the members of Institutional Investor's 2021 Emerging EMEA Executive Team, and hence the winners for the MEIRA Awards 2021 we surveyed buy-side analysts, money managers and sell-side researchers at securities firms and financial institutions that cover the region, including those who cast and received votes in this year's Emerging EMEA Research Team survey.

The survey results included in this report reflect the opinions from 437 investment professionals at 259 financial services firms.

To download the report, click here

## 2022 MEIRA IR Best Practice Awards

A few days left to complete your verification!



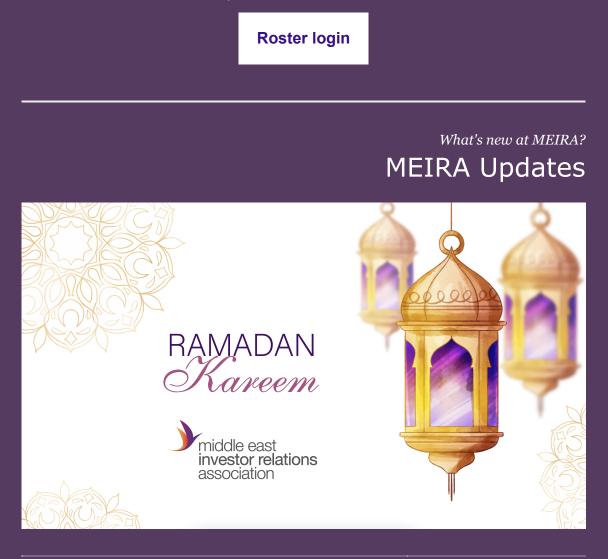
We are delighted to continue our collaboration with Institutional Investor for our 2022 IR Awards. The winners are determined on the basis of the

"Developed Europe and Emerging EMEA Executive Team Survey" carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

Until 15 May, corporates are required to complete the **<u>Roster & Corporate</u> <u>Insights Survey</u>**. Heads of Investor Relations have to <u>SIGN-UP</u> to the platform to proceed to: - Complete the Corporate Insights Survey: IR Best Practices (Budgets, Engagement, ESG, IR Digitisation, Vote for Buy and Sell-side Firms etc.).

We highly encourage our members to finalise this process before the voting process starts on 4 April.

You can download the <u>Roster and Corporate Insight Guide</u> which includes some <u>useful information about the process</u>.



#### **MEIRA** is hiring!

We are looking to hire an Events and Marketing Executive to support the executive team for an interim period, especially in the context of the 2022 MEIRA Annual Conference.



### Mark your calendar Events



MEIRA would like to congratulate Al Rajhi Bank and Sabic teams for winning the Best IR Programme Award and Best ESG Award, respectively, at the Saudi Capital Markets Awards that took place last week.

It was an honour to collaborate with Saudi Exchange for this initiative which proved the high commitment from the Saudi listed companies towards IR and ESG best practice.

We would also like to take the opportunity to thank all listed companies and members for participating in what has been a very competitive selection process.



On Tuesday, MEIRA and Brunswick hosted a joint webinar to understand the retail investor ecosystem in the Middle East. During the session, Brunswick's team shared the results of an extensive survey conducted with over 1,000 retail investors in the region. Noelle Al Jaweini, Chief of Cash Markets at Saudi Exchange, participated as our guest speaker to bring some perspectives from Saudi Arabia, one of the largest retail investor markets in the Middle East.

If you missed the session, you can now access the recording here.

The slide deck with the key findings of the survey could be downloaded here.

#### Bloomberg

## The Impact of ESG in the UAE

#### Thursday 31 March, 2 pm UAE time

Join us and featured guests as MEIRA as we provide companies with the framework that will allow them to initiate the ESG journey, enhance their disclosures and scores, whether it is to prepare for upcoming regulatory changes or to attract investors leading ESG strategies.

We are also extremely pleased to host one of the regional ESG champions, First Abu Dhabi Bank, to discuss their successful ESG journey and how both Bloomberg and MEIRA can be allies for Corporates in the region.

#### Register here



## Get Certified in IR!

Get certified as an IRO with the CIRO Programme. The training course, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

A one-day online revision course, the CIRO is followed by an exam, offered on a number of occasions throughout the year

Register today via email: info@meira.me.

Check the training calendar here

Annual Strategic Partners



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