



3 March 2022

Don't miss anything!
Weekend News List



- > **CDF Tadawul culture-focused ESG partnership for a win-win situation** (Arab News) [Read it here](#)
- > **M&A market to remain robust in 2022** (Zawya) [Read it here](#)
- > **CFOs should prepare for stronger ESG shareholder pressure: EY (CFO Dive)** [Read it here](#)

What's New at MEIRA?
MEIRA Updates



2022 MEIRA IR Best Practice Awards

The process has just begun!

We are delighted to continue our collaboration with Institutional Investor for our 2022 IR Awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

Until 15 May, corporates are required to complete the **Roster & Corporate Insights Survey**. Heads of Investor Relations have to SIGN-UP to the platform to proceed to:

- Verify their details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed.
- Complete the Corporate Insights Survey: IR Best Practices (Budgets, Engagement, ESG, IR Digitisation, Vote for Buy and Sell-side Firms etc.).

We highly encourage our members to finalise this process before the voting process starts on 4 April.

You can download the Roster and Corporate Insight Guide which includes some useful information about the process.

[Roster login](#)

MEIRA Team Talk

Greetings MEIRA people,

It's never too early to say Happy International Women's Day, is it, every day is international women's day, after all?

plans and it wouldn't surprise me if this naturally featured more: D&I; ESG; and IR (Debt & Equity), of course!

We do know we have the following to look forward to just before Ramadan next month:

- 22 March, Saudi Capital Market Awards, for which MEIRA designed the IR and ESG awards!
- 23 March, MEIRA Saudi Chapter meeting, can't wait to be back in the Kingdom!
- 28 March, more training to integrate ESG thinking into IR, don't miss it - see details below!
- 29 March, a regional retail investor market discussion featuring our leading ladies!
- 30 March, AFCM (Arab Exchanges) annual conference hosted by Bahrain Bourse - join us!

Stay well, stay strong and let's get ready for MEIRA 2022, coming to you very soon and if we have missed anything, just let us know. Your MEIRA executive team is here, waiting to listen and ready to act (and what better than in-person)?!

Best wishes,

Team MEIRA

Always Learning

Get Certified in IR!



Get certified as an IRO with the CIRO Programme. The training course, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

A one-day online revision course, the CIRO is followed by an exam, offered on a number of occasions throughout the year

Check the training calendar here

Integrating ESG/Sustainability into IR



Register now for the upcoming training course "Integrating ESG/Sustainability into IR" which is taking place on 28 March.

The course, which is delivered with SRI-Connect, is offered exclusively and virtually through the MEIRA online platform and, upon completion, delegates will receive a certificate of attendance.

Register today via email:
info@meira.me.

Download the course flyer

Annual Strategic Partners



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