



10 March 2022

Don't miss anything!
Weekend News List



- > **The potential consequences of encouraging diversity in boardrooms** (GulfBusiness) [Read it here](#)
- > **From Reporting to Reducing Emissions: Investors Expect Climate Action in 2022** (FTI Consulting) [Read it here](#)
- > **Equality is not a 'nice to have' it's an imperative CEOs say** (Arabian Business) [Watch it here](#)

Hot off the press
Publications



D&I through the IR lens

A year ago, we launched the MEIRA D&I Working Group, an initiative that aims to promote a more diverse and inclusive workplace as part of the IR programmes in the Middle East.

If in 2021, Sofia El Boury, MEIRA Vice-Chair, was the voice behind this new group, this year we wanted to recognise some of our IR champions across the region and share with you their views on this important matter.

[Download the publication here](#)



GCC Earnings Calls Sentiment Reaches New Peak In 4Q 2021

Iridium Advisors, the leading IR consultancy in the Middle East, analyzed over 5 million words from more than 1,000 Earnings Calls using its proprietary Quant Lens NLP algorithms to investigate how GCC sentiment trends have evolved for the 4Q 2021 earnings cycle. Its new report reveals that GCC Earnings Call sentiment is at its highest level since 2019, further improving for the seventh consecutive quarter from its all-time low in 1Q 2020, when the Covid pandemic was at its most disruptive.

The improvement in sentiment coincides with a further reduction in the number of mentions of Covid and other health-related words in earnings

2022 MEIRA IR Best Practice Awards

The process has just begun!



We are delighted to continue our collaboration with Institutional Investor for our 2022 IR Awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

Until 15 May, corporates are required to complete the **Roster & Corporate Insights Survey**. Heads of Investor Relations have to SIGN-UP to the platform to proceed to:

- Verify their details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed.
- Complete the Corporate Insights Survey: IR Best Practices (Budgets, Engagement, ESG, IR Digitisation, Vote for Buy and Sell-side Firms etc.).

We highly encourage our members to finalise this process before the voting process starts on 4 April.

You can download the Roster and Corporate Insight Guide which includes some useful information about the process.

[Roster login](#)



On the back of the Saudi Capital Markets Awards, which are taking place on 22 March, we would like to invite you to the MEIRA IR Breakfast on **23 March at 9 am**.

During the event, hosted by solutions by stc, we will have the opportunity to follow up on some of the conference sessions as well as the awards results.

We will also share some of our recent initiatives in Saudi Arabia and an overview of what we are planning in the next few months, including the 2022 MEIRA Annual Conference.

For more information and registration, [click here](#)



Dynamics and Developments in the International Sustainable Bond Markets - Implications for the MENA Region (by ICMA)

In the MENA region, issuance of sustainable bonds topped USD 8 billion in 2021, an increase of over 30% on the 2020 total. As climate change and social issues have risen to the top of the political agenda and with ever-increasing demand from investors for sustainability-themed bonds, there is tremendous potential for this market to fund projects devoted to energy transition in the MENA region.

Join this in-person event taking place in Dubai on **23 March** to hear

including sustainability-linked bonds; the evolving international regulatory environment and the opportunities for this form of finance in the region.

For more information and registration, [click here](#)

Always Learning

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Register today via email:
info@meira.me.

[Check the training calendar here](#)

New opportunities

Careers



PR Manager (Saudi Arabia)

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