



24 February 2022

*Don't miss anything!*  
Weekend News List



- > **What CFOs need to know about IR before an IPO** (Bloomberg) [Read it here](#)
- > **Sell-side reports play important role in building case for activism, suggests study** (IR Magazine) [Read it here](#)

*What's New at MEIRA?*  
MEIRA Updates



## 2022 MEIRA IR Best Practice Awards

The process has just begun!

We are delighted to continue our collaboration with Institutional Investor for our 2022 IR Awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

From today until 15 May, corporates are required to complete the **Roster & Corporate Insights Survey**. Heads of Investor Relations have to SIGN-UP to the platform to proceed to:

- Verify their details: add/remove IROs, CEO and CFO, ensuring our details are correct and only market-facing individuals are listed.
- Complete the Corporate Insights Survey: IR Best Practices (Budgets, Engagement, ESG, IR Digitisation, Vote for Buy and Sell-side Firms etc.).

We highly encourage our members to finalise this process before the voting process starts on 4 April.

You can download the Roster and Corporate Insight Guide which includes some useful information about the process.

[Roster login](#)

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## MEIRA Team Talk

MEIRA Greetings,

Time to re-connect, if not re-engage with you, MEIRA people, spring is in the air!

ready for our busy 2022 calendar:

1. MEIRA Annual Report 2021 - you can expect to see this by end-March;
2. MEIRA Board meeting - this will shortly review our 2021 performance and plot 2022 and beyond;
3. Your input - part of our planning includes asking what you want us to address in 2022, notably at conference time;
4. MEIRA strategic review - as you know, we are keen to look beyond this year, what difference can we make to you?

Let's think about what the world of IR will look like in 3-5 years' time?

1. What does this mean for you and your stakeholders, not least the investment community?
2. How do we continue to support you?
3. How do we win the competition for attention and capital in a still complex and often ambiguous business operating environment?

Much to think about, rest assured we are on it but we also need your input - [Complete the conference survey here!](#)

Is it just back to business, business as usual or is there more we should consider given all we have experienced and learnt in the past few years? Let us know, we want you to be as excited as we are about planning 2022 and beyond!

Looking forward to catching up soon, ideally in-person, we miss you and there is simply no substitute.

Best wishes,

Team MEIRA

*Always Learning*

## Get Certified in IR!

Get certified as an IRO with the CIRO Programme. The training course, delivered in partnership with the UK IR Society, is an internationally recognised



A one-day online revision course, the CISO is followed by an exam, offered on a number of occasions throughout the year

Register today via email:  
[info@meira.me](mailto:info@meira.me).

[Check the training calendar here](#)

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## Integrating ESG/Sustainability into IR



Register now for the upcoming training course "Integrating ESG/Sustainability into IR" which is taking place on 28 March.

The course, which is delivered with SRI-Connect, is offered exclusively and virtually through the MEIRA online platform and, upon completion, delegates will receive a certificate of attendance.

Register today via email:  
[info@meira.me](mailto:info@meira.me).

[Download the course flyer](#)

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