



16 December 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > GCC stock markets expected to witness flurry of IPOs. *Arab News* [Read more](#)
- > Are we there yet? Progress towards a global ESG disclosure framework. *Teneo* [Read more](#)
- > ESG reporting: The intersection of values and value. *IR Magazine* [Read more](#)

MEIRA Updates



[2021 MEIRA Season's greetings video](#)



MEIRA Office is closed for the festive season!

The MEIRA Newsletter, your favourite IR weekly publication, is taking a break during the festive season. But, don't worry, it will be back in your inbox every Thursday in 2022!

Events




ESG Impact on Investing: US and UK Investor Perceptions of Companies in the Middle East



Rami Al Banna
*Investor Relations Manager
Etisalat*



Bertie Whitehead
*Managing Director, EMEA Head of ESG,
Investment Banking,
Goldman Sachs*



Lorna Davie
*Director, Investor Relations
Credit Suisse
President of the IR Club
Switzerland*



Oliver Parry
*Managing Director
Teneo*

Moderated by:
Andy Parnis, *Managing Director, Teneo*
George Allen, *Senior Vice President, Teneo*

Hosted by:
John Gollifer, *General Manager, MEIRA*

performance, and how it impacts their investment decision-making.

Teneo has surveyed more than 100 institutional investors in the UK and US to understand their views on ESG performance among Middle East issuers. During the session, our IR and ESG specialists discussed the key findings from the UK and US investor survey.

To access the recording, [click here](#).

The slide deck is also [available here](#).

MEIRA Saudi Tour

This week, John Gollifer, MEIRA General Manager, has been in the Kingdom of Saudi Arabia where he has enjoyed meeting with the Saudi members and other IR practitioners.

During his trip, John delivered an IR training course to Zatca, the Tax and Customs Authority in the Kingdom as well as attended the MEIRA Saudi Chapter, hosted by SNB in Riyadh. John also had the opportunity to visit the historic city of Jeddah where he met the SNB IR team and presented the IR award certificate that accredits Abdulbadie Alyafi as the best IRO in Saudi Arabia as part of the 2021 MEIRA IR Best Practice Awards.

Commenting on the Saudi Chapter Meeting, Rayan Al-Karawi, Chairman of the MEIRA Saudi Board and Member of the main MEIRA Board, said: "The chapter meetings are always an excellent platform to share IR best practice with our peers, but this one, in particular, has been a very important opportunity to reconnect face-to-face again and work together to raise the profile of the chapter at an important time for our market development. Being a member of MEIRA offers you a unique opportunity to not only improve your IR programme but also to collaborate at a broader level to enhance the market perception of your own region. The Saudi Chapter is rapidly growing and there is no doubt that this is just the beginning of a very exciting time for IR in the Kingdom of Saudi Arabia. We are very honoured to count on the support of the Saudi Exchange as we work hand in hand to promote the IR profession and lead by example".



Training

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TRAINING!

2022 TRAINING CALENDAR

*Our 2022 calendar is now
available online!*

Visit: meira.me/training

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Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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