



9 December 2021

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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## Weekend reading list

- > Bahrain Bourse hosts a webinar titled "Evolving Bahrain's ESG Landscape & Sustainable Financing". *Zawya* [Read more](#)
- > The UAE switches weekend: here's what that means. *Bloomberg* [Read more](#)
- > Problem solver: How do you navigate changing investor touchpoints? *IR Magazine* [Read more](#)

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## MEIRA Updates

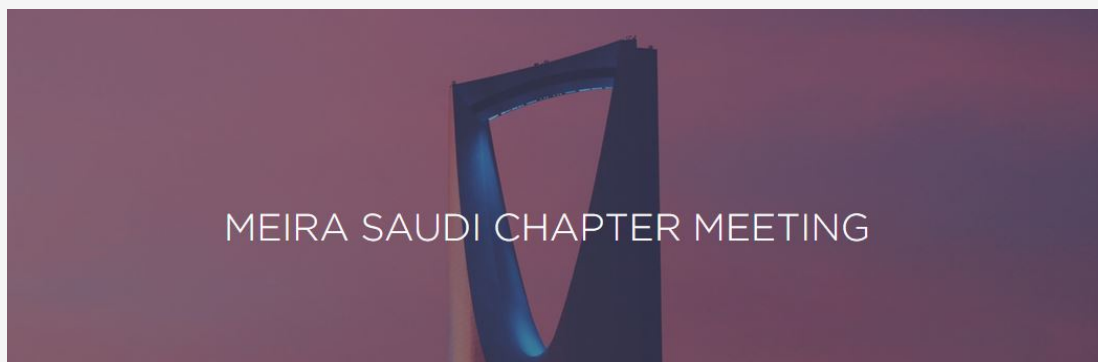


2021 MEIRA Season's Greetings

## Events



- > **MEIRA Saudi Chapter Meeting** - 14 December (Hybrid)
- > **MEIRA & Teneo Webinar** - 15 December (Online)



development and the IPO pipeline, as well as the introduction of new guidelines, ESG and D&I-related, we have much to discuss with our members, who, undoubtedly, will have questions at this pivotal time for all of us at MEIRA.

Join us for this 2021-ending MEIRA Chapter meeting, hosted by Saudi National Bank.

[For more information and registration click here](#)



## ESG IMPACT ON INVESTING: US AND UK INVESTOR PERCEPTIONS OF COMPANIES IN THE MIDDLE EAST

### **Online Webinar - 15 December, 2 pm UAE Time**

The Middle East Investor Relations Association (MEIRA) and Teneo are bringing you a unique opportunity to understand the views of international investors on regional companies' ESG performance, and how it impacts their investment decision-making.

Teneo has surveyed more than 100 institutional investors in the UK and US to understand their views on ESG performance among Middle East issuers.

During the session, our IR and ESG specialists will discuss key findings from the UK and US investor survey including:

- > Importance of ESG issues in making investment decisions and which metrics they're focused on
- > Perceived performance of Middle East companies in key ESG areas
- > Top ESG priorities that investors want Middle East corporates to address
- > Investor ESG outlook and whether they are likely to allocate more capital to the region

[Register here](#)

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## Members

### **Do you want to join MEIRA?**

Don't miss the opportunity to join our IR community and become a member today.



We are looking forward to welcoming you!

[Membership form](#)

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#### Annual Strategic Partners



#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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