



28 October 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA News!** Middle East investor relations leaders highlight importance of ESG amid growing capital markets scene. *Zawya* [Read more](#)
- > BlackRock to work with Saudi's National Development Fund on \$53bn infrastructure plans. *Arab News* [Read more](#)
- > Navigating the thicket of ESG metrics. *Financial Times* [Read More](#)

MEIRA Updates



Alicia Gallego-Martinez, who joined MEIRA in January 2017, has been appointed as MEIRA Senior Manager, Policy and Strategic Communications. With her new role, Alicia will lead the content development and strategic communications of our priority initiatives and projects, notably on ESG-related topics, including Diversity and Inclusion, a formal policy for which has recently been adopted by the MEIRA Board of

Directors.

Commenting on her promotion, Alicia said, "I feel very honoured to be promoted and I would like to extend my gratitude to the Board and to my team for their trust and continuous support. Communication has always been my passion and as we all know, it is an essential element in any IR programme. At MEIRA, we try to do what we preach and with the increased demands from our members and stakeholders, we are committed to improving and extending our thought leadership offering. Getting a promotion is one of the best recognitions that a growing professional can aspire to, but it also implies new duties that we should be ready to embrace. Continuing with the movie theme that started with our recent conference, I would like to conclude with one of my favourite quotes, 'with great power comes great responsibility - Peter Parker (a.k.a. Spiderman, from one super hero to another, let's do this, MEIRA!)'".

Notes
from
the
GM



Cometh the hour, cometh the man. Indeed, cometh the hour, cometh the lady!

As you know, MEIRA has just completed its first hybrid annual conference - you all rocked, we loved that and as we always say, we do this for you and with you. We certainly can't do it without you and your active participation and support. Inevitably, while we are happy (particularly as it is now all over, at least for now, after months of preparation), we always have lessons to learn.

First and foremost, people are people and the best thing about being back in-person is the humanity of it all, the personal touch and being back together again with a brilliant group of peers. We certainly made the most of it. That said, we should remember that while it's great to load up on the content (we did, didn't we?) - with the consistently highest calibre of speakers we could possibly muster, bravo, speakers - people love to be with one another and just catch-up, if not hang out. At times, it was like herding cats, albeit really cool cats, and we kinda liked that!

In all of it, an intense, groundbreaking meeting of minds, I have two super heroes to salute. Alicia, MEIRA woman, who received a hugely deserved promotion on the spot having managed through thick and thin her fifth MEIRA annual conference. If you knew what she does, day in and day out, you would cry. And no organisation functions seamlessly, apparently effortlessly (at least on the surface but that's what effective execution - planning and attention to detail - is all about) without exemplary leadership. I haven't worked with anyone quite like (and as good as) Chair Tarbuck. The best leaders are open, responsive and wholly accountable. You don't get better than that, in my experience.

Join me in saluting our two MEIRA stalwarts, it is a privilege to work with such quality people (and good people too).

Stay well, MEIRA, and let's do it again, shall we? Please complete our short feedback survey to help us plan accordingly.

Onwards and upwards!

Team MEIRA

P.S. Don't forget our new [ESG training course](#) starting on 22 November 2021 - it's a must.

Publications



Download now our [2021 Middle East IR Practitioners Report](#) and find out how the profession has evolved over the past months and the key trends for future IR leaders.

Events



MEIRA 2021

An Odyssey,
from ESG to IR



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from ESG to IR

Share your
feedback

We would like to hear your thoughts
and suggestions!

[Feedback form](#)

2021 MEIRA IR Awards

Congratulations to all the 2021 MEIRA IR Awards Winners!



MEIRA Conference Sessions Replay

The conference sessions will be available on-demand only. If you are interested in rewatching any specific session or you missed some of them, please send an email to events@meira.me

Kindly note that some sessions might not be available due to internal policies.



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Thanks to our 2021 MEIRA Conference Sponsors:



Training

Integrating ESG/Sustainability into IR

MEIRA is delighted to partner with SRI-Connect, a pioneer in understanding and addressing sustainability issues for IR, and SITA (Sustainable Investment Training Associates), to offer an ESG/sustainability training course for IR practitioners.

Upon completion of training, course delegates will understand how to respond to the needs of the investment community, including being in a position to begin the integration of ESG into IR programmes.

For more information and registration, contact info@meira.me

Training flyer



Register now

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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