



30 September 2021

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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## Weekend reading list

- > The first year as a public company. *Finsbury* [Read more](#)
- > What will success mean at COP26? *IHS Markit* [Read more](#)
- > The transformation of Saudi Arabia's stock exchange offers compelling opportunities for investors. *Institutional Investor* [Read More](#)

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## MEIRA Updates

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from  
the  
GM



Dear MEIRA Members, Partners and friends, warm greetings from your favourite IR people!

We have less than 4 weeks to go to **MEIRA 2021: An Odyssey, From ESG to IR** coming to a screen near you or if you are lucky enough to be in a position to join us in-person in Dubai, good on you, can't wait to see you again, let's celebrate!

It is not lost on us at MEIRA that this event is one of, if not, the first big in-person IR conference in a long time, so let's make the most of it. If you are planning to be with us in-person, you have until **14 October** to register as, in accordance with our local protocols around health and safety, after this date, we will not be in a position to just add people. Online, yes, up until the week before 25 October but no later than that, to be fair to the organisers of what is our biggest (and best) event of the year. Let's do this now!

You'll see from the conference microsite that we plan to offer you another feast of IR, ESG and other important ingredients for your IR programme. In addition, look out for timely reminders of what is happening out there, the trends we need to respond to, through lots of great IR peer representation and thought leadership live at the conference. As with all agenda, it is a moving feast as we confirm all the speakers we, ideally, wish to participate. In good time, we expect the whole conference to morph into the greatest IR show we can possibly offer you. Now that's a promise!

It is important to showcase the annual IR Awards, particularly in today's testing operating environment. Accordingly, we are delighted that all the short lists are now available, so check these out and let's celebrate IR excellence where we find it. The date of **25 October 2021** - conference and awards day at MEIRA - should be in your diary, register

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stakeholders and VIP guests?

On a sombre note, some of you have kindly advised us of phishing efforts based on your emails, sorry, you know how this can sometimes happen, so ignore anything that is not coming directly to you on the conference from Team MEIRA. Thank you for your continued support and faith in MEIRA, your regional professional body for IR and more, let's do this, MEIRA people, can't wait!

[Register here!](#)

Stay well.

Best wishes,

Team MEIRA

التميمي و مستشاركوه  
AL TAMIMI & CO.

**Al Tamimi & Co. - MEIRA Legal Partner**

We are delighted to welcome Al Tamimi & Co. as our official legal partner.

This week, the firm has recognised MEIRA as an official pro-bono client thanks to the sterling efforts of Andrew Tarbuck, MEIRA Chair and Partner - Head of

Capital Markets at Al Tamimi.

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## Events

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IR Essentials – Strategic investor communications in a post-COVID-19 environment



Matthew O'Keeffe  
Managing Director  
FTI Consulting



Ghida Obeid  
Head of Investor Relations  
Fawaz A. Alhokair



Michael Chojnacki  
Managing Director  
Closir

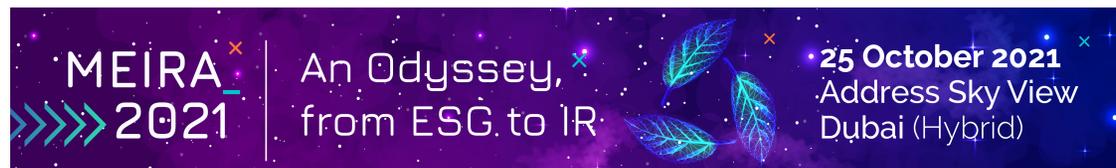


John Gollifer  
General Manager  
MEIRA

MEIRA and the Saudi Exchange are organising a series of webinars to understand best practice in Investor Relations with a practical and engaging format.

During our latest IR Essentials webinar, we discussed a key pillar in all IR programmes, the use of strategic communications to address your target audiences.

If you miss the opportunity to attend, you can access the [recording here](#).

A horizontal banner with a dark blue and purple background featuring stars and glowing leaves. On the left, the text 'MEIRA 2021' is displayed with green arrows pointing right. In the center, the text 'An Odyssey, from ESG to IR' is written in white. On the right, the text '25 October 2021' and 'Address Sky View Dubai (Hybrid)' is displayed in white.

MEIRA 2021 | An Odyssey, from ESG to IR | 25 October 2021  
Address Sky View  
Dubai (Hybrid)

Register now



international corporates, investors, research analysts, IR advisors and regulatory bodies.

Don't miss the opportunity to attend and register today. You can choose between physical or virtual attendance.

***Registration will close on 14 October. Due to COVID-19 protocols, we won't be able to accept physical registrations after this date.***

*A registration fee of 1,000USD applies to non-members. Contact [info@meira.me](mailto:info@meira.me) to discover all the benefits of the annual MEIRA membership.*

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KEYNOTE  
SPEAKER  
ANNOUNCED

**HANA AL ROSTAMANI**

GROUP CHIEF EXECUTIVE OFFICER AT FIRST ABU DHABI BANK



### 2021 MEIRA IR Awards - Best IR Reporting

The nominees for the Best Practice category and Best IR Reporting are available on our [microsite](#).

The winners for each category will be announced on 25 October.



take place at the Address Sky View. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.

Due to EXPO 2020, there might be a high demand for accommodation that's why we encourage MEIRA delegates to get in touch with the hotel at the earliest in order to make any reservation.

Contact details:

Email: [stay@addresshotels.com](mailto:stay@addresshotels.com)

Phone: +97148738888

Website: [addresshotels.com/en/hotels/address-sky-view/](https://addresshotels.com/en/hotels/address-sky-view/)

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**Thanks to our 2021 MEIRA Conference Sponsors:**



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## Careers

### Job vacancies

- Senior Investor Relations Manager, Saudi National (ONLY) [Job Description](#)



# MEIRA TRAINING

Visit [meira.me/training](https://meira.me/training)  
to check the 2021  
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

## Members

**Do you want to join MEIRA?**

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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*With the support of our annual strategic partners*

**Annual Strategic Partners**



[About Middle East Investor Relations Association](#)

East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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