



21 October 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Route to net zero emissions will cost global economy \$5tr annually: BofA. *Arab News* [Read more](#)
- > Mobius Capital focuses on ESG+C principles before investing in a company. *The National* [Read more](#)
- > Opinion: How IROs can help asset managers on ESG integration. *IR Magazine* [Read More](#)

MEIRA Updates

Notes from the GM



Dear MEIRA greetings, all.

And now for something completely different.

We are delighted to announce an important and timely collaboration with SRI-Connect, a thought leader in sustainability for IR, as we get ready to deliver a new ESG course from next month. As promised, it is a training course that helps you prepare your next reporting cycle, including considerations of the buy- and sell-side. Let's understand what it means to integrate sustainability thinking into your IR and ultimately, your reporting. As we know, it will take time.

So, time to get started for real, whether you are directly responsible or working across other functions in the ESG efforts of your organisation. I suggest you bring all of them along too, the whole team. Join us: [download the training flyer here](#).

See you next week when we plan to celebrate IR big time with, **MEIRA 2021: An Odyssey, from ESG to IR.**

Yes, it's really happening, it's finally here, can't wait!

Best wishes,

Team MEIRA



MEIRA Conference Microsite

Our dedicated microsite includes all the information you need to stay up-to-date with our upcoming hybrid Conference. Discover our new speakers, sponsors, sessions and much more by visiting meira.me/conference.

Virtual attendees - how to join the 2021 MEIRA Annual Conference

By this time, you should have already received an email to download the **MEIRA Conference App**. It is very important that you download it as the conference **will only be streamed through the app**.



download the 2021 MEIRA IR Practitioner Report and participate in the Q&A with the speakers.

Mobile or Tablet

If you haven't received the email, you can click on this link: <https://crowd.cc/s/45QUk> and once "Connect by Lumi" app is installed on your preferred device, you will be able to download the MEIRA Conference Event from the listed options.

Select "Login" and access with your Name, Last Name and Email (make sure you are using the same email that you used to register for the MEIRA Conference).

Laptop

If you prefer to watch the conference on your laptop, you can just access the web version on this link: <https://event.crowdcompass.com/meira2021>

Select "Login" and access with your Name, Last Name and Email (make sure you are using the same email that you used to register for the MEIRA Conference).

To watch each session, simply select the schedule icon, click on the session that you want to watch, and you will see the livestream.

If you have any question, please contact events@meira.me

Thanks to our 2021 MEIRA Conference Sponsors:



Training

Integrating ESG/Sustainability into IR

MEIRA is delighted to partner with SRI-Connect, a pioneer in understanding and

Upon completion of training, course delegates will understand how to respond to the needs of the investment community, including being in a position to begin the integration of ESG into IR programmes.

For more information and registration, contact info@meira.me

Training flyer



Register now

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Annual Strategic Partners



dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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