



14 October 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Measuring IR. *Instinctif Partners* [Read more](#)
- > The growing trend of mergers and acquisitions in the Gulf is a positive sign. *Arab News* [Read more](#)
- > Telling your ESG story beyond the sustainability report: ESG on the earnings call. *IR Magazine* [Read More](#)

MEIRA Updates

from
the
GM



Dear Team MEIRA, just a big word of thanks to all those who are joining us in Dubai on 25 October 2021 - we really appreciate the effort - and to all of you who have registered to be with us virtually, great, now let's do it, MEIRA, we have lift-off, welcome to,

MEIRA 2021: An Odyssey, from ESG to IR

When we plan the MEIRA annual conference and awards, many considerations go into our big day, not least your feedback on what you wish for. It is our job to deliver and this year we have timed the party, as you know, with Expo 2020, the greatest show on earth, certainly the biggest business and cultural gathering there is - some 200 countries all in the same place from October 2021 to March 2022, wow, would you believe it? Yes, we love that, bring it on, Dubai!

And for those lucky enough to be with us in-person, we're off to Expo 2020 at the exclusive invitation of DP World, our Platinum sponsor, who are generously hosting us at their magnificent Pavilion, can't wait!

It should never be just about IR, as much as we love that, it should be special, that one day in the year when we urge you to join us at the MEIRA annual conference and awards, your day, to meet IR peers. Now, that's investor relations and so much more - we missed you and you won't regret it, folks, we're off to Expo 2020, so let's blast-off!

See you all very soon, let's do this!

Best wishes,

Events



[Register now](#)



MEIRA Conference Microsite

Our dedicated microsite includes all the information you need to stay up-to-date with our upcoming hybrid Conference. Discover our new speakers, sponsors, sessions and much more by visiting meira.me/conference.



MEIRA
2021

An Odyssey,
from ESG to IR

KEYNOTE
SPEAKER
ANNOUNCED

MOHAMMED AL-RUMAIH

CEO OF SAUDI EXCHANGE





Virtual attendees - how to join the 2021 MEIRA Annual Conference

If you have registered to attend the 2021 MEIRA Annual Conference and Awards, this is what you should expect in the next few days:

- All registered delegates (virtual and in-person) will receive next week a unique invitation to download the 2021 **MEIRA**

Annual Conference App, provided **by our technology partner, Lumi**.

- Once you have verified your details, you will can start enjoying all the features that the app has to offer, including the possibility to **interact with the rest of the attendees**.
- On the conference day, simply click on each of the sessions in the agenda section and you will be able to **watch them live and send your questions** to the speakers and moderator.
- You will have the possibility to access the app from your **mobile, tablet or laptop**.

If you don't receive your email by 20 October, please contact events@meira.me

Thanks to our 2021 MEIRA Conference Sponsors:



Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community
and become a member today.

You just need to fill our [membership form](#) and send it
to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

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Annual Strategic Partners



د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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