



9 September 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA!** Opinion: Investor relations can champion a more diverse and inclusive future. *IR Magazine* [Read more](#)
- > Why activists are putting a premium on insurers. *GreenBiz* [Read more](#)
- > Integrating the UN SDGs in investments. *BlackRock* [Read More](#)
- > The ESG journey for sustainable and resilient markets. *Arabian Business* [Read more](#)

MEIRA Updates

from
the
GM



Dear Team MEIRA,

We are back and in that exciting period leading into lots of things happening all at the same time, can't wait, that's what we do best!

To recap what you can look forward to as MEIRA members and partners:

Awards, as I have said before, are an important part of the process of burnishing our IR and ESG credentials as we seek best practice in all our capital markets. Let's face it, we all appreciate the world is changing and we must compete for attention, if not capital, as professional IR people, so let's do that.

Accordingly, having just announced the Institutional Investor survey award shortlists, we are planning to do the same for the MEIRA IR Awards that focus on your statutory reporting requirements, including the time-honoured annual report in both print and digital format. To shortlist the leaders in each market cap size (large, mid- and small) across the region, we sought the input of a judging panel comprising the who's who of experts in the region. In addition, to select the winners, we looked outside the immediate region and are delighted to welcome new partners to reflect our aspiration to be objectively assessed by broader international perspectives and views. Watch this space for the latest IR award shortlists coming soon!

Annual conference time, at which we will not only announce all award winners but also share and regale you with all the latest topics of discussion: plenty of IR and ESG, as well as real engagement with you given we will host a hybrid event, in-person in Dubai - really can't wait to see people again(!) - and online for those of you who cannot travel

[microsite](#). Last but not least, don't forget to register please, it's part of your annual MEIRA membership, after all!

Attention to detail as part of our MEIRA processes is so important - essential at a time like this, COVID-19 naturally means more on-the-ground local requirements, so do register properly and quickly, otherwise you may not be able to join us, okay. Looking beyond the annual conference, as part of MEIRA's own planning and strategic direction, I am excited to share that your MEIRA Board of Directors has charged the MEIRA executive team with a thorough analysis and review of where we are, what we are doing and where we might want to go together into the future. We will share more with you as we rollout our MEIRA plans for the next 3-5 years, can't wait, let's aim to be a truly sustainable and meaningful example, like you!

Your continued support in all that we do remains the key to our continued success. Without you, your input, what is MEIRA? To be your professional body for IR and ESG, we can do more and we will do more together, be it in our delivery of content, professional development training or the busy IR calendar of events that you have come to expect of MEIRA.

Let's do this, Team MEIRA, so much to do, annual conference first, then so much more to play for, we love that!

Best wishes,

John and team

Publications

Boursa Kuwait launches ESG Reporting Guide to drive Corporate Sustainability in financial markets



2035, Boursa Kuwait has developed an ESG Reporting Guide that aims to support listed companies to report on Environmental, Social, and Governance (ESG) issues, and to meet the growing needs of various stakeholders, including investors, customers, suppliers, and regulators for transparent and regular information.

At the end of 2017, Boursa Kuwait made a formal commitment to drive Corporate Sustainability in financial markets by becoming a member of the United Nations-led Sustainable Stock Exchanges (SSE) initiative, a platform for the exchange of experience and knowledge that helps broaden the collaborations between exchanges and all market participants.

Building on that initiative, Boursa Kuwait created a comprehensive guide to encourage market participants to take the first step in the ESG universe and understand the different ways of reporting and its importance, the growth of Corporate Sustainability, as well as what areas to report on. An understanding of these key areas will in return help companies increase transparency and improve on ESG endeavors.

This guide will include recommended sustainability metrics and a set of indicators that will assist market participants understand where they currently stand as well as how to improve and set future goals. Furthermore, the recommended sustainability metrics include indicators that are simultaneously corresponding with the United Nations Sustainable Development Goals (SDGs), the Global Reporting Initiative (GRI), and the pillars of Kuwait's 2035 Vision.

[To download the guide click here](#)

**Understanding investors – tools to measure investor perceptions and behaviour
(by MEIRA and Instinctif Partners)**

footing as an integral communications tool for capital markets players in the Middle East. As it grows in prominence, measurement and evaluation is becoming key for IR teams and advisors to establish parameters for growth, while demonstrating the impact of their work on IR reporting lines. This white paper sheds light on how IR can be measured in a variety of ways, from peer review to shareholder analysis, and the important information that fills the gaps in between, while outlining approaches Investor Relations Officers (IROs) and companies can take to begin measuring their own function's strategies.

[To download the paper click here](#)

Events



We are delighted to support [The Board Summit](#), held under the esteemed patronage of Sheikha Shamma bint Sultan bin Khalifa Al Nahyan and supported by the Central Bank of the UAE and the Securities & Commodities Authority, taking place from **20 – 22 September 2021**.

Following the announcement by the Securities & Commodities Authority (SCA) that makes it mandatory for listed companies to comply with the percentage of women representation on their boards, we support initiatives that help companies find high-

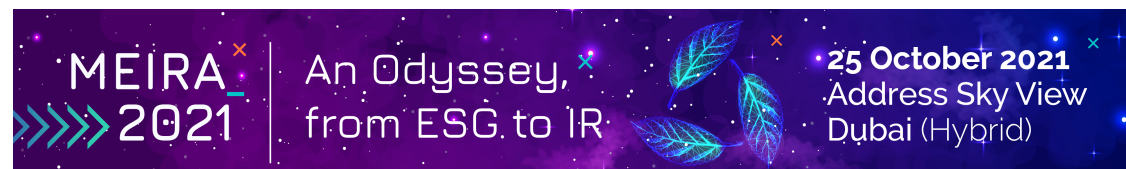
If you are a board director of a listed company in the United Arab Emirates, you can register to attend the virtual event below.

[Register now here.](#)

If you are an aspiring female board director, ready to chart your board career, we are ready to help you at the virtual Summit.

[Register now here](#)

Discount code available for MEIRA members. Contact events@meira.me for more information.



Registration

This benchmark event brings together regional listed firms, international corporates, investors, research analysts, IR advisors and regulatory bodies.

Don't miss the opportunity to attend and register today. You can choose between physical or virtual attendance.

Registration will close on 14 October. Due to COVID-19 protocols, we won't be able to accept physical registrations after this date.

[Register now](#)



An interview with Roland Rojo, Business Excellence Manager and IR, Almarai
Silver Sponsor

2021 MEIRA CONFERENCE SPONSORS



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Venue - Delegate rooms

The 2021 MEIRA Annual Conference & Awards will take place at the Address Sky View. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.



conjoined at the summit by an architecturally marvellous Sky Bridge. The facilities at Address Sky View reflect careful attention to every nuance of comfort and elegance, while matchless perspectives of the city beckon from the infinity pool above.

Due to EXPO 2020, there might be a high demand for accommodation that's why we encourage MEIRA delegates to get in touch with the hotel at the earliest in order to make any reservation.

Contact details:

Email: stay@addresshotels.com

Phone: +97148738888

Website: addresshotels.com/en/hotels/address-sky-view/



Sponsorship opportunities

Maximise your visibility, share your expertise and send a strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

[Download the sponsorship brochure here](#)

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community
and become a member today.

You just need to fill our [membership form](#) and send it
to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

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Forward

With the support of our annual strategic partners

Annual Strategic Partners



د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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