



23 September 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > CMA reviews 45 companies awaiting stock market listing. *Arab News* [Read more](#)
- > Investors allocating more of portfolios to ESG investment. *IR Magazine* [Read more](#)
- > The Intersection of digital assets and ESG. *BNY Mellon* [Read More](#)

MEIRA Updates

from
the
GM



Dear Team MEIRA,

Less than five weeks to go (and only 3 weeks left to register if you are joining us at the conference given the health & safety protocols/logistics we need to factor in), have you registered for the IR event of the year, the MEIRA annual conference and awards on 25 October 2021, coming to a screen near you or even better, in-person here in Dubai?

Join us, it's part of your annual MEIRA membership! If you haven't got around to renewing your membership, hurry, it's a timely reminder as we approach our financial year-end, if your annual MEIRA membership subscription is due, please try and pay it as soon as possible. You should be joining us at the annual conference!

Starting with the exciting conference agenda, where better to begin than with the view from the top? Naturally, we always want to hear from the IR reporting lines. First, however, we are delighted to share that we will open this year's conference with some timely and instructive remarks from not only our incomparable MEIRA Chair, but also, we expect to hear from our biggest capital market in the region, indeed, one of the largest stock markets in the world, wow, can't wait!

Turning to the all-important C-suite, our leaders, how about some words from the new CEO of the largest financial institution in the UAE, who has kindly agreed to give MEIRA an exclusive, up close and personal interview?

Taking their lead, we will open up the discussion to the floor with our first plenary, a live C-suite bonanza that represents our regional and international markets, a cross-section of key sectors and above all, the view of IR and ESG from the top.

drivers of our stock prices and the needs of the investment community with a timely update from a leading market commentator, Khatija Haque, the Emirates NBD Head of Research and Chief Economist. If that whets your appetite, let's consider the future of IR when we hear, hot-off-the-press, the key findings of the recent MEIRA IR Practitioners Survey. This important study takes your responses into account and reflects back to you, with the help of some of your peers, what we have learnt in a global pandemic and what this means for the future practice of IR.

Before we break for lunch, we all eagerly anticipate this year's announcement of the annual IR awards' winners, how thrilling! After the lunch break, we resume with more thought leadership, including an exchange of minds, tomorrow's market, when we are proud to have your regional market operators on-hand to discuss capital market developments and what this means for you, our listed companies, future issuers and investors.

We plan to conclude the most important event of the IR calendar by pulling together our conference theme of IR and ESG, diversity and inclusion, when we will hear from the **UK Minister of Work & Pensions**, supported by regional and international champions of all that is so dear to MEIRA and its members and partners, let's do this IR people!

And remember, register now for your annual conference, MEIRA 2021: An Odyssey, from ESG to IR, on 25 October 2021: meira.me/conference/

Best wishes,

Team MEIRA

Events



Registration

This benchmark event brings together regional listed firms, international corporates, investors, research analysts, IR advisors and regulatory bodies.

Don't miss the opportunity to attend and register today. You can choose between physical or virtual attendance.

Registration will close on 14 October. Due to COVID-19 protocols, we won't be able to accept physical registrations after this date.

A registration fee of 1,000USD applies to non-members. Contact info@meira.me to discover all the benefits of the annual MEIRA membership.

[Register now](#)

KEYNOTE
SPEAKER
ANNOUNCED

GUY OPPERMAN

UK MINISTER FOR PENSIONS AND FINANCIAL INCLUSION



2021 MEIRA IR Awards - Best IR Reporting

The nominees for the Best Practice category and Best IR Reporting are available on our [microsite](#).

The winners for each category will be announced on 25 October.



An interview with Fahad Al-Waked, PR and IR Officer at Advert 1
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Venue - Delegate rooms

The 2021 MEIRA Annual Conference & Awards will take place at the Address Sky View. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.

Due to EXPO 2020, there might be a high demand for accommodation that's why we encourage MEIRA delegates to get in touch with the hotel at the earliest in order to make any reservation.

Contact details:

Email: stay@addresshotels.com



Sponsorship opportunities

Maximise your visibility, share your expertise and send a strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

[Download the sponsorship brochure here](#)

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Job vacancies

- Senior Investor Relations Manager, Saudi National (ONLY) [Job Description](#)

Training

A purple banner featuring the MEIRA logo on the left. In the center, a white document icon contains the text 'MEIRA TRAINING' in large purple letters, followed by 'Visit meira.me/training to check the 2021 Calendar' in smaller blue text. Below the banner is a purple button with white text.

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Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to
finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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With the support of our annual strategic partners

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[About Middle East Investor Relations Association](#)

East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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