



2 September 2021

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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## Weekend reading list

- > Foreign investment in Saudi stock market up by 150%. *Arab News* [Read more](#)
- > Five reasons why every IRO should have a mentor. *IR-Connect* [Read More](#)
- > The ESG journey for sustainable and resilient markets. *Arabian Business* [Read more](#)

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## MEIRA Updates

from  
the  
GM



Dear Team MEIRA,

Welcome back and we hope you have managed to get a timely break over the summer. Doesn't it all fly by, just over 100 days before we break again (for year-end) and rather excitingly, only 50 or so days to go to ... conference and awards day!?

We very much look forward to connecting with you again. If there is one day to do this, make it 25 October 2021 when we will celebrate, MEIRA 2021: An Odyssey, from ESG to IR! I can't say this enough, please register now - it's part of your MEIRA membership - we wouldn't want you to miss out on what promises to be simply Olympic: faster, stronger and higher!

The conference programme is shaping up very nicely, from important keynotes to plenty of IR and ESG-related discussion - see microsite: [meira.me/conference](https://meira.me/conference)

We pride ourselves on making it all topical, relevant and leaving you with something practical to use in your day jobs. To do this, we need the very best input. We owe a huge thank you to all of you, our partners, sponsors and supporters - we can't do it without you and wow, what a wonderful slate of super names and organisations for the biggest event of the year!

Join us, it's MEIRA conference time!

Best wishes,

Team MEIRA

### MEIRA Members Input Needed on Industry Research

In partnership with [Teneo](#), MEIRA is conducting research among its members and investors in other markets to understand the role of ESG in investment decisions, especially as it relates to companies based in the Middle East. Findings from the research will be made available to MEIRA members.

As a valued member of our organization, we are interested in your perspectives in this area of growing interest and importance to MEIRA members. Please consider participating in a short survey that can be found at the following link:

[https://teneo.iad1.qualtrics.com/jfe/form/SV\\_eVQhcGTuLMdvLnw](https://teneo.iad1.qualtrics.com/jfe/form/SV_eVQhcGTuLMdvLnw)

The survey should take no more than 10 minutes of your time and will only be available until 10 September 2021. Please be assured that this is an anonymous survey and responses cannot be attributed to individuals. We look forward to your thoughts and thank you in advance for your time and participation.

## Events



We are delighted to support [The Board Summit](#), held under the esteemed patronage of Sheikha Shamma bint Sultan bin Khalifa Al Nahyan and supported by the Central Bank of

Following the announcement by the Securities & Commodities Authority (SCA) that makes it mandatory for listed companies to comply with the percentage of women representation on their boards, we support initiatives that help companies find high-performing talent. The Board Summit aims to further empower women to play a greater role on boards of listed companies.

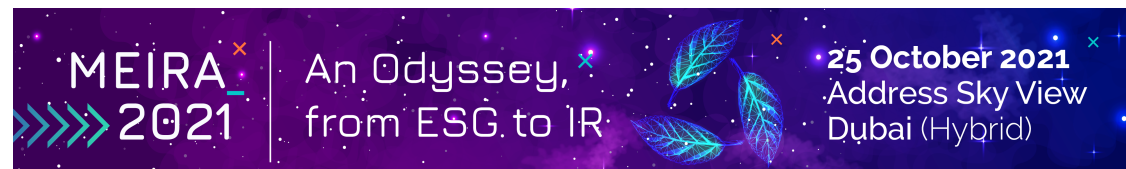
If you are a board director of a listed company in the United Arab Emirates, you can register to attend the virtual event below.

[Register now here.](#)

If you are an aspiring female board director, ready to chart your board career, we are ready to help you at the virtual Summit.

[Register now here](#)

***Discount code available for MEIRA members. Contact [events@meira.me](mailto:events@meira.me) for more information.***



#### **Registration**

This benchmark event brings together regional listed firms, international corporates, investors, research analysts, IR advisors and regulatory bodies.

**Registration will close on 14 October. Due to COVID-19 protocols, we won't be able to accept physical registrations after this date.**

*A registration fee of 1,000USD applies to non-members. Contact [info@meira.me](mailto:info@meira.me) to discover all the benefits of the annual MEIRA membership.*

**Register now**



### **2021 MEIRA IR Best Practice Awards - Nominees**

We are delighted to announce the list of nominees for the 2021 MEIRA Best Practice Awards, in partnership with Institutional Investor.

Results will be announced on 25 October during the MEIRA Conference & Awards Ceremony!

Commenting on the results, Amani Korayeim, Director, EMEA Sales and Product Development at Institutional Investor, said: "We are very excited to continue our partnership with MEIRA and present the results for the top-performing IR individuals and companies in the Middle East. The investor relations function continues to grow in importance in the region, bridging the gap between the company and the market and facing an ever broadening set of investors and intermediaries. With the support of MEIRA, regional policy makers and exchanges are rallying to create the right structures and conditions to professionalise corporate engagement and disclosure, to increase the appetite of foreign investments in the region. This shift is also mirrored in this year's Emerging EMEA Executive Team survey in which c. 1000 votes have been cast and over 80 individuals and companies, respectively, were thoroughly assessed by global

## [Download the 2021 MEIRA IR Best Practice Awards Nominees](#)



### **Venue - Delegate rooms**

The 2021 MEIRA Annual Conference & Awards will take place at the Address Sky View. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.

Address Sky View offers a panoramic city viewpoint gracing Dubai's skyline with two resplendent towers conjoined at the summit by an architecturally marvellous Sky Bridge. The facilities at Address Sky View reflect careful attention to every nuance of

comfort and elegance, while matchless perspectives of the city beckon from the infinity pool above.

Due to EXPO 2020, there might be a high demand for accommodation that's why we encourage MEIRA delegates to get in touch with the hotel at the earliest in order to make any reservation.

#### Contact details:

Email: [stay@addresshotels.com](mailto:stay@addresshotels.com)

Phone: +97148738888

Website: [addresshotels.com/en/hotels/address-sky-view/](https://addresshotels.com/en/hotels/address-sky-view/)



**An interview with Samantha Bartel, CEO & Managing Partner at Instinctif Partners**  
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#### **Sponsorship opportunities**

Maximise your visibility, share your expertise and send a strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

[Download the sponsorship brochure here](#)

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## **Careers**

**New IR Vacancies**

## Training



The graphic features a purple background with a white rectangular area in the center, outlined by a thin orange border. In the top left corner of the purple area is the Meira logo, which consists of a stylized white bird icon followed by the word "meira" in a lowercase sans-serif font. At the top center of the white area is an orange rectangular button with the word "TRAINING!" in white, uppercase, sans-serif font. Below this button, the text "NEXT TRAINING:" is written in large, bold, purple, uppercase, sans-serif font, followed by "6 SEPTEMBER" in the same style. Underneath the date, the text "CIRO Bootcamp" is written in a medium-sized, blue, sans-serif font, and below that, "Last few seats available!" is written in a smaller, blue, sans-serif font. At the bottom center of the purple background is a purple rectangular button with the text "Register now" in white, sans-serif font.

meira

TRAINING!

**NEXT  
TRAINING:  
6 SEPTEMBER**

CIRO Bootcamp  
Last few seats available!

Register now



[Contact us](#)

## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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### Middle East Investor Relations Association

Office 10, Level 2,

The Offices Building 2, One Central

PO Box 9576

Dubai, United Arab Emirates

[info@meira.me](mailto:info@meira.me) or +971 (0)4 516 3042

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