



16 September 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Higher oil production drives GDP forecast revisions. *Emirates NBD Research* [Read more](#)
- > Equity markets could lose up to 10% in bumpy end to year: Deutsche survey. *Arab News* [Read more](#)
- > The carbon impact of Investor Relations activity. *BNY Mellon* [Read More](#)

MEIRA Updates

from
the
GM



Dear Team MEIRA,

It's all up for grabs as you can see from today's shortlist for the MEIRA annual report awards in print and digital format. We pride ourselves on the process behind the awards, never quite perfect enough, of course, but another great reflection of what we see in our markets when it comes down to your statutory reporting. Can't wait to see you all on 25 October 2021 when we will announce all the award winners, including the Institutional Investor voted categories across your markets. Have you registered yet: meira.me/conference

Talking of process, to take a sporting analogy, the best example of tried-and-tested form is the astonishing unbeaten run last weekend by an unheralded teenager to win the US Open women's tennis title at her first attempt. Nerves, what nerves and what a way to end it all with an extraordinary ace on match-point, all 108 mph of it?! We can all draw inspiration and learn to focus on continuous improvement so that it becomes second nature when we need it, regardless of what is happening around us.

Wins are great but never easy - you need a little luck too - but that shouldn't stop us from trying. Consider the greatest male tennis player ever, in the words of his victorious opponent, at the same event. As hard as he tried, even this super competitor succumbed to everything associated with becoming only the third man in tennis history to win the coveted Grand Slam (three women have done it), all four major titles in the same calendar year. To be fair, he has held all four at the same time but not in the same calendar year. Respect where it is due. Never give up!

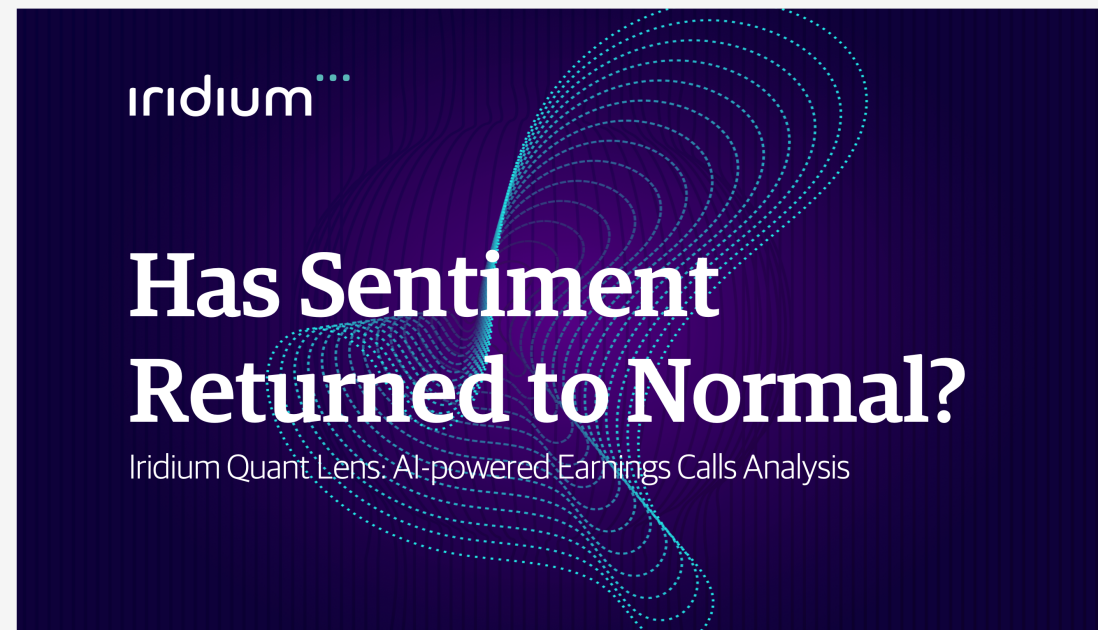
So much to do, so much to learn and MEIRA, your professional body, remains a focal

when we celebrate MEIRA 2021: An Odyssey, from ESG to IR. Join us, it's part of your annual MEIRA membership!

Best wishes,

John and team

Publications



Market Sentiment Indicates Return to Normal as Covid Fears Subside

Iridium's Quant Lens used natural language processing algorithms to analyze earnings calls from 1 July to 31 August 2021 for 80 listed companies, representing 73 percent of the GCC's total market capitalization. According to the analysis, sentiment levels in GCC earnings calls have rebounded to pre-Covid levels, having climbed consistently from their all-time lows in 1Q 2020, when the pandemic was at its most disruptive.

become “over-bullish.” Sentiment Bias, a measure that charts the difference in sentiment between the language used in management presentations and Q&A sessions with analysts and investors, has increased sharply since 4Q 2020, indicating that management confidence has raced ahead of the analyst and investor community.

Other key findings:

- From a country perspective, sentiment improved markedly in Saudi Arabia, the UAE and Qatar, with Saudi Arabia showing the highest rebound from its trough during the first half of 2020, followed by the UAE, where sentiment is at its highest point since 2015.
- Sentiment has rebounded the most in the financials, real estate, and materials sectors, all of which have now recovered to their pre-Covid levels or above.
- By contrast, the industrials, consumer discretionary and energy sectors were more muted in their recovery, an indication of the ongoing impact of Covid on these sectors.

To download Iridium’s full analysis, click here: [download report.](#)

Events



the UAE and the Securities & Commodities Authority, taking place from **20 – 22 September 2021**.

Following the announcement by the Securities & Commodities Authority (SCA) that makes it mandatory for listed companies to comply with the percentage of women representation on their boards, we support initiatives that help companies find high-performing talent. The Board Summit aims to further empower women to play a greater role on boards of listed companies.

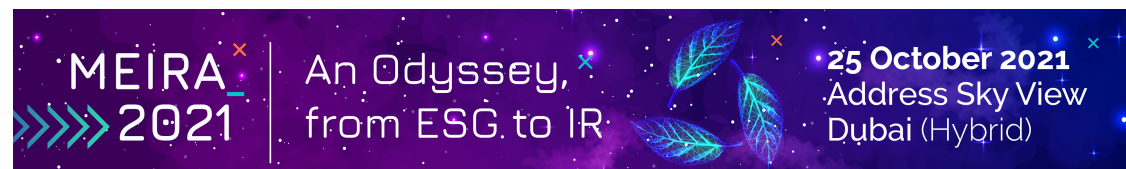
If you are a board director of a listed company in the United Arab Emirates, you can register to attend the virtual event below.

[Register now here](#).

If you are an aspiring female board director, ready to chart your board career, we are ready to help you at the virtual Summit.

[Register now here](#)

Discount code available for MEIRA members. Contact events@meira.me for more information.



Registration

This benchmark event brings together regional listed firms, international corporates, investors, research analysts, IR advisors and regulatory bodies.



choose between physical or virtual attendance.

Registration will close on 14 October. Due to COVID-19 protocols, we won't be able to accept physical registrations after this date.

A registration fee of 1,000USD applies to non-members. Contact info@meira.me to discover all the benefits of the annual MEIRA membership.

Register now



2021 MEIRA IR Awards - Best IR Reporting

Congratulations to all the nominees! The 2021 MEIRA IR Reporting Awards shortlist is out. We would like to thank all the issuers that have participated this year as well as the judges for their dedication and effort.

Results will be announced on 25 October during the MEIRA Conference & Awards Ceremony!

[Download the shortlist here](#)



An interview with Anastasia Churilova, Head of Business Development, Zebra
Silver Sponsor



Venue - Delegate rooms

The 2021 MEIRA Annual Conference & Awards will take place at the Address Sky View. The hotel opened its doors in December 2019 and it is located in the heart of Downtown Dubai.



conjoined at the summit by an architecturally marvellous Sky Bridge. The facilities at Address Sky View reflect careful attention to every nuance of comfort and elegance, while matchless perspectives of the city beckon from the infinity pool above.

Due to EXPO 2020, there might be a high demand for accommodation that's why we encourage MEIRA delegates to get in touch with the hotel at the earliest in order to make any reservation.

Contact details:

Email: stay@addresshotels.com

Phone: +97148738888

Website: addresshotels.com/en/hotels/address-sky-view/



Sponsorship opportunities

Maximise your visibility, share your expertise and send a strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

[Download the sponsorship brochure here](#)

Careers

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Training



The banner features a purple background. On the left is the MEIRA logo, which consists of a stylized bird icon followed by the word "meira" in lowercase. In the center, there is a white rectangular box with an orange border. Inside this box, the words "MEIRA TRAINING" are written in large, bold, purple capital letters. Below this, in a smaller, italicized blue font, is the text "Visit meira.me/training to check the 2021 Calendar". Below the white box, centered on the purple background, is a purple button with the text "Register now" in white.

MEIRA TRAINING

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Register now

Are you looking for bespoke or in-house training?

[Contact us](#)

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.



[Membership form](#)

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Annual Strategic Partners



[About Middle East Investor Relations Association](#)

East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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