



8 July 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Interview: As Saudi IPO action picks up, COVID-resilient sectors have an advantage - HSBC. *Zawya* [Read more](#)
- > Climate change should already be in the company accounts. *Financial Times* [Read More](#)
- > The race to harness ESG and sustainability. *BNY Mellon* [Read more](#)

MEIRA Updates

from
the
GM



Dear team MEIRA,

I hope you're all well, enjoying the Euro 2020 football and Wimbledon, while hopefully, winding up for a well-deserved summer break.

Just to say that all your MEIRA Chapters continue to support our initiatives across the region. We recently wrapped up our ESG events calendar for now with some classic story-telling, the heart of differentiated IR, after all.

We have also launched the latest Middle East IR Practitioners Survey. Your timely responses will make all the difference, so please take a few minutes to let us know what you are doing and seeing in your IR. We will share the key findings with you when we all reconvene after summer around the biggest event of the IR year.

Yes, at the MEIRA annual conference and awards on 25 October in Dubai, if you can possibly join us in-person for our exciting hybrid offering, "MEIRA 2021: An Odyssey, from ESG to IR", and or coming to a screen near you, for sure, so don't worry. This will, of course, include the annual MEIRA IR Awards spanning North Africa to the Middle East, so let's get all your entries in and prepare to celebrate IR effort and success, wherever we find it - closing date is 15 July, so hurry!

We all deserve something special to celebrate after a year of change and challenge, so save that MEIRA date, 25 October 2021! Check it out now - have you visited our MEIRA conference micro-site under meira.me Events? Can't wait!

Finally, in closing for now, a big thank you to all of you and let's keep going, friends.

Best wishes,

Team MEIRA



MEIRA Summer Newsletter Interviews

A conversation with Marwa Al Maskati, MEIRA Board Member and
Bahrain Chapter Head.



The "2021 IR Practitioners Survey" will run until **Sunday, 25 July**.

The Survey, launched by **MEIRA in collaboration with DNA**, is designed to assess key career-related aspects of the IR role, including compensation, team structure, reporting line and KPIs, among other criteria.

In order for the Survey to be a success, we need a minimum participation, therefore we highly encourage you to take 5 minutes of your time and complete it.

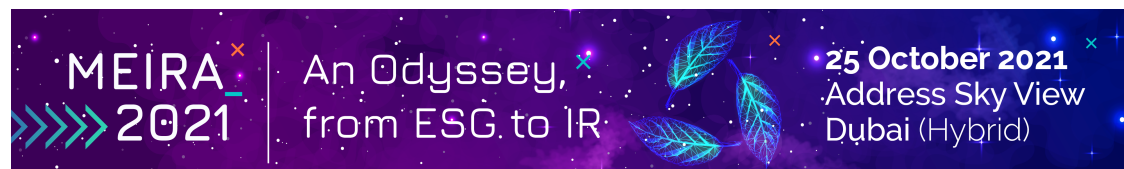
[To participate, please click here](#)

Events



If you missed the opportunity to attend the webinar, you can now access the recording

[Visit the event page to access the recording](#)



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Maximise your visibility, share your expertise and send a strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

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Awards Submission - 1 week left!

The entry process for the MEIRA self-entry award categories will run until **15 July 2021**, so hurry!

As in the previous editions, companies can submit their annual reports for the print and or digital category.

Download the entry form and send it to awards@meira.me with a soft copy of your 2020 Annual Report.

The winners for each category will be announced on 25 October.

[> Download the 2021 Methodology here](#)

[> Download the 2021 Entry form here](#)

****Kindly note that a submission fee of USD100 applies to non-members***

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community
and become a member today.

You just need to fill our [membership form](#) and send it
to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

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د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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Middle East Investor Relations Association

Office 10, Level 2,
The Offices Building 2, One Central
PO Box 9576
Dubai, United Arab Emirates
info@meira.me or +971 (0)4 516 3042

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