



3 June 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > **MEIRA!** Greenwashing not an issue in Middle East ESG investment scene. *Arabian Business* [Read more](#)
- > **MEIRA!** Investor relations must champion the rise of ESG. *MEED* [Read more](#)
- > Charting a path for IR into the C-suite. *IR Magazine* [Read more](#)

MEIRA Updates

from
the
GM



Dear MEIRA Members, Partners and friends, there's much happening at MEIRA, come summer hols or not!

ESG June continues at MEIRA - the recent discussion with the UK Minister for Pensions was sensational in its content, leadership and openness, something not lost on our own stellar line-up of MEIRA speakers. Bravo!

We look forward to the follow-on events, starting with our collaboration with IHS Markit, MEIRA partner, that brings Dr. Christine Chow, international ESG expert, to our next discussion on 10 June. It doesn't get better, does it, folks?!

Well, we can only try. That said, do you know what we are most excited about? While ESG or sustainability reporting continue to capture the imagination, from policy-makers and regulators to companies and investors, what about the MEIRA annual IR awards and conference?

MEIRA IR Awards - these opened on 1 June and close for your entries on 15 July. Don't wait, just send us the links!

Conference - just to think we may be in a position to host you in-person and online again makes the heart flutter!

The film buffs may recall Kubrick's 2001: A Space Odyssey. Well, it's our turn, albeit no plans to travel to Jupiter or Mars yet! Allow us to again share our intriguing annual conference theme, **MEIRA 2021: An Odyssey, from ESG to IR**. This year, our IR event of the year takes place on **Monday, 25 October 2021, at the Address Skyview, Dubai**,

coincide with the one and only, Expo 2020, so, yes, let's make it hybrid, blended, whatever we call it, let's get phy-gital, we need it - just look at the vibrant marketing collaterals, love it!

Today, we cannot speak of IR without thinking of responsible, transparent and sustainable business. IR is ESG and ESG is IR. It is evident that the world of IR is moving quickly in response to the increasingly discerning needs of our target audiences, not least more vocal and active investors. The biggest investors are certainly expecting to see issuers not only address material factors, all part and parcel of running good business, but report on these in a way that makes it easier for investors and other important stakeholders to track progress, see results and appreciate what a difference this makes to their investment or the business proposition. At the same time, we need to consider any impact on these stakeholders given the inevitable trade-offs we all face.

It clearly makes sense from a business point of view and presumably, it should also make sense for a broader community in which business has a licence to operate? The challenge, as we all know, is to think strategically, very much an IR role. We need to work out what metrics are best used, share these and consistently report on them as part of widely accepted international standards. This takes time and there's no better time to start than now, if you haven't already done so. I think we get the message. At MEIRA, we see our job to help you make sense of all that needs to be done, whether internally driven by you or in response to the demands of others, including what looks like increasingly mandatory sustainability reporting, for example, if not wholly uniform practices across international markets.

IR Practitioners Survey - last but not least, no summer will be complete this year without our biennial survey that asks you about your IR, what is changing and where IR is heading. Please respond when this comes out shortly and we'll share all key findings with you at the MEIRA annual conference on 25 October 2021 - register now!

We're chomping at the bit again, so let's keep going, IR/ESG people, for what will surely be another quick and exciting, yet equally nourishing and sustainable, year at MEIRA, your very own professional body for IR (and ESG)!

Team MEIRA

Events



ESG MAY AT MEIRA

ESG 2.0 - A CONVERSATION WITH GUY OPPERMAN, UK MINISTER FOR WORK AND PENSIONS

27 MAY, 2021, FROM 12:30PM TO 1:30PM (UAE TIME)

ORGANISED BY

meira

BROOME
YASAR
PARTNERSHIP

Did you miss our last webinar with Guy Opperman, UK Minister for Work and Pensions? You can now access the recording to understand how ESG regulations are impacting the IR world.

[Click here to watch the recording](#)



ESG MAJLIS AT MEIRA

BEST PRACTICES FOR IROS BEGINNING THEIR ESG JOURNEYS

10 JUNE, 2021, FROM 4:00PM TO 5:00PM (UAE TIME)

ORGANISED BY

meira

IHS Markit

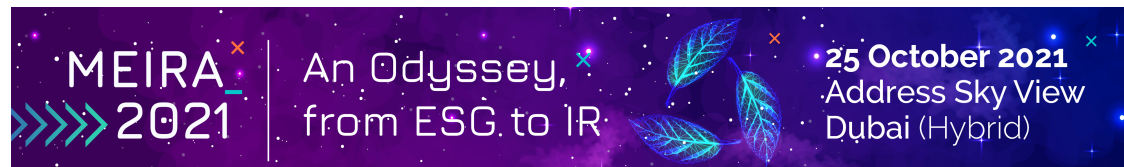
professionals can take steps towards progressing their ESG programs and meeting UAE regulations in 2021. This event will be the first of a series of collaborative events between IHS Markit and MEIRA in the coming months.

The event will take place on **10 June at 4 pm** UAE time.

Speakers:

- Patrick Clerkin, Senior Managing Director – Group Funding & Investor Relations, Emirates NBD
- Christine Chow, PhD, Executive Director, Global Head of Strategic Governance Advisory and ESG Integration, IHS Markit
- Belinda Scott, VP & Head of Corporate Sustainability, First Abu Dhabi Bank
- Moderator: John Gollifer, General Manager, MEIRA

[Click here to register](#)



Registration is now open!

This benchmark event brings together regional listed firms, international corporates, investors, research analysts, IR advisors and regulatory bodies.

The event is complimentary for MEIRA Members and Partners, sponsors and annual supporters of MEIRA.

also make up your mind closer to the conference date.

[Register here](#)



Awards Submission is Open for the Best IR Reporting Category!

We are delighted to announce that the entry process for the MEIRA self-entry award categories opened this week and it will run until **15 July 2021**, so hurry!

As in the previous editions, companies can submit their annual reports for the print and or digital category.

Download the entry form and send it to awards@meira.me with a soft copy of your 2020 Annual Report.

The winners for each category will be announced on 25 October.

[> Download the 2021 Methodology here](#)

[> Download the 2021 Entry form here](#)

****Kindly note that a submission fee of USD100 applies to non-members***

Training

TRAINING!

NEXT TRAINING: 7 JUNE

CIRO Bootcamp
Last few seats available!

Register now

Are you looking for bespoke or in-house training?

[Contact us](#)

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.
You just need to fill our [membership form](#) and send it to info@meira.me in order to



We are looking forward to welcoming you!

[Membership form](#)

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Forward

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BNY MELLON



Emirates NBD



dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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