



10 June 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > ESG is missing a metric: R for resilience. *World Economic Forum* [Read more](#)
- > Markets are ignoring the main driver of today's inflation. *Bloomberg* [Read more](#)
- > Historic G7 deal could mean bigger tax take for Gulf economies. *Arab News* [Read more](#)

MEIRA Updates

from
the
GM



Hello folks, it's back to basics today!

I am thinking of the enquiries we have been receiving for the now open MEIRA IR Awards:

- Entries remain open until 15 July, so let's do this now, see where you place among your peers;
- You just need to send us your annual report 2020 and any supporting information that meets our awards' criteria, sustainability reports, for example;
- Formats include both print and digital.

In many ways, as we know, statutory reporting requirements form the basis of IR. Accordingly, we thought that after a year like 2020, it makes most sense to go back to the basics, the bedrock of your IR, the annual report. Clearly, after a year like 2020, other factors, including ESG, should feature more, not least the people or social aspect. You are already doing lots of good things, so this should all be featured in your annual reports. In our awards' criteria, we highlight the importance of extra- or non-financial reporting and it is up to you to decide what is in and what isn't. Of course, it depends on your business model and what is relevant, if not material, to the business and the way you manage it and present it. Look internally and then ideally, given it is useful to running the business, use it externally as part of your IR.

We conclude later today with our latest discussion of developing an ESG roadmap, step by step, so join us - see registration link. We will hear from Dr. Christine Chow, an international ESG expert, who can help us to put into perspective what investors expect. At the very least, we will be in a position to start, if not build on what you are already

They understand the significance of ESG and how this can be used as an opportunity and presented accordingly in our regional context.

Stay well, let's stay positive and we're already looking beyond summer to our annual conference and awards on 25 October 2021 with you!

Best wishes,

Team MEIRA

Events



Join us for a collaborative webinar with IHS Markit. An expert panel will discuss key Environmental, Social and Governance (ESG) trends and how Investor Relations professionals can take steps towards progressing their ESG programs and meeting UAE regulations in 2021. This event will be the first of a series of collaborative events between IHS Markit and MEIRA in the coming months.

The event will take place **today at 4 pm** UAE time.

Speakers:

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- Christine Chow, PhD, Executive Director, Global Head of Strategic Governance Advisory and ESG Integration, IHS Markit
 - Belinda Scott, VP & Head of Corporate Sustainability, First Abu Dhabi Bank
 - Moderator: John Gollifer, General Manager, MEIRA

[Click here to register](#)

IR Best Practice Guide Launch



Sunday, 13 June 2021



13:00 - 14:00
Bahrain time



Zoom



Moderator

Marwa Al-Maskati
Director of Marketing &
Business Development
Bahrain Bourse



Scan to
Register!



Keynote Speaker

**Bahrain Bourse –
IR Guideline**

John Gollifer
General Manager
Middle East Investor
Relations Association



Keynote Speaker

**IR recent development
in the region**

Andrew Tarbuck
Chairman
Middle East Investor
Relations Association



Keynote Speaker

**Panel Discussion:
IR Case Studies**

Nishit Lakhotia
Head of Research
SICO B.S.C



Keynote Speaker

**Panel Discussion:
IR Case Studies**

Eline Hilal
Director - Investor Relations,
Insurance & Corporate Secretary
Alba

بورصة البحرين
BAHRAIN BOURSE



MEIRA^x
2021

An Odyssey,
from ESG to IR



25 October 2021
Address Sky View
Dubai (Hybrid)



strong signal to the investment community that your company is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

[Download the sponsorship brochure here](#)



Awards Submission is Open for the Best IR Reporting Category!

The entry process for the MEIRA self-entry award categories will run until **15 July 2021**, so hurry!

As in the previous editions, companies can submit their annual reports for the print and or digital category.

Download the entry form and send it to awards@meira.me with a soft copy of your 2020 Annual Report.

The winners for each category will be announced on 25 October.

[> Download the 2021 Methodology here](#)

[> Download the 2021 Entry form here](#)

****Kindly note that a submission fee of USD100 applies to non-members***

Careers

Bilingual Account Director - Financial Public Relations (Saudi Arabia)

Instinctif Partners is looking for a bilingual Account Director to be based in Riyadh, Saudi Arabia.

[Download the job description here](#)

Training

A purple banner for Meira Training. On the left is the Meira logo, which consists of a stylized white bird icon followed by the word "meira" in white lowercase letters. In the center, there is a white rectangular box with a thin orange border, tilted slightly to the right. Inside this box, the words "MEIRA TRAINING" are written in large, bold, purple capital letters. Below this, in a smaller, italicized blue font, it says "Visit meira.me/training to check the 2021 Calendar". Below the white box, centered on the purple background, is a purple rectangular button with rounded corners and the text "Register now" in white.

meira

**MEIRA
TRAINING**

*Visit meira.me/training
to check the 2021
Calendar*

Register now

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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Strategic Partners



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Emirates NBD



dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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