



25 March 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Five reasons why sovereign wealth funds should be in focus right now. *Nasdaq* [Read more](#)
- > Corporate governance remains 'below international best practices' in GCC: S&P. *Zawya* [Read more](#)
- > Inflation and bond market 'tantrum' bigger risks than Covid-19, say investors. *IR Magazine* [Read more](#)

MEIRA Updates

Congratulations to the winners!



Congratulations to Al Rajhi Bank, STC and Almarai, winners of Tadawul's inaugural Saudi Capital Market Awards for best IR Programme category. For MEIRA, it has been an honour to take part in such an important event, and we look forward to celebrating more of your achievements in the near future.



Saudi Capital Market Awards - MEIRA Interview

Notes from the GM



Greetings MEIRA people,

Don't you just love this time of the year, a bit of spring cleaning here, some tidying up there, polish, why not?

We saw the inaugural SCMA come to a resounding conclusion. We salute and celebrate all participants for stepping up and making the time to enter what will, undoubtedly, become even bigger awards in the Kingdom of Saudi Arabia.

Why enter awards?

1. Test internal processes and see how you respond to the criteria you are asked to address;
2. Practise what we preach, we can only get better;
3. Benchmark our processes and performance against peers by comparing what you/others do;
4. Showcase what you do internally and externally with your key stakeholders;
5. Celebrate continuous improvement - we can all get there in the end.

Talking of which, next up are the annual MEIRA IR Awards 2021 in partnership with

and your management feature in this year's awards. Please follow the process and shout if anything is not clear but it starts with your all-important company details - these are needed by the voting audience of buy- and sell-side to respond to the IR survey that opens from 12 April, otherwise nothing will happen. Hurry, do it now!

Stay well, stay strong and let's compete again - spring cleaning done? Good, this is what we do, after all, love that!

Best wishes,

Team MEIRA



MEIRA IR Awards 2021: Complete Corporate Insights and Verification Survey - Institutional Investor's Developed Europe and Emerging EMEA Executive Team Survey starting soon!

We are delighted to continue our collaboration with Institutional Investor for our 2021 IR awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

In the next few weeks, corporate **IR teams will receive a personalized link to the Corporate Insights & Verification form** in preparation for the survey, in order to

For more information on the process, please click [HERE](#).

Events



> **AFE 2021 Annual Conference:** 29 - 30 March (Virtual) [Link](#)

> **MEIRA Kuwait Chapter Meeting:** 5 April (Virtual) *Registration will open soon*

> **MEIRA Oman Chapter Meeting:** 5 April (Virtual) *Members only* [Link](#)

> **MEIRA and Tadawul Webinar "The essentials of IR":** 7 April (Virtual) [Link](#)

> **MEIRA UAE Chapter Meeting:** April (Virtual)

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Careers



Senior Investor Relations Manager (London-Dubai)

An international, technology business listed in London is looking to appoint an Investor Relations Manager in a newly created role, based in London or Dubai.

To download the JD, [click here](#)



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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With the support of our annual strategic partners

Strategic Partners



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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