



4 March 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > New Bahrain Bourse model to boost capital market. *Zawya* [Read more](#)
 - > BlackRock warns heavy polluters over emissions data before shareholder meetings. *Reuters* [Read more](#)
 - > An interview with Enrique Hernandez Jr., Chairman of McDonald's. *Brunswick* [Read more](#)
 - > Top tips for job searching in a highly competitive IR job market. *DNA - Debbie Nathan Associates* [Read more](#)
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Notes from the GM



Greetings MEIRA people.

We're excited!

It's never too early to say happy international women's day, is it, every day is international women's day, after all? Indeed, maybe it really is the year of women, a political leader there - speaking of which, apparently, most of the Finnish cabinet is made up of women, the next generation too!

A captain of industry there, another here, it all begins to look pretty normal. In any case, we have much to look forward to, that's for sure. And remember, we can't do it alone - we can only hold up half the sky!

With all this in mind, we recently spent a fun day at MEIRA HQ, One Central, Dubai, filming at MEIRA TV, so look out as we begin to unveil our exciting MEIRA 2021 calendar in another way or two in another day or two!

Stay well, stay strong and let's get ready for MEIRA 2021, coming to you very soon through a channel or on another platform, if not in person just yet.

Best wishes,

Team MEIRA



MEIRA 2021 Highlights - A conversation between the executive team

The MEIRA Executive Team discusses what members can expect in 2021. What are the key activities for this year? How can you benefit from being a member of MEIRA? Let's find out together!

Events

MEIRA IR Awards 2021: Complete Corporate Insights and Verification Survey - Institutional Investor's Developed Europe and Emerging EMEA Executive Team Survey starting soon!

We are delighted to continue our collaboration with Institutional Investor for our 2021 IR

delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

In the next few weeks, corporate **IR teams will receive a personalized link to the Corporate Insights & Verification form** in preparation for the survey, in order to confirm their company details and vote for buy-side and sell-side companies. The Developed Europe and Emerging EMEA Executive Team survey will start on **12th April**.

For more information on the process, please click [HERE](#).



> **AFE 2021 Annual Conference:** 29 - 30 March (Virtual) [Link](#)

> **Saudi Capital Markets Awards:** March (Virtual)

> **MEIRA Kuwait Chapter Meeting:** April (Virtual)

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community
and become a member today.

You just need to fill our [membership form](#) and send it
to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

Share this newsletter with your colleagues and friends



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Forward

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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