



11 March 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Middle East M&A deals buck downward global trend. *Arab News* [Read more](#)
- > Investor Relations Officers see remit grow during tumultuous year. *Nasdaq* [Read more](#)
- > More than half of top 50 asset managers developing internal ESG ratings. *IR Magazine* [Read more](#)

MEIRA Updates

from
the
GM



Greetings all,

Well, it has been quite a week, a week full of excitement, energy and new initiatives!

First, every day is Women's Day, isn't it? We have been celebrating IWD since 1909, after all! MEIRA launched our Diversity and Inclusion Working Group this week to highlight what more we can do together to encourage greater participation in our field, if not more broadly.

As a professional body, it certainly makes sense to involve more people, from other walks of life and add new perspectives, including from the next generation. Sometimes, we take our own opportunities for granted - what's wrong with levelling the playing field and promoting more opportunities given we all know about the competition for attention (if not capital) in IR, right, that's what we stand for?

In IR, we soon see who is good enough, if not the best fit for a role. Certainly, in my experience, IR people come from a variety of backgrounds and the best IR teams comprise multiple competencies, skillsets and diverse strategic thinking. What's not to like about IR, particularly as, generally, it is a good example of balance and diversity, if not inclusion, across markets I know everywhere? Let's do even better, let's choose to challenge ourselves, shall we?

Our MEIRA Board of Directors met and closed the chapter on 2020 with a broad discussion and agreement of our annual report, coming your way very soon, I'm sure, dear members and partners. It was a year in which we all learnt so much and 2021 is all about taking the lessons and building on our strengths to be bigger, better and bolder!

lots of IR training and some other big initiatives, including the regional IR Practitioners Survey, the MEIRA IR Awards and lots more, not least the eagerly anticipated annual conference - can't wait!

Stay well, stay strong and let's keep fighting the good fight, IR people, all of us, okay.

Best wishes,

Team MEIRA



MEIRA D&I Working Group

This week, on International Women's Day (IWD), we announced the launch of the MEIRA Diversity & Inclusion Working Group. The 2021 IWD theme was "Choose to Challenge" and that's exactly what we are aiming to do with this new initiative. We choose to challenge and since at MEIRA we do what we preach, we have chosen to act once more and invite all our MEIRA members and partners to help us promote a more diverse and inclusive workplace as part of their IR programmes.



Bahrain Bourse - 2021 IWD

Bahrain Bourse “Rings the Bell for Gender Equality” virtually for the 3rd Consecutive year in collaboration with its stakeholders.

Events

MEIRA IR Awards 2021: Complete Corporate Insights and Verification Survey - Institutional Investor’s Developed Europe and Emerging EMEA Executive Team Survey starting soon!

We are delighted to continue our collaboration with Institutional Investor for our 2021 IR awards. The winners are determined on the basis of the **"Developed Europe and Emerging EMEA Executive Team Survey"** carried out by Institutional Investor which delivers the gold standard for independent performance validation. It has been the industry's first-choice and source of qualitative market intelligence for Corporates and Investment Professionals for over 40 years.

confirm their company details and vote for buy-side and sell-side companies. The Developed Europe and Emerging EMEA Executive Team survey will start on **12th April**.

For more information on the process, please click [HERE](#).



> **AFE 2021 Annual Conference:** 29 - 30 March (Virtual) [Link](#)

> **Saudi Capital Markets Awards:** March (Virtual)

> **MEIRA Kuwait Chapter Meeting:** April (Virtual)

> **MEIRA UAE Chapter Meeting:** April (Virtual)

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community
and become a member today.

You just need to fill our [membership form](#) and send it
to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

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Forward

With the support of our annual strategic partners

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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Middle East Investor Relations Association

Office 10, Level 2,
The Offices Building 2, One Central
PO Box 9576
Dubai, United Arab Emirates
info@meira.me or +971 (0)4 516 3042

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