



4 February 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Global financial markets may be overconfident, IMF warns. *Arab News* [Read more](#)
- > Companies sign up for new ESG stakeholder metrics. *IR Magazine* [Read more](#)

MEIRA Updates

The image shows a close-up of a desk with a notebook and a pen. The notebook is open, and the word 'Notes' is written on the page. A fountain pen with a black and gold nib is resting on the notebook. The background is slightly blurred, showing a pair of glasses and a wooden desk.

Notes
from
the
GM

February greetings as we usher in yet another new year, this time the Chinese Year of the Ox, a strong reliable one, according to the almanac, just what we all need.

We're in the process of going through our paces for the MEIRA annual report 2020, just as I'm sure you are. I'm a big fan of the annual report, having had a hand in writing them

reporting requirement that all companies should take very seriously given it is a permanent record. Nothing quite like it, even for MEIRA, after all, it's for your all-important stakeholders.

You'll know that the reporting season is an integral part of MEIRA's calendar, leading to the Best Practice IR Awards. Bear with us as we review what lessons we learnt in 2020, re-present our awards' criteria and begin the process of rolling out the 2021 awards. You'll know that this will all culminate in the time honoured convening of the MEIRA annual conference and awards in September.

We plan to meet our MEIRA Board next month and see what we can look forward to offering you later in the year, while accepting that the world remains in flux and anything beyond a few months' line of sight is hard to see clearly and definitively. Yet, as we all know from our annual reports, the goal remains important and the best goals are something more durable, albeit set for now in the not too distant future, be it meeting again in September and or looking forward to 2021, come what may. It heartens me immensely that Dubai's Expo 2020 has already opened some of its Thematic Pavilions to the public with special premieres, bravo!

Let's keep going, IR people. Stay well, stay strong in what admittedly feels a bit like Groundhog Day, let alone the auspicious Year of the Ox.

Best wishes,

Team MEIRA

Events

Debt Investor Relations Roundtable (22 Feb) - members only

GBSA and MEIRA are organising a virtual roundtable on 22 February at 2pm (Dubai Time). During the session, listed companies and investors will have the opportunity to share their views on debt IR.

The event is open to MEIRA members only.

To receive more information, contact events@meira.me

Training

MEIRA TRAINING

Visit meira.me/training
to check the 2021
Calendar

[Register now](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Careers



Greenstone
Equity
Partners

Vice President, Investor Relations (Dubai)

Greenstone Equity Partners is looking for a Vice President Investor Relations to be based in Dubai. To know more about this role and apply, [click here](#).

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!



[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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