



18 February 2021

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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## Weekend reading list

- > A revolution in retail investment. *Instinctif Partners* [Read more](#)
- > Emerging-market stocks may have already priced earnings growth. *Bloomberg* [Read more](#)
- > Corporate leadership in the stakeholder era. *Teneo* [Read more](#)

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## Publications

4Q20 Global Investor Relations Pulse Survey (by Nasdaq)

companies, nearly one-third self-identifying as mid-level IR, and just over 10% at the analyst level. We received perspectives from 11 sectors and across all market capitalizations. Here's what they had to say.

[Download the report here](#)

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## MEIRA Updates



Happy Valentine's for those who missed it!

As we peer out of the fog - yes, eerily prevalent where we are, even as the temperature steadily rises - to quote the FAB Global Markets team: ' Yes, there may be light at the end of the tunnel, but make no mistake that we are still in the tunnel for now'.

Sounds like we are just going to have to get used to it, had your vaccination yet?

On the MEIRA front, as we see our Western counterparts planning for the customary June IR festival season, albeit still all virtual, we are looking for our own resounding theme for this year's MEIRA annual conference. The recent Global IR Issuer Pulse, attached, gives us some timely tips given it included our markets. Any other ideas or wishes before we decide? We still have plenty of time. I'm sure we'll get it right: be it a

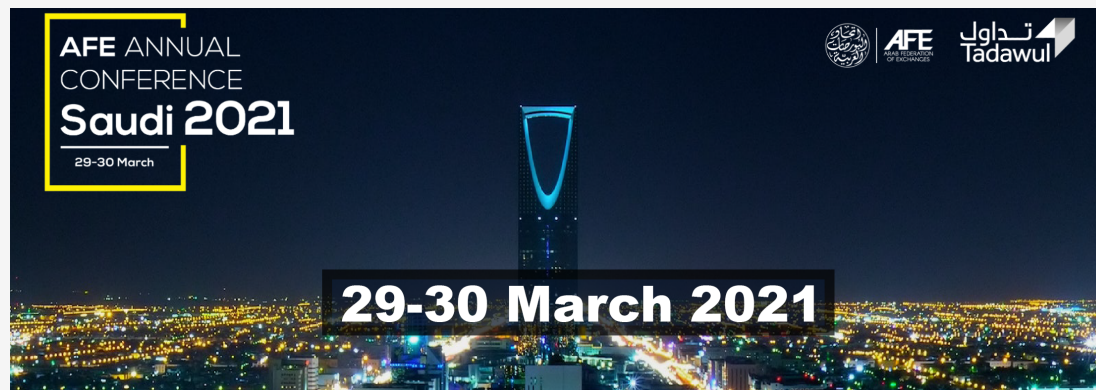
conference and awards to make us all proud.

Stay well, stay strong and let's remain on track and clear-headed as we move along the tunnel of hope, if not love!

Best wishes,

Team MEIRA

## Events



### **AFE Annual Conference Saudi 2021 (29-30 March)**

The Arab Federation of Exchanges (AFE), the regional industry association, is hosting the AFE Annual Conference – Saudi 2021 virtually in collaboration with Saudi Stock Exchange (Tadawul) on **March 29 and 30** in the Kingdom of Saudi Arabia – Riyadh. This year's event will mark moving AFE's presidency from The Egyptian Exchange to the Saudi Stock Exchange (Tadawul).

The annual conference will run over 2 days. And for the first time ever, the AFE will host its event online, with four tracks of diversified topics. The tracks will discuss: ESGs for

The AFE Saudi Conference 2021 will include 100+ speakers from more than 70 organizations worldwide to share with us their expertise on various topics. **John Gollifer, MEIRA General Manager**, will moderate a session titled "Corporate ESGs Reporting & IR Needs" on the 29th of March 2021 at 3:00 - 3:45 pm KSA time.

For more information on the programme and the speakers of the AFE Annual Conference Saudi 2021 please visit: <https://arab-exchanges.org/conference/>

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## Training

**TRAINING!**

# **NEXT TRAINING: 1 MARCH**

**CIRO Programme  
Intro to IR**

*Visit [meira.me/training](https://meira.me/training) to check the 2021 calendar*

**Register now**

**Are you looking for a bespoke or in-house training?**

**[Contact us](#)**



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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