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MEIRA Newsletter - 11 February 2021

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## Weekend reading list

- > Saudi IPO market set for bumper year boosted by lockdown savings. *Arab News* [Read more](#)
- > ESG metrics help CFOs attract new investors, reduce costs. *WSJ* [Read more](#)
- > How face-to-face meetings pay off. *Institutional Investor* [Read more](#)

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## MEIRA Updates

**MSM IR Circular - Extension**

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In light of the COVID-19 pandemic crisis which caused delays in listed companies compliance towards the MSM IR Circular, Muscat Securities Market has provided an

extension until 1 May 2021.

By this date, all listed companies in Oman should designate an Investor Relations Officer and other recommendations included in the circular issued in 2019.

## Notes from the GM



Spring greetings, we certainly feel a bounce in our step as we prepare to roll-out the MEIRA calendar proper for 2021 - it's certainly getting warmer, at least where we are!

- Collaboration remains key and having completed all our partner meetings, we're all set;
- GBSA's Debt IR Roundtable discussion kicks off on 22 February;
- AFE's annual conference on 29 March is when we expect to rub shoulders with all our exchange friends;
- Institutional Investor reminds us that the preliminary exercise of updating IR particulars is instrumental to verification of your company data prior to the annual IR survey in April-May, part of our awards' process, so look out for that;
- The inaugural Saudi Capital Market Awards garnered a great response, watch this space!

Elsewhere on the MEIRA front, I attended our regular DAC (Dubai Association Centre) meeting to learn:

- Business life in this part of the world continues apace;
- MEIRA is part of a 72-strong community, a year-on-year increase in associations, so we must all be doing something right;
- Expo 2020 brings together over 190 countries as Dubai celebrates international

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collaboration 170 years after the very first such gathering at the Great Exhibition, as it was then called, for the first time in the Middle East/Africa/South Asia. Can't wait and you

can bet that we'll be there too!

All in all, folks, things are looking up and we are getting MEIRA-ready for you, so look out for your next Chapter meeting, among much more, I'm sure.

Stay well and shout if you are missing anything.

Best wishes,

Team MEIRA

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## Events

### **Debt Investor Relations Roundtable (22 Feb) - members only**

GBSA and MEIRA are organising a virtual roundtable on 22 February at 2pm (Dubai Time). During the session, listed companies and investors will have the opportunity to share their views on debt IR.

The event is open to MEIRA members only.

To receive more information, contact [events@meira.me](mailto:events@meira.me)

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Saudi 2021

29-30 March

29-30 March 2021

**AFE Annual Conference Saudi 2021 (29-30 March)**

The Arab Federation of Exchanges (AFE), the regional industry association, is hosting the AFE Annual Conference – Saudi 2021 virtually in collaboration with Saudi Stock Exchange (Tadawul) on **March 29 and 30** in the Kingdom of Saudi Arabia – Riyadh. This year's event will mark moving AFE's presidency from The Egyptian Exchange to the Saudi Stock Exchange (Tadawul).

The annual conference will run over 2 days. And for the first time ever, the AFE will host its event online, with four tracks of diversified topics. The tracks will discuss: ESGs for Economic Growth and Capital Markets, Fintech and Innovation, general capital markets topics and Post Trade Functions discussing the overview of CSDs and CCPs.

The AFE Saudi Conference 2021 will include 100+ speakers from more than 70 organizations worldwide to share with us their expertise on various topics. **John Gollifer, MEIRA General Manager**, will moderate a session titled "Corporate ESGs Reporting & IR Needs" on the 29th of March 2021 at 3:00 - 3:45 pm KSA time.

For more information on the programme and the speakers of the AFE Annual Conference Saudi 2021 please visit: <https://arab-exchanges.org/conference/>

## Training

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## MEIRA TRAINING

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to check the 2021  
Calendar

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Are you looking for a bespoke or in-house training?

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## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community  
and become a member today.

You just need to fill our [membership form](#) and send it  
to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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