



7 January 2021

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Saudi outperforms Middle East markets in 2020. *Asharq Al-Awsat* [Read more](#)
- > Anything is possible? 10 outrageous market predictions for 2021. *Arab News* [Read more](#)
- > Investor Relations is a competitive advantage. *IR Magazine - IHS Markit* [Read more](#)

MEIRA Updates



The Team MEIRA is back!

We are happy to inform you that MEIRA is back in business!

We are ready to deliver more and better initiatives in 2021 and we would be delighted to know what you would like to see in this new year.

Drop us a line and let us know how we can make MEIRA bigger and better.

from
the
GM



Season's greetings, world of IR, who said 2021 - we haven't lost to 2020?!

I think it goes without saying that it has to be better, right, so let's begin, shall we?

However, let's not take anything for granted given the first part of the year will, inevitably, be a lot like 2020. We have to be patient. We'll stick with what has been working to date and begin our plans for the rest of the year, including more content, more IR training and, at some point, surely, meeting in person again. Remember that?

I have asked the executive team to consider what they need to do an even better job in 2021. We recognise that with our continued flexible working approach, including working from home, there is a fine balance to be struck, as we have learnt.

Do let us know what you wish for in 2021 from your professional body. Let's aim to do more IR and certainly as much as we can possibly do for you with all our supportive partners. We can't do it without you.

Here's to 2021, here's to you and let's get this show back on the road, onwards and upwards, MEIRA!

Thank you for your continued support, IR people.

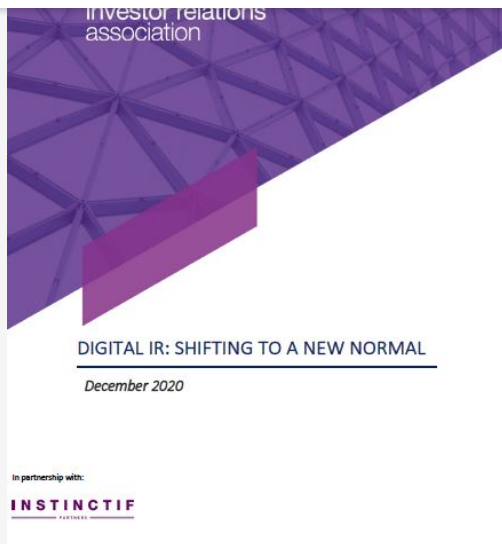
Best wishes,

Team MEIRA

Publications

MEIRA White Paper! Digital IR - Shifting to a new normal (in collaboration with Instinctif Partners)

The Covid-19 pandemic has profoundly disrupted global economies and businesses, creating unprecedented challenges and volatility for financial markets around the world. The extraordinarily wide-reaching effects of the pandemic have forced issuers to be agile and embrace new ways of working and communicating, in order to reduce business



Against this backdrop, the need to adopt more sophisticated technology solutions for IR programmes has become more acute than ever. New technologies, or the proliferation of existing tools, have provided issuers and the investment community with a platform to engage stakeholders without the need to meet in person.

[Download the report here](#)

Training



2021 Training Calendar!

If one of your 2021 resolutions is to invest in your professional development, don't forget to visit the **2021 MEIRA Calendar of Courses**.

Check the **upcoming courses** and register today by contacting info@meira.me or deborah@meira.me.

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



Share



Tweet



Forward

With the support of our annual strategic partners

Strategic Partners



About Middle East Investor Relations Association

East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

Copyright © 2021 Middle East Investor Relations Association, All rights reserved.

Middle East Investor Relations Association

Office 10, Level 2,
The Offices Building 2, One Central
PO Box 9576
Dubai, United Arab Emirates
info@meira.me or +971 (0)4 516 3042

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)

