



## MEIRA Newsletter

10 December 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

---

### Weekend reading list

- > Vision 2021: Where is the world going? How do we get there first? *Teneo* [Read more](#)
- > ESG investing takes off: 90% rise among UAE retail investors in 2020. *Zawya* [Read more](#)
- > The tools IR teams need to keep pace with the buy-side. *IR Magazine* [Read more](#)

---

### MEIRA Updates



#### Announcement!

MEIRA has appointed two new board directors who will support the MEIRA mission to champion best practice Investor Relations (IR), a strategic role that supports capital markets development in the Middle East.

now 12-strong MEIRA Board of Directors.

“2020 has been a year of challenge and an enforced crucible for change and it has been no different for MEIRA. We have weathered the storm and we are even better prepared for storms to come due to some key weather-proofing, including adding new talent to our Board. An important part of the role of the Board of Directors is to lead by example, set the tone at the top and ensure that we remain shipshape across the whole organisation as we plan for a new year. At MEIRA, we take our responsibility as the region's professional body for Investor Relations very seriously and 2020 provided us with the opportunity to refresh and renew our leadership team. I am delighted to see the calibre of MEIRA come through in the Nomination Committee's slate of new directors. Together, we will continue to promote diversity and inclusion, while driving stakeholder value for all our members, partners and supporters, as MEIRA fulfils its mission to champion best practice as an integral part of capital markets development in the Middle East”, said Andrew Tarbuck, MEIRA Chair.

Together, the two new board directors represent a veritable cross-section of MEIRA and bring an exceptional track record in capital markets. Their IR, market experience and expertise will be instrumental to the continued growth of the association in future years.



#### **Notes from the GM**

Dear IR people,

Season's greetings, as we prepare to ring in the new, let's get ready to pause for a break and return afresh. We're almost there after a long hard year but it was worth it, wasn't it?

We have just completed our last Board meeting of the year and we are well on the way to completing our remaining Chapter meetings and events.

What better way to end 2020 than with a quote from the Game of Thrones, which concluded with the question (just a little revision, if not paraphrasing, if I may), what unites us, IR people?

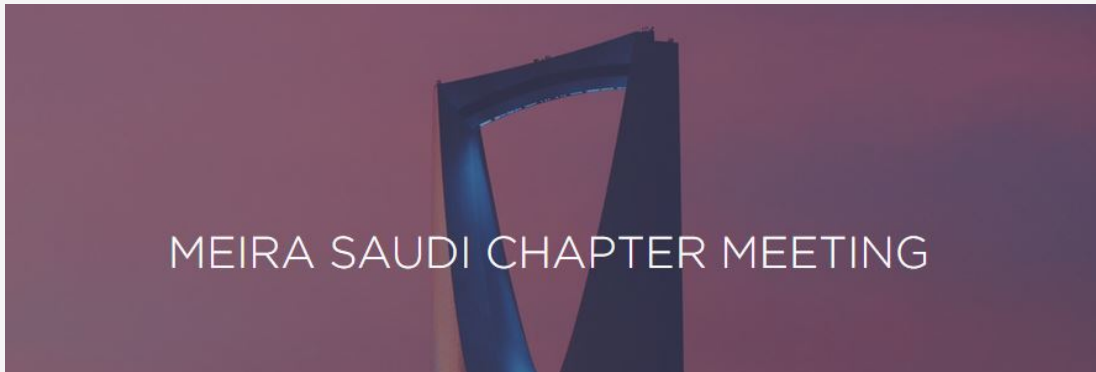
"There's nothing in the world more powerful than a good story. Nothing can stop it. No enemy can defeat it." Not even COVID-19!

Stay well, just a timely reminder as we approach our financial year-end, if your annual MEIRA membership subscription is due, please try and pay it this side of the year. This will help us.

Thank you for your continued support of your regional professional body for IR, you make all the difference and we can't wait to start anew in 2021!

Best wishes,

## Events



### **MEIRA Saudi Chapter Meeting - 14 December / 3.00 pm KSA Time**

The MEIRA Saudi Chapter Meeting will take place on 14 December at 3.00 pm KSA Time.

The session will give the members the opportunity to understand the most recent initiatives delivered by MEIRA in the Kingdom of Saudi Arabia and the plans for 2021. In addition, the session will welcome **Simon Williams**, HSBC Chief Economist, who will share the market outlook as we prepare for 2021.

[> More information and registration here](#)



### **Kuwait upgrade to Emerging Markets status by MSCI - 15 December / 12.30 pm Kuwait Time**

MEIRA, in collaboration with Boursa Kuwait and the Union of Investment Companies, is delighted to bring you an interactive session to discuss the recent MSCI upgrade in the Kuwaiti market.

**Noura Al-Abdulkareem**, Boursa Kuwait's Head of Markets Sector, and **Oliver Schutzmann**, CEO at Iridium Advisors, will take us through this exciting milestone and what it means for the IR professionals in Kuwait. Together, we will understand what the expectations are and how other regional markets responded to the upgrade, including key lessons learnt during the journey.

[> More information and registration here](#)



**Hybrid MEIRA UAE Chapter Meeting - 15 December / 4.30 pm UAE Time**

On 15 December at 4.30 pm the Dubai and Abu Dhabi Chapter Meeting will take place. The session will offer the members in both chapters the opportunity to participate virtually or physically at DWTC.

On this occasion, we will welcome **Simon Ballard**, Chief Economist at FAB and **Glenn Wepener**, Senior Strategist at FAB. Together they will look at 2020, some of the key lessons and look forward to some of the big changes afoot in the world, including:

- Geopolitical impact on emerging markets, not least change in the USA and UK/EU, among elsewhere;
- Outlook for our regional markets;
- Main risks and opportunities that exist across our key sectors.

[> More information and registration here](#)



**Webinar: Robo-surveillance of Earnings Calls (by Iridium Advisors)**

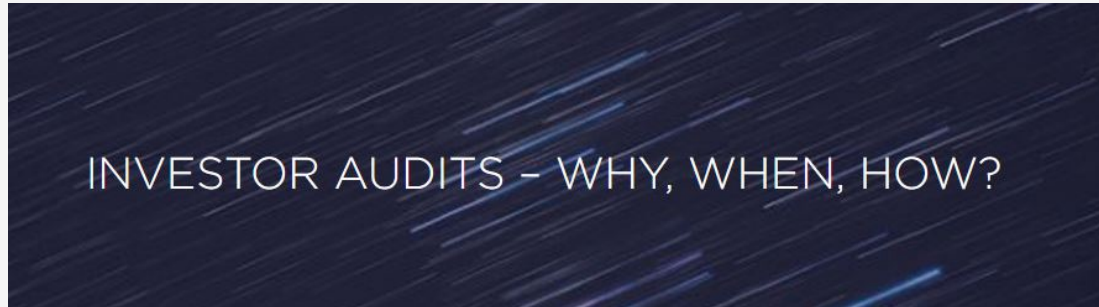
**16 December / 4.00 pm KSA - 5.00 pm UAE**

Register now for the next instalment of the **Iridium Quant Lens Webinar Series**.

In this session, Oliver Schutzmann and Ben Franz will explain how the technology behind

could use it to your advantage.

[> Click here to register](#)



**Online Workshop: Investor audits – Why, when, how? (in collaboration with FTI Consulting)**

**16 December / 4.30 pm UAE Time**

Comprehensive audits with shareholders and investors are an integral part of best practice IR programs. They are valuable tools for understanding the market's perception of your equity story, and provide an excellent forum for candid feedback. Regular audits can inform intelligent Boardroom and IR decision-making with market feedback that can be tracked through time.

Join us for a one-hour session, during which time we will discuss the practicalities of Investor audits – Why, When, and How to run these audits and extract the most value for your company.

[> For more information and registration, click here](#)

## Training

### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

**Are you looking for a bespoke or in-house training?**

## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

*Share this newsletter with your colleagues and friends*



Share



Tweet



Forward

*With the support of our annual strategic partners*

### Strategic Partners



#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



Follow us



Follow us



Visit our website

*Copyright © 2020 Middle East Investor Relations Association, All rights reserved.*

**Middle East Investor Relations Association**

Office 10, Level 2,  
The Offices Building 2, One Central  
PO Box 9576  
Dubai, United Arab Emirates  
[info@meira.me](mailto:info@meira.me) or +971 (0)4 516 3042

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

