



## MEIRA Newsletter

5 November 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Dubai launches Nasdaq Growth Market to support SMEs. *Asharq Al-Awsat* [Read more](#)
- > GCC stock markets succumbed to coronavirus, weak Q3 results in October. *Zawya* [Read more](#)
- > Engaging audiences on ESG to drive change. *Instinctif Partners* [Read more](#)

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### MEIRA Updates



#### Notes from the GM

Greetings MEIRA people, it's almost year-end! I'm sure we have all been very busy with 3Q results and are now planning for your next annual reporting cycle. Who would have believed it, 2020, what a year?

We're still here. First, an important note as your MEIRA Company Secretary, Huda Alawati, Board director of the past 2 years, has advised us of her decision to step down from the MEIRA Board. We wish to thank Huda for her energy and knowledge. I'm sure we will remain in touch and find other ways to draw on Huda's considerable market experience. The Nomination Committee of the Board will seek a new director, if not consider

Let's continue to look forward:

- Chapter meetings have started and we have just concluded a successful Bahrain meeting, inevitably virtual, when we heard from experts on IR digital transformation and preparing for the next Annual Report.
- Middle East IR Pulse this week offered another timely snapshot to help in your IR planning as we go into 2021.
- CIRO training has re-commenced in earnest and we are expecting exciting news from Saudi Arabia where we have been working ever closely with the exchange and partners on the ground, not least the MEIRA Saudi Chapter, to launch a more bespoke offering in the Kingdom. Look out for more details coming soon on the KSA's Financial Academy website, our exclusive CIRO partner in the Kingdom, in partnership with the UK IR Society.

I think it's fair to say that we will look back at 2020 as some kind of annus horribilis and be grateful to move on. We recognise that quality and timely content remain key to driving value for our MEIRA Members and Partners. Accordingly, we will continue to reach out to new friends, as well as existing ones, to build on our all-important associations in relevant areas for IR. Examples include recent collaboration with ARIR, Romania's IR Association, another emerging market, and the joint-webinar with GBSA, when we discussed the convergence of debt and equity IR. And let's not forget this week's latest IR Pulse webinar that featured the buy-side, our friends from the CFA Society, Emirates, among others. This means more content for you through webinars, White Papers and other publications, not least our popular MEIRA weekly Newsletter back in action after a short break. I missed it!

Welcome back, we're back, let's stick with it, soldier on to year-end and out through the other side into 2021!

Stay well.

Best wishes,

Team MEIRA

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## Publications

## Middle East IR *Pulse*

### Middle East IR Pulse - September / October 2020

Yesterday took place our monthly Middle East IR Pulse webinar. In the latest discussion, we welcomed Eline Hilal, Director – Investor Relations at Aluminium Bahrain, and Richard Lee, Senior Portfolio Manager and Emirates NBD Asset Management, as our VIP guest speakers. Together with our IR experts from Instinctif Partners and Prose Solutions, we analysed the results from the survey conducted in October and how the regional listed companies are responding to the events of 2020.

[> Download the report and access the recording here](#)

## Events



### MEIRA Bahrain Chapter - 4 November

Yesterday, MEIRA and Bahrain Bourse hosted the virtual MEIRA Bahrain Chapter Meeting to update the members on Bahrain's Chapter and recent trending IR topics. The meeting discussed the infrastructure behind Investor Relations and the increasing importance of digital transformation in IR with a presentation conducted by Lisa Marklund, CEO at Euroland. The meeting also included a presentation from Natasha Nelson, Account Director at Emperor, who shared an effective methodology for the reporting cycle of the Annual Report. The session concluded with an open discussion addressing questions from the attendees.



### **ARIR Gala 2020 - October**

John Gollifer, MEIRA General Manager, participated as a keynote speaker in the ARIR (Romanian Investor Relations Association) Gala 2020 which took place last month. John offered his views on how the IR function has responded to the COVID-19 outbreak and how to continue promoting best practice in IR.

## **Training**



### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

[Contact us](#)

## IR Careers



### Investor Relations Manager - Saudi Arabia

eXtra is looking for an Investor Relations Manager to be based in Saudi Arabia. Find the job description on [our website](#).

## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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