



## MEIRA Newsletter

### MEIRA Newsletter

26 November 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

---

### Weekend reading list

- > Gulf families shift to 'responsible investing'. *Arab News* [Read more](#)
- > IR tech spend decreases, despite increased usage. *IR Magazine* [Read more](#)
- > Top tips for a smoother reporting process. *Emperor* [Read more](#)

---

### MEIRA Updates



#### Notes from the GM

Dear IR people,  
Haven't we all done well? Let's keep going, team MEIRA, almost there for 2020!

We may be small but our voracious appetite for 2021 and beyond remains at the heart of what MEIRA stands for. Among many lessons that 2020 has taught us, other than kinship, perhaps it's the simple things that keep us going. Accordingly, for the UAE Chapter meeting, yes Abu Dhabi and Dubai combined for a change, given the hybrid option we can offer, how about joining us for a cup of tea on 15 December? We are delighted to have the opportunity to hear from the FAB dream team, Simon Ballard and Glenn Wepener, Chief

as we have already said, surely, 2021 must be better, guys.

What better way to end 2020 than with a quote from the Game of Thrones, which concluded with the question (just a little revision, if not paraphrasing, if I may), what unites us, IR people?

"There's nothing in the world more powerful than a good story. Nothing can stop it. No enemy can defeat it." Not even COVID-19!

Stay well, just a timely reminder as we approach our financial year-end, if your annual MEIRA membership subscription is due, please try and pay it this side of the year. This will help us.

We'll go quiet next week given the UAE National Holiday and resume in December to finish off what we have started.

Thank you for your continued support of your regional professional body for IR, you can make all the difference.

Best wishes,

Team MEIRA

---

## Events



### **Webinar: Materials – building blocks of the economy (Today 2:00pm KSA / 3:00pm UAE)**

New series of topical discussions brought to you by MEIRA.

As we begin to prepare for a post-COVID-19 environment, what does this mean in key sectors of the economy? We will share a variety of market perspectives from a leading IR team, the buy- and sell-sides as we look back at what we have learnt in 2020, consider what the big issues may be going into 2021 and how we can best prepare company management and Boards for what comes next. It is timely to put a tough 2020 behind us, move on and be ready for what is, hopefully, a better 2021 for everyone.

Join us for this interactive discussion today at 2pm (KSA timing) as we plan to remain one step ahead!

- > Iyad A. Al-Garawi, GM, Board Affairs & Corporate Governance, SABIC
- > Faisal AlAzmeah, CFA, Executive Director, Goldman Sachs
- > Moderator: John Gollifer, General Manager, MEIRA

[> More information and registration here](#)



#### **ESG Integration Forum - by IR Magazine (2nd December)**

The IR Magazine & Corporate Secretary event, ESG Integration Forum - Europe, on December 2, brings together corporate stakeholders from legal, finance and sustainability teams to learn how to better respond to investors' ESG expectations.

ESG is evidently more important than ever for listed companies and at this virtual event, the sessions look at how trends are developing in ESG as a result of the events of 2020. The sessions then focus on the actions you can take to help your investors make informed voting and investment decisions.

As a partner for this year's event, we are offering you a special member's discount. Contact [alicia@meira.me](mailto:alicia@meira.me) and get your 25% discount code.

[> More information and registration here](#)



#### **Hybrid MEIRA UAE Chapter Meeting (15 December / 4.30 pm)**

On 15 December at 4.30 pm will take place the Dubai and Abu Dhabi Chapter Meeting. The session will offer the members in both chapters the opportunity to participate virtually or physically at DWTC.

On this occasion, we will welcome Simon Ballard, Chief Economist at FAB and Glenn Wepener, Senior Strategist at FAB. Together they will look at 2020, some of the key lessons and look

elsewhere;

- Outlook for our regional markets;
- Main risks and opportunities that exist across our key sectors.

[> Registration will be available soon](#)

## INVESTOR AUDITS – WHY, WHEN, HOW?

**Online Workshop: Investor audits – Why, when, how? (in collaboration with FTI Consulting)**

**(16 December / 4.30 pm UAE Time)**

Comprehensive audits with shareholders and investors are an integral part of best practice IR programs. They are valuable tools for understanding the market's perception of your equity story, and provide an excellent forum for candid feedback. Regular audits can inform intelligent Boardroom and IR decision-making with market feedback that can be tracked through time.

Join us for a one-hour session, during which time we will discuss the practicalities of Investor audits – Why, When, and How to run these audits and extract the most value for your company.

[> For more information and registration, click here](#)

## Training



**CIRO Bootcamp - 2021 Course Calendar available!**

course, specifically aimed at preparing CIRO candidates for the exam.

MEIRA's professional development programme aims to provide IR practitioners across the MENA region with an up-to-date understanding of the international ethical and professional standards of the industry, as well as the knowledge needed to help run and manage a successful IR programme.

[Check the 2021 calendar here and register today!](#)

### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

## **IR Careers**



### **Assistant Vice President Investor Relations– Emirati National (Abu Dhabi)**

Aldar is looking for an Assistant Vice President Investor Relations who will be responsible to provide support in the development and implementation of Aldar's Investor Relations Strategy. This role would assist in monitoring analyst reports and create reports to the senior management in monitoring price sensitive news and assess

potential impact on investors and stock prices.

[Job description here](#)

## **Members**



Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

*Share this newsletter with your colleagues and friends*



Share



Tweet



Forward

*With the support of our annual strategic partners*

### Strategic Partners



#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

*Copyright © 2020 Middle East Investor Relations Association, All rights reserved.*

**Middle East Investor Relations Association**

Office 10, Level 2,  
The Offices Building 2, One Central  
PO Box 9576  
Dubai, United Arab Emirates  
[info@meira.me](mailto:info@meira.me) or +971 (0)4 516 3042

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

