

# CIRO Programme

## Certified Investor Relations Officer

### About the Programme

The Certified Investor Relations Officer (CIRO) programme, delivered by the Middle East Investor Relations Association (MEIRA) in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations.

The Certificate in Investor Relations is regarded as a valuable benchmark for those already in the profession and an essential prerequisite for those seeking to work in the Investor Relations (IR) sector. With over 1,700 successful candidates from more than 25 countries, the Certificate in IR is firmly established as a leading IR qualification worldwide.

The CIRO Programme consists of a self-study guide followed by 1-hour paper based exam. Once you pass the exam, you will receive a certificate issued by MEIRA and the UK IR Society and recognised by Tadawul, The Financial Academy and the Saudi Capital Market Authority.

A revision course is also available to address any CIRO contents that present candidates with difficulties.



40 hours  
self-study guide



1-hour multiple  
choice exam



Optional  
revision course



International  
certificate in IR

## What will you learn?

### Introduction to Investor Relations

- The IR function
- The key roles of the IRO
- Internal and external audiences
- IR best practice

### Financial Markets

- Global financial markets
- The major financial centres
- Investment styles of equity investors
- Debt investors and credit rating agencies
- ESG investing

### Corporate entities and corporate governance

- Type, formation and legal operation of a company
- Principles of corporate governance

### Market conduct

- Principles for the regulatory environment under which listed companies globally operate

### Reporting

- Periodic statutory reporting requirements
- Non-financial disclosures

### Accounting, valuation and investment principles

- Key accounting and valuation concepts

### Effective IR in practice

- Practical tips for real world IR

### Appendix

- Saudi regulatory environment

*The study guide and exam are only available in English*

## Price

The cost of the CIRO Programme certification is **SAR 2,995** (*tax is not included*) and it includes the study materials, one exam sitting and the certificate.

*There is an optional revision course.*

## Who should attend?

Investor Relation Officers working in Saudi-listed companies.

Candidates interested in a career related to Investor Relations.

## How do I register?

To register, [click here](#) and complete the online form. The registration team will follow up with you to confirm your details and further steps.

### Contact us:

#### Middle East Investor Relations Association

Deborah Vaz, CIRO Coordinator  
deborah@meira.me / +971 50 383 9023  
meira.me

#### The Financial Academy

cs@fa.org.sa / +966 11 466 2688  
www.fa.org.sa