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MEIRA Newsletter - 15 October 2020

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MEIRA Newsletter

15 October 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Sheikh Khalifa bin Ebrahim Al Khalifa, CEO, Bahrain Bourse. *Oxford Business Group* [Read more](#)
- > Global economy recovering faster than expected, IMF says. *Arab News* [Read more](#)
- > How Blackrock connects the dots on ESG. *IR Magazine* [Read more](#)

MEIRA Updates



Notes from the GM

Greetings all, a heads-up, for now, this will be our last Newsletter for a few weeks as we give our overworked executive team a well-deserved break from the cut and thrust of virtual IR. Never seems to end, does it? Pace yourselves and remember to take a break too.

That said, here is what we have to look forward to come the end of October 2020:

1. More content, be it the Middle East IR Pulse, for which the survey closes today, so hurry, you make a difference.

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2. MEIRA Chapter meetings to conclude 2020 - let us know what you wish to address as we

work with your teams on the ground to prepare these from next month.

3. MEIRA Best Practice Awards criteria - all good, generally. However, as always, let's take the opportunity to reflect and refine, as needed, in accordance with the judging panel/your feedback and let's get ready for the next annual IR cycle.

4. CIRO training on 3 November, with more sessions to come by year-end - do keep an eye on the meira.me website.

5. We plan to introduce our own IR Best Practice course - based on the new MEIRA IR Guide, so stay tuned.

Last but not least, please stay with MEIRA, continue to renew your annual memberships and partnerships - this is what really keeps us going and hugely motivated, so let's plan for 2021, shall we? Shout if we can possibly help in any way, any time, we're still here.

Stay well, rest and get the work-life balance you need, just as we will until we meet again.

Best wishes,

Team MEIRA



The MEIRA Newsletter is taking a break!

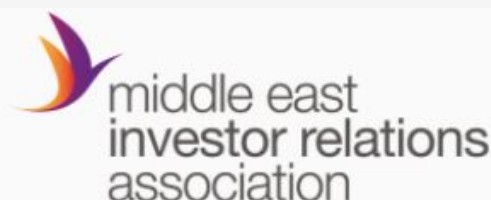
We would like to inform our loyal readers that the MEIRA newsletter is taking a two-week break.

Your favourite IR publication will be back on 5 November with more news, updates and events. However, if you miss us, you can always visit our website and review our online library to access our previous issues, reports and white papers.

Events



GBSA
جمعية الخليج للسندات والصكوك
THE GULF BOND AND SUKUK ASSOCIATION



GBSA & MEIRA Webinar: Engaging Debt and Equity Investors in Challenging Times (21 October - 4:00 PM Abu Dhabi)

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This year's unprecedented events have challenged companies throughout the world, and the

Middle East is no exception. MEIRA and GBSA would like to invite you to learn how key issuers are engaging with their stakeholders and to explore how the practice of investor relations is evolving as a result.

Overview:

- What are global and regional investors expecting from IR in these times?
- How are the Middle East's leading issuers engaging?
- Will the digitization embraced in COVID change how companies interact?
- Can we expect more convergence between debt and equity IR?

[> More information and registration here](#)

Training

**CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> Online: 3 November **Last seats available!**

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor

Introduction to IR Calendar 2020

> Online: 3 November

[Register now!](#)

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Are you looking for a bespoke or in-house training?

[Contact us](#)

Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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