



## MEIRA Newsletter

1 October 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Boursa Kuwait participates in the '2020 MEIRA Virtual Annual Conference and Awards. *Albawaba* [Read more](#)
- > DFM, Nasdaq Dubai adopt Investor Relations programme. *Zawya* [Read more](#)
- > **MEIRA News!** Middle East investor relations community calls for shift to digital. [Read more](#)

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### MEIRA Updates

#### Notes from the GM

Dear MEIRA Members, Partners and friends,

We did it, thank you to all those who registered - over 300 of you - participated in and supported the recent MEIRA annual conference and awards, "MEIRA 20/20 Vision: Driving stakeholder value". We certainly did it!

Before I share some initial feedback on our first ever virtual conference and awards, allow me, as your MEIRA Company Secretary, to share some MEIRA Board news. We met



MEIRA's efforts before that, has advised us that she has decided to retire from the MEIRA Board. We take this opportunity to thank Noor for her support of MEIRA and we hope to find other ways to draw on her expertise. The Nomination Committee of the Board will seek a new director, if not consider other possible directors.

Thinking about our 2020 conference theme, as Andrew Tarbuck, MEIRA Chair, said, "when we conceived the idea at the beginning of the year, little did we know how prophetic it would be, 20/20 Vision indeed!" Of course, as we were reminded at the conference, no-one has a crystal ball but the resonance of driving stakeholder value with you, our Members and Partners, will continue to ring out loud into 2021 and beyond. We can't do it without you and there is no doubt in our IR minds that best practice investor and stakeholder communications come at a premium. It is indeed the age of IR!

Yet, the world is changing and we are changing too. As our excellent conference plenary discussions on: ESG (Environmental, Social & Governance factors); funding and investment opportunities; and TMT (Telecoms, Media & Tech) trends made clear - IR, work/life, events, including our much anticipated annual event, changed this year. It seems unlikely we can do without a virtual world, if not a hybrid solution, to reach out to you, engage with you and make the most of where we find ourselves today and indeed, tomorrow.

Back to the exciting proceedings of last week, here's what our Board instructively told us:

- We generally hit all the spots as far as content, senior speakers, consistency and organisation go - was it our best yet?
- The keynotes were particularly strong, not least: the enjoyable interview of Dr Mobius by Sofia El Boury; the undoubted thought leadership provided by Paddy Clerkin's interview of John Authers; and the openness and candid insights offered by the C-suite interview of Danko Maras by George Allen.

We hope that our re-imagined, ambitious live 24-hour IR cycle, including some lighter moments, gave you plenty of choice. Clearly, your feedback is very important in our planning for the remainder of the year and into 2021. Did we miss anything?

As far as the annual IR awards are concerned, these are very important in that they serve to raise the profile of IR, the jobs you do and they also give you an opportunity to benchmark your own IR performance against your peers. Of course, there are shortlists and winners and I would urge you all to play to your strengths, consider the awards' criteria and see what you can do to improve year-on-year. This is the most important aspect of the awards' process, keep trying.

handy reference manual for all comers, be it IR professionals needing ideas to develop your IR programme or IR newcomers needing top tips and wanting to avoid common mistakes. Do tell us what you think because the Guide should evolve with your best practice on the ground and let's share this. We are delighted to count on all contributors, not least the regional exchanges and regulators, who continue to lead by example for which we are naturally most grateful.

MEIRA's vision is to connect IR practitioners everywhere - we can learn from one another - and to make a difference to the development of the regional capital markets. Our purpose is to champion and develop best practice IR every day with you, our Members and Partners. We can't do it without you and we do it with and for all of you.

Thank you for all the support we continue to enjoy - 2021, here we come - and let's make a telling difference to our IR community by continuing to engage with one another and by driving stakeholder value together.

Onwards and upwards, Team MEIRA!

Best wishes,

John Gollifer  
General Manager  
MEIRA

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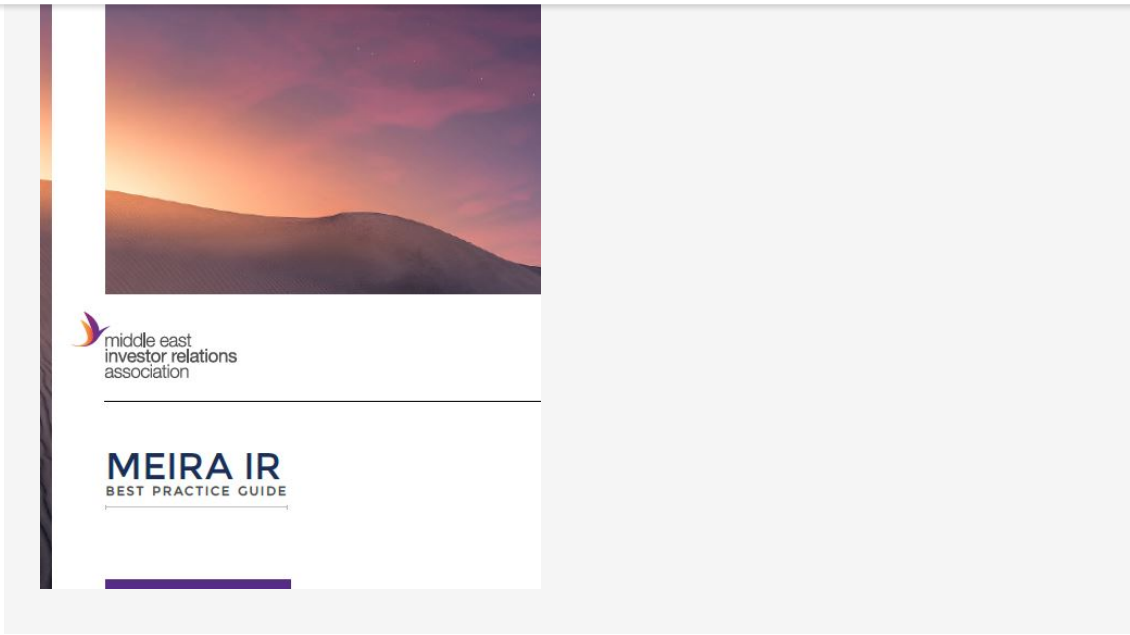
## Publications

### **MEIRA IR Best Practice Guide**

The MEIRA IR Best Practice Guide is now available for all our members and partners. A comprehensive publication that has been developed in collaboration with several IR experts including our partners, exchanges and IR practitioners from regional and international markets.

A must-have reference guide for anyone new to IR or indeed, any IR professional looking for some practical examples and tips for the day-to-day job.

**[The MEIRA IR Best Practice Guide is available on our exclusive online library. If you need assistance, please contact \[info@meira.me\]\(mailto:info@meira.me\).](#)**



## Events





As part of the 24-hours event, we wanted to offer our delegates something special and some fun! The E-Majlis, presented by Faris Al-Raqqa, included an interview with John Gollifer, MEIRA General Manager, an online quiz. Also, our very special guest Ghaliaa performed some of her latest hits. Did you miss it? Do you want to watch it again? Click play and enjoy!

### 2020 MEIRA IR Awards: Results are out!



Congratulations to all nominees and winners of the 2020 MEIRA IR Awards.

[List of winners here](#)

If you have attended our previous Conferences, you know we are always happy to welcome our delegates with an exclusive gift bag which not only includes our latest publications but also relevant information and gifts from our sponsors. This year, we didn't want you to attend empty-handed, that's why we were very happy to share with our attendees our Virtual Gift Bag.

Did you miss it?

[Download it here!](#)

*Thanks to our Conference Sponsors and Partners:*



## Training



### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society,

### CIRO Calendar 2020

> **Bahrain:** 25 - 27 October

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[Read More](#)

[Register now!](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

### Introduction to IR Calendar 2020

> **Online:** 3 November

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

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## Members



### Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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