

MEIRA Newsletter

3 September 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The value of Investor Relations quantified. *Iridium* [Read more](#)
- > A singular focus on profit is no longer an option. *Harvard Business Review* [Read more](#)
- > Covid-19 accelerates ESG issues, finds IR Magazine research. *IR Magazine* [Read more](#)

Events



Notes from the GM

Dear MEIRA Members, Partners and friends, warm greetings from your favourite IR people!

We have less than 3 weeks to go to **MEIRA 20/20 Vision: Driving Stakeholder Value!** Come gather 'round all you IR people, C-suite speakers and friends, have you registered yet for the first ever MEIRA Virtual annual Conference and Awards? If not, I urge you to do this now. It's all free for MEIRA Members and Partners and the last thing we want is for you to have any difficulties on 22-23 September 2020 when our IR bonanza will take place. Join us now!

You'll see from the conference/awards microsite that we plan to offer you a veritable feast of IR, ESG and other important and timely thought leadership. As with all agenda, it is a moving feast as we confirm all the speakers we wish to participate. Inevitably, the whole programme will continue to shift as it morphs into the greatest IR show we can possibly offer you. In the meantime, if you have any questions for the legendary Dr Mark Mobius, please send them to us in advance and we'll see if we can possibly feature these in any Q&A with the great man.

By way of example of where we are with the big plenary discussions, while these started as

we seek for you. Banking and finance, the lifeblood of business and economies, becomes a key discussion on Funding and Investment opportunities in a post-COVID-19 environment. For this, we will consider not just conventional capital market offerings but also Islamic Finance, Green Bonds and other innovative and sustainable solutions to today's issues for tomorrow.

It is important to showcase the annual IR Best Practice Awards, particularly in today's testing operating environment. Accordingly, we are delighted that the short lists are now available so check these out and let's celebrate IR excellence where we find it. 22-23 September 2020 are in your diary, register now and let's all look forward to supporting the MEIRA annual conference and awards. None of this happens or means anything without you. Thank you for your continued support and faith in MEIRA, your regional professional body for IR, let's do this, MEIRA people!

[Register here!](#)

Stay well.

Best wishes,

Team MEIRA

Events



[Register now](#)

2020 MEIRA IR Awards - Best Practice Category

Are you wondering who is the Best IRO in your country? Or which IR team is the Best in the Middle East?

The list of Awards nominees in the "Best Practice" category is now available.



during our Virtual Conference & Awards Ceremony!

> [Download the list of nominees](#)

> [Check the nominees on our conference site](#)

SPONSOR



Instinctif Partners will join us at the MEIRA Virtual Conference & Awards as our Gold Sponsor!

"The Instinctif Partners team is delighted to sponsor MEIRA's first-ever virtual conference, the most important IR industry event in the Middle East. In today's extraordinary circumstances, there is more emphasis than ever before on 'Driving Stakeholder Value' by engaging digitally with target audiences.

This year we look forward to conversations with the regional and international IR community to better understand how IROs have been forced to find new and compelling ways to communicate with stakeholders, from Virtual AGMs to management vlogs, webcasts and virtual Capital Markets Days. Is MENA's IR community fully exploiting the solutions available to it? And how effective are they?

We are also looking forward to discussing issuers' ESG strategies, as they begin to occupy a critical place in unlocking global opportunities. What are regional exchanges doing to promote the importance of ESG? And how are they supporting issuers in their mission to achieve best practice?

On top of these issues – and a host of others – we are excited to celebrate success in IR, with awards across categories, including corporate reporting".

Samantha Bartel

CEO Instinctif Partners MENA

MEIRA KSA Board Member

MEIRA 2020 Awards Judge



2020 MEIRA Virtual Conference & Awards

Our dedicated microsite includes all the information you need to stay up-to-date with our upcoming virtual Conference. Discover our new speakers, sponsors, sessions and much more by visiting meira.me/conference.

Thanks to our Conference Sponsors and Partners:



Middle East IR *Pulse*

Middle East IR Pulse - August Webinar

Join us on **Monday 7 September 2020 at 4-5 pm (UAE time)** for the second Middle East IR Pulse discussion.

The webinar will consider key findings and insights from the survey conducted during August

[Register here](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

- > **Bahrain:** 25 - 27 October
- > **Online:** 3 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

- > **Online:** 3 November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our new and renewed members
(27 August - 3 September period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



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About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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