



## MEIRA Newsletter

17 September 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Publications



#### Middle East IR Pulse (August highlights)

The second Middle East IR Pulse is now available. The latest report provides regional insights and market intelligence from senior IR practitioners, and on this occasion further demonstrates the growing importance of ESG considerations and demands.

[> Download the report](#)

[> Access the webinar recording](#)

**The Risky Business of Earnings Calls (by Iridium Advisors)**

[> Download the report here](#)

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## MEIRA Updates



### Notes from the GM

Greetings MEIRA Members, Partners and friends, this is it!

They say it's all about the journey - we enjoyed it! - but the destination is here. Today is the last day to register for, **'MEIRA 20/20 Vision: Driving stakeholder value'**, coming to a screen near you on 22-23 September 2020, so if you wish to guarantee your virtual place at the biggest IR event of the year, a live 24-hour IR bender, just do it!

We'll always do our best to assist you but please help us given the impending IR party next week. Alicia and Deborah, your excellent MEIRA executives, are always here to help but I will need them to focus on delivering the best show we possibly can. Any last-minute registrations need to be done now please.

And next week? Well, as promised, check out the event microsite, it's a veritable feast of IR and ESG, inextricably linked, as we know, as well as thought leadership from where it counts, your investor target audience and the view from the C-suite.

Join us now and let's celebrate IR like it's 2021!

Hope to see you all there.

Best wishes,

Team MEIRA

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## Events



driving  
stakeholder  
value ▲

- 23 SEPT 2020 -



driving  
stakeholder  
value ▲

## Top reasons to register:

- Access to the biggest IR conference in the Middle East.
- Exclusive chapter break-out sessions.
- Live Q&A and chat with our international and regional experts.
- 2020 Awards winners announcements.
- Exclusive MEIRA Conference App to interact with your peers.



**Register now!**

**Last day to register!**

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"BNY Mellon is pleased to be a founding member of MEIRA and to continue its longstanding support since MEIRA's establishment in 2008. Our Depositary Receipts' Global Investor Relations Advisory team has supported MEIRA's goals through the years, working with issuer clients throughout the Middle East to help advance best practices in Investor Relations, Corporate Governance and other ESG issues. MEIRA has always been a valued supporter of the BNY Mellon Global IR Survey, and we are happy to provide the highlights of this industry benchmark thought leadership with MEIRA in our latest global report, Global Trends in Investor Relations, 12th Edition."

**Mahmoud Salem, Managing Director at BNY Mellon and MEIRA Board Member**



### 2020 MEIRA Virtual Conference & Awards

Our dedicated microsite includes all the information you need to stay up-to-date with our upcoming virtual Conference. Discover our new speakers, sponsors, sessions and much more by visiting [meira.me/conference](https://meira.me/conference).

*Thanks to our Conference Sponsors and Partners:*



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## Training



### CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### CIRO Calendar 2020

- > **Bahrain:** 25 - 27 October
- > **Online:** 3 November

[Register now!](#)

### The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

### Introduction to IR Calendar 2020

- > **Online:** 3 November

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

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## Members

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Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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