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MEIRA Newsletter - 10 September 2020

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MEIRA Newsletter

10 September 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > Where to from here with IPOs? *Arab News* [Read more](#)
- > IR and ESG in uncertain times: How far we have come and the journey that lies ahead. *Nasdaq* [Read more](#)
- > Section 172 and successful reporting. *Emperor* [Read more](#)

MEIRA Updates



Notes from the GM

Greetings MEIRA people, the biggest IR event is just around the corner - join us!

Have you registered for 'MEIRA 20/20 Vision: Driving stakeholder value' on 22-23 September 2020?

When we first thought about what to do for this year's MEIRA annual conference and awards, we, like everyone else, had to consider what we could possibly do with a virtual event. It can't be the same, can it?

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Well, we stuck with our original date, we've built on our conference theme of reaching out

and addressing all of you. Moreover, we have relied on your continued support, along with the generous and committed response from our annual partners and some new conference sponsors. On behalf of MEIRA, a big thank you. Now let's deliver the greatest IR show we possibly can on 22-23 September, virtual or not!

As you can see from the conference microsite, the 24-hour programme has filled out nicely, from topping and tailing the plenary discussions based on key sector commentary to the keynote speakers. In addition, given popular demand, you'll see that our MEIRA Talks are back, short snappy insight provided by our guest thought leaders!

Have we addressed everything that you asked for, from IR and ESG to the view from the C-suite? Let us know and if we miss anything, rest assured, we'll pick this up again because this is just the beginning of a new year, of MEIRA 2020-21. Stick with us and we won't let you down. We owe you that and let's celebrate on 22-23 September 2020 - you'll see that the exciting e-Majlis on the evening of 22 September features entertainment with the one and only Faris Al-Raqad, our media star!

Best wishes,

Team MEIRA

Events

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Our Keynote Speakers

We can't wait to welcome our keynote speakers at the MEIRA Virtual Conference on 23 September



Dr. Mark Mobius, Partner at Mobius Capital Partners and Emerging Markets Expert

Interviewed by Sofia El Boury, Head of Investor Relations, FAB and Vice-Chair, MEIRA

Danko Maras, Chief Financial Officer, Almarai

Interviewed by George Allen, Partner – Corporate & Capital Markets, Instinctif Partners



[Download the full agenda](#)

E-MAJLIS: NETWORK, ONLINE IR QUIZ AND MUCH MORE!

Join us for the first-ever virtual MEIRA Entertainment show on 22 September with one of the most famous radio presenters in the Middle East and our guest artist who will be performing exclusively for our delegates!



Faris Al-Raqqad
LUV Radio Station



Ghaliaa
English & Arabic Singer

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Emirates NBD will join us at the MEIRA Virtual Conference & Awards as our Gold Sponsor!

"Emirates NBD is proud to have a long association with the Middle East Investor Relations Association. MEIRA helps define the best practice standards for Investor Relations within the Middle East. As a Strategic Partner, Emirates NBD benefits from training and continuing professional development resources. MEIRA also provides an efficient forum to learn about the latest developments, opinions and resources within the global IR community."

[Find out more about sponsorship opportunities](#)



2020 MEIRA Virtual Conference & Awards

Our dedicated microsite includes all the information you need to stay up-to-date with our upcoming virtual Conference. Discover our new speakers, sponsors, sessions and much more by visiting meira.me/conference.

Thanks to our Conference Sponsors and Partners:

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Training



CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

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CIRO Calendar 2020

- > **Bahrain:** 25 - 27 October
- > **Online:** 3 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor

Introduction to IR Calendar 2020

- > **Online:** 3 November

[Register now!](#)

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Are you looking for a bespoke or in-house training?

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Members



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today.

You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

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East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

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