

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

MEIRA Newsletter - 30 July 2020

[View this email in your browser](#)

MEIRA Newsletter

30 July 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > The gulf goes green. *Global Finance* [Read more](#)
- > The other big winner in Zoom's IPO? The tired old quarterly earnings call. *Quartz* [Read more](#)
- > Rating agencies owe the market more transparency. *Financial Times* [Read more](#)

MEIRA Updates



Notes from the GM

Dear MEIRA, I hope you are all well.

We hosted the inaugural Middle East IR Pulse discussion this week - the report will follow next week. This new initiative is all about assisting you in your planning and decision-making in that the IR Pulse provides a monthly update of what your IR peers are thinking and doing in the dynamic operating environment we find ourselves in. Moreover, it gives you a timely snapshot of what is coming and keeps you one step ahead - make sure your reporting line knows this. Look out for the next one and thank you for supporting this sharing of important market intelligence.

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

Separately, I recently had a discussion with DAC, the Dubai Association Centre, that licenses

MEIRA. We spoke of the crisis, the lessons learned and what the future may hold. Of course, no-one has a crystal ball. However, just as we discussed in IR Pulse, our people come first. It is most heartening to hear that everyone is naturally prioritising people, employees, customers, as well as other important stakeholders, including investors. Collaboration among all parties remains key and we are reminded that the ascent of ESG, be it Environmental, Social and Governance factors, is here to stay.

From MEIRA's point of view, I think we should salute our people: you; the Chapters; the teams that keep it all going; and our own ambassadors, the MEIRA executive team of Alicia and Deborah on the MEIRA frontline. We will continue to listen, learn and keep going. In this, we really appreciate your continued support for everything that MEIRA offers - we won't let up. IR is, after all, all about relationships through thick and thin and we're proving it. Thank you again.

Finally, don't forget your entries for the MEIRA IR Awards - open until next week - and watch out for more exciting updates as we prepare for, "MEIRA 20/20 Vision: Driving stakeholder value", by adding to our conference/awards micro-site for 22-23 September 2020. Yes, it starts with the Chapters and concludes with the annual conference and Grand Prix Award!

Eid Mubarak, enjoy the break.

Best wishes and let's keep going.

Team MEIRA

Events



28 July - Webinar - Introducing Middle East IR Pulse (by MEIRA, Instinctif Partners and Prose Solutions)

On Tuesday took place the inaugural Middle East IR Pulse discussion on IR trends and topics of the month.

The report will be published next week and it will include all the key findings that were discussed yesterday with our IR experts.

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

If you missed the session and you would like to listen to the recording, [click here](#).



MEIRA Webinars - You can replay them all!

Over the past few months, we have made a tremendous effort to deliver to all our members and colleagues the latest IR updates and we have welcomed a wide range of IR experts from across the globe. Together, we have discussed how the IR function has navigated the COVID-19 outbreak, but we have also shared insightful information about much broader topics such as sustainability and governance.

If you missed any session, you can always visit our website and look for the recording of the webinar under the [events section](#). We hope you enjoy them!

Our latest webinars are:

- [Introducing Middle East IR Pulse](#)
- [Navigating IR in volatile markets](#)
- [Best practice IR in a time of COVID-19 \(Saudi Arabia\)](#)
- [COVID-19: The governance imperative](#)
- [Importance of investor communication during COVID-19 \(Bahrain\)](#)
- [Importance of IR research coverage on Nomu – Parerell Market Companies \(Saudi Arabia\)](#)
- [ESG in the Middle East: a new perspective on the balance sheet](#)

[Register here](#)

MEIRA BEST ANNUAL REPORT AND BEST DIGITAL IR AWARDS
- ENTRIES ARE NOW OPEN-

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

The process for the MEIRA self-entry award categories will run

until 6 August 2020.

Companies can submit their nomination for up to 3 categories: Best Annual Report (Print), Best Annual Report (Digital) and Best Digital IR.

[> Download the Annual Report Award Methodology.](#)

[> Download the Digital IR Award Methodology.](#)

[Entry form](#)

SPONSOR



We are extremely honoured to count on Boursa Kuwait as our Sponsor for the upcoming MEIRA Virtual Conference and Awards.

Having the official support from the exchange not only offers Kuwaiti listed companies an exclusive forum at the MEIRA Conference, but also showcases the commitment that Boursa Kuwait has, in partnership with MEIRA, to promote IR best practice in the region.

Commenting on this, Naser AlSanousi, Marketing and Communication Director at Boursa Kuwait, said: "We are pleased to contribute to the success of the MEIRA Virtual Conference, especially in light of the current circumstances surrounding the pandemic. As a longtime partner of the Middle East Investor Relations Association and its Kuwait chapter, Boursa Kuwait's support of this conference goes hand in hand with its corporate sustainability strategy to promote financial literacy in all aspects of the community, as well as the overall company strategy of promoting best-in-class international practices and standards with regards to the thriving field of investor relations."

[Find out more about sponsorship opportunities](#)

Training

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

CIRC programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRC Calendar 2020

- > **Bahrain:** 25 - 27 October
- > **Dubai:** 3 - 5 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

Introduction to IR Calendar 2020

- > **Dubai:** November

[Register now!](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed member
(21 - 30 July period):**

The logo for STC (Saudi Telecom Company) is displayed in a large, bold, purple font.

Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

[Subscribe](#)[Past Issues](#)

We are looking forward to welcoming you!

[Translate ▼](#)[Membership form](#)*Share this newsletter with your colleagues and friends*[Share](#)[Tweet](#)[Forward](#)*With the support of our annual strategic partners*

ANNUAL STRATEGIC PARTNERS

**About Middle East Investor Relations Association**

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.

[Follow us](#)[Follow us](#)[Visit our website](#)*Copyright © 2020 Middle East Investor Relations Association, All rights reserved.*

[Subscribe](#)[Past Issues](#)

Middle East Investor Relations Association

[Translate ▼](#)

Office 10, Level 2,
The Offices Building 2, One Central
PO Box 9576
Dubai, United Arab Emirates
info@meira.me or +971 (0)4 516 3042

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)

