



## MEIRA Newsletter

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13 August 2020

If you would like to collaborate in our next newsletter, contact us at [pr@meira.me](mailto:pr@meira.me)

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### Weekend reading list

- > Interview: For Richard Attias, the man behind Saudi Arabia's 'Davos in the Desert', no mission is impossible. *Arab News* [Read more](#)
- > Merger and acquisition strategy: Three tips for buy-side communications. *Forbes* [Read more](#)
- > How Covid-19 is affecting earnings guidance and dividend payments. *IR Magazine* [Read more](#)

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### MEIRA Updates



#### Notes from the GM

Summer greetings, MEIRA, dreams really do come true!

We had imagined that Dr Mark Mobius, the legendary emerging markets guru, would agree to participate in the MEIRA annual conference on 23 September 2020. Lo and behold, I awoke today to the exciting news that the godfather of our markets is indeed going to join us, right on cue - check out the MEIRA conference micro-site!

subscription, register now!

Best wishes,

Team MEIRA

## Events



[Register here](#)

## KEYNOTE SPEAKER!



**Dr. Mark Mobius**

We are delighted to announce that **Dr. Mark Mobius** will be participating in the MEIRA Virtual Conference as our keynote speaker on **23 September 2020**.

Dr. Mark Mobius is seen by many as the founder of the emerging markets asset class. He has a reputation as one of the most successful and influential managers over last 30 years.

In May 2018, with two ex-colleagues, he launched **Mobius Capital Partners**.

Prior to this, Dr. Mobius was employed at **Franklin Templeton Investments** for more than 30 years, most recently as Executive Chairman of the Templeton Emerging Markets Group. During his tenure, the group expanded AUM from USD 100m to over USD 40bn and launched a number of emerging market and frontier funds focusing on Asia, Latin America, Africa and Eastern Europe. His career and influence has earned him numerous industry awards.

Dr. Mobius received his **Ph.D. at MIT** and has studied at Boston University, University of Wisconsin, Syracuse University, Kyoto University and the University of New Mexico.

Visit [meira.me/conference](https://meira.me/conference) for more details

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Special thanks to FAB for confirming the Gold Sponsorship for the 2020 MEIRA Virtual Conference & Awards!

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### **CIRO programme**

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

### **CIRO Calendar 2020**

- > **Bahrain:** 25 - 27 October
- > **Dubai:** 3 - 5 November

[Register now!](#)

### **The Introduction to Investor Relations course**

This one-day course provides an introduction to financial markets, Investor Relations and the financial environment in which Investor Relations professionals work.

[Read More](#)

### **Introduction to IR Calendar 2020**

- > **Dubai:** November

[Register now!](#)

**Are you looking for a bespoke or in-house training?**

[Contact us](#)

## **Members**



### **Do you want to join MEIRA?**

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to [info@meira.me](mailto:info@meira.me) in order to finalise the process.

We are looking forward to welcoming you!

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#### About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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