



MEIRA Newsletter

9 July 2020

If you would like to collaborate in our next newsletter, contact us at pr@meira.me

Weekend reading list

- > IR budgets hit by Covid-19 disruption. *IR Magazine* [Read more](#)
- > Saudi Arabia's 6-point plan to jumpstart global economy. *Arab News* [Read more](#)
- > Blockchain could be the key to making ESG reporting more meaningful. *Forbes* [Read more](#)
- > Spotlight on corporate narrative. *Emperor* [Read more](#)

MEIRA Updates



Notes from the GM

Summer greetings, MEIRA people, I hear the Louvre has opened its doors again, so on a lighter note:

An art thief decided to steal some masterpieces. After careful planning, he got past security and the COVID-19 temperature check. He stole the paintings and got back safely to his van. However, he was captured only a few blocks away when his van ran out of gas.

obvious error, he replied:

"Monsieur, that is the reason I stole the paintings. I had no Monet to buy Degas to make the Van Gogh!"

De Gaulle of it, enjoy some silly humour for a change, nothing Toulouse, right?

Happy hols!

Best wishes,

Team MEIRA

Events



MEIRA VIRTUAL CONFERENCE & AWARDS - REGISTRATION IS NOW OPEN-

The registration for the virtual MEIRA Conference and Awards
- **MEIRA 20/20 Vision: Driving stakeholder value** -
is now open.

Hurry up and register today!

Joining link will be shared only with registered delegates a few days prior to the event.

[Register here](#)



- ENTRIES ARE NOW OPEN-

We are delighted to announce that the entry process for the MEIRA self-entry award categories opens today and it will run **until 6 August 2020**, so hurry!

As in the previous editions, companies can submit their annual reports for the print and or digital category.

However, in the context of the COVID-19 outbreak, the traditional Best IR Website Award has now been transformed into the Best Digital IR Award. In this new category, the judges will not only recognise the best IR site, but also consider the efforts that companies have undertaken in this bold new virtual world of IR, including IR use of social media channels, videos, virtual AGMs and any other form of communication with the investment community.

[> Download the Annual Report Award Methodology](#)

[> Download the Digital IR Award Methodology](#)

[Entry form](#)

[Find out more about sponsorship opportunities](#)

Training

CIRO programme

The Certified Investor Relations Officer programme, delivered in partnership with the London based UK IR Society, is an internationally recognised qualification in Investor Relations.

[Read More](#)

CIRO Calendar 2020

> **Bahrain:** 25 - 27 October

> **Dubai:** 3 - 5 November

[Register now!](#)

The Introduction to Investor Relations course

This one-day course provides an

Introduction to IR Calendar 2020

> **Dubai:** November

environment in which Investor Relations professionals work.

[Read More](#)

Are you looking for a bespoke or in-house training?

[Contact us](#)

Members

**We are delighted to count on the support of our renewed members
(2 - 9 July period):**



Do you want to join MEIRA?

Don't miss the opportunity to join our IR community and become a member today. You just need to fill our [membership form](#) and send it to info@meira.me in order to finalise the process.

We are looking forward to welcoming you!

[Membership form](#)

Share this newsletter with your colleagues and friends



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Forward



ANNUAL STRATEGIC PARTNERS



About Middle East Investor Relations Association

The Middle East Investor Relations Association (MEIRA) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through its professional development and certification programmes as well as its membership community and network of country chapters.



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